NIRI-NY PROFESSIONAL DEVELOPMENT – FREE, MEMBERS-ONLY PROGRAMS FOR NIRI MEMBERS
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Corporate Sustainability Reporting – Understand the Issues!

DATE: Tues. March 27, 2012

TIME: 8:00 – 9:30 am (Please note morning start time!)

LOCATION: Baruch College, 55 Lexington Avenue (entrance on 25th Street), Room 14-270

Growing in importance to analysts and investors, and therefore for IR professionals, is the increasing embrace of sustainability reporting by public companies. More than 200 of the Fortune 500 now publish sustainability, responsibility or citizenship reports. For the past decade, U.S. companies and their global peers have been embracing the Global Reporting Initiative (GRI) framework for their reporting on sustainability and responsibility strategies, programs and initiatives. The Governance & Accountability Institute, Inc. is the U.S. Data Partner for the GRI; in 2011, the G&A Institute analyzed more than 240 U.S. corporate reports.

Our speakers on March 27 will be **Hank Boerner,** a former NIRI-NY Board Member and Chairman of G&A Institute; **Lou Coppola**, the G&A Institute's lead manager for GRI's reporting operations; and **Mike Wallace**, the Director of the GRI's Focal Point USA.

Subjects to be covered include disclosure on Climate Change, Natural Resource Protection, Stakeholder Tracking of your company, GRI report usage, and influencing where your company is positioned in key surveys, ratings and rankings that analysts and portfolio managers use. Bring your questions to the session!

About Hank: Hank Boerner is an experienced corporate strategist, trendwatcher, researcher, author, editor & publisher, and "sentinel" who detects and frames critical emerging trends as these affect and influence corporate leaders and their organizations. He's been a trusted senior advisor to companies for more than three decades, and helps boards, executives and managers understand the trends in disclosure and transparency, and structured reporting.

About Lou: Louis Coppola, MBA is the G&A Institute's lead manager for GRI reporting operations. He is certified in the GRI reporting process and manages the data partner activities for the United States, United Kingdom and Republic of Ireland. Each month his team thoroughly analyzes the reports of companies in these countries.

About Mike: Mike Wallace is the Director of GRI's Focus Point USA, which was officially launched in January 2011 and is responsible for supporting the growth and quality of sustainability reporting in the U.S. Mike has 20 years of international experience advising corporations, non-profits and government agencies in the development and implementation of sustainability programs.

Members Only - To register, please email cleanlists@mindspring.com

NOTE: This session if free to NIRI members; those who register and do not attend will be charged $15 for "no-show" - proceeds will go to the NIRI-NY Logler 9/11 InternshipFund.