Navigating the Unique Challenges of Small and Large-Cap IR Programs

Date: Thursday, November 10th
Location: Bloomberg, 731 Lexington Ave. (between 58th & 59th)
Registration: 5:30 pm
Program: 6:00 pm
Reception: 7:00 pm
Cost: FREE

Register: Email cleanlists@mindspring.com

Join NIRI-NY at Bloomberg on November 10th for a panel discussion that will explore the complexities, challenges and strategies that are unique to small and large-cap investor relations programs. We'll discuss how small-cap companies can gain visibility, increase analyst coverage, or become their own best analyst by communicating their message directly to investors. We will also review if there is a role for alternative analyst coverage and, if so, how can it be leveraged. At the opposite end of the spectrum, we will cover how large-cap companies can manage increasing demands on their staff, target new shareholders - even though they are broadly held, and prioritize their time.

Please mark your calendar for this free event, thanks to our host and sponsor, Bloomberg LP.

To Register: Email cleanlists@mindspring.com

Join our Linked-In group!
http://www.linkedin.com/groups?gid=2189501&trk=hb_side_g