Researchers, Advisors, Strategists, Coaches & Facilitators

Governance & Accountability Institute ("G&A") is an organization that provides leaders in the private, social and public sectors with actionable knowledge, strategies, counsel & advice, and a portfolio of strategic services to help their organizations in their *sustainability and responsibility journeys*.

We are thought leaders, operate as a sustainability and corporate responsibility (S&R) think tank, and we serve as key facilitators in the important issues and topic areas of sustainability, corporate responsibility, governance, and issue management. We have in-depth knowledge of, and experience in, corporate disclosure, institutional transparency, and formalized reporting. G&A is a for-profit organization based in New York City.

We have a comprehensive portfolio of resources and integrated services for companies already embarked on their sustainability journey, and for corporate leadership now exploring what sustainability means to their company – and what it means to their shareholders and key stakeholders…and the steps needed to begin the S&R journey.

The G&A Team's mission is to help leaders better understand the growing importance of the sustainable and responsible organization to stakeholders, and shareholders, and to help capital market players (analysts, asset owners, managers) understand and implement sustainable and responsible investment in their work.

We are a knowledge-driven organization. Professor Albert Einstein described *wisdom* as combining *information* and *life experience*; the G&A Team does just that. Team members have years of hands-on experience in such fields as corporate governance, environmental management and reporting, corporate communication, brand marketing, investor relations, accounting and financial reporting, societal issue management, regulatory affairs, issue management, and strategy-setting for US and global companies. These skill sets and knowledge bases have come together in **ESG** – the framework of combined environmental, social issue and corporate governance factors of growing importance to shareholders and stakeholders.

G&A Institute participates in more than two dozen conferences each year as media sponsor and promotional partner, as part of the mission of educating and informing leaders in public, private and social sectors on best practices and trends in sustainability, ESG and CSR.

Summing Up
We are all about helping leaders and their organizations navigate their sustainability and responsibility journeys.

Navigating the way to sustainability…
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www.GA-Institute.com
About the Institute

www.SustainabilityHQ.com
Sustainability/ESG Premium Research Platform

www.Accountability-Central.com
ESG News, Commentary & Research

FOCUS ON: ESG , Sustainability, Corporate Responsibility, Corporate Citizenship, Sustainable & Responsible Investment…

This is the daily work of the G&A Team:

- We are a global **networking organization** with hundreds of contacts involved in various aspects of ESG, Sustainability, CSR, in the USA and worldwide. These connected parties include financial analysts, asset owners, asset managers, investor coalitions, non-governmental organizations (NGOs), regulatory staff, journalists, academics, social issue advocates, and others. We help clients **engage with third parties** relevant to their business to advance their sustainability journeys and structure partnerships, alliances and collaborations that are mutually-beneficial to company and stakeholder.

- We **collaborate** with a wide range of independent organizations to **share knowledge and information**, to gather critical information, and to closely monitor the activities of these third-parties so that our own knowledge base constantly grows. The benefits of these collaborations are among the valuable assets uniquely available to the client organizations we serve.

A Global Clearinghouse

G&A Institute is widely-recognized and respected as a global clearinghouse for information related to corporate sustainability and responsibility. The sharing that takes place on a daily basis enriches the Institute connections with third parties. The knowledge gained from these exchanges is applied to the client strategy development and implementation activities.

- An important part of the **means of sharing** on our part is through our structured communications platforms and channels. These include public and client-access web-based platforms; email newsletters; social media output (Linked In, Facebook, Twitter, blogs, media relations). The Institute monitors, gathers, originates and shares news and updates, commentary, and research results with thousands of global contacts each week. We are an important global source of resources for corporate managements.

G&A INSTITUTE'S ACTIVITIES

The business model is based on generation of revenues through these activities:

- Providing customized research for client organizations, ongoing and project basis.
- Auditing / Mapping / Benchmarking / Profiling of Corporate Sustainability / CR strategies, initiatives, programs, issues, achievements and recognitions.
- Confidential comparisons and investment and industry peer benchmarking.
- Confidential surveys of shareholders, stakeholders, capital market players (perception studies).
- Consulting and Advising corporate leadership on retainer basis (structured relationships).
- Structuring and supporting effective Issue Management programs for clients.
- Subscriptions for access to premium knowledge-management resources, such as *Sustainability Headquarters*™, the Institute's web-accessed platform.
- Training, Coaching, Workshops, and other structured means of education and information sharing.
- Providing IT platforms and digital communication resources for clients.
- Publishing – in print, electronic, digital and social media formats. Guidance and preparation of client organization reports.
- Channel communication (organized distribution) through the Institute on behalf of client organizations to reach shareholders and stakeholders with sustainability and CR interests

G&A Institute is a Global Reporting Initiative Organizational Stakeholder as well as the GRI Data Partner for the United States.

Global Reporting Initiative Organizational Stakeholder 2011