GOVERNANCE & ACCOUNTABILITY INSTITUTE'S

SustainabilityHQ™

Our knowledge. Your opportunity.

The "new normal" conditions in the global capital markets are presenting many challenges to investors – to asset owners and their managers – and to executives of public corporations and other organizations accessing the capital markets with debt and equity issues.



Many new players are coming to the capital markets … bringing with them not only fresh sources of capital, but also new investment styles and frameworks for decision-making. Their focus is on "***sustainability***." And corporate responsibility.

Third party *influencers* are using their reach and power to shape corporate reputations and valuations. Many new and sophisticated methods for defining future capital market *winners, losers and laggards* have been developed for market professionals by third-party service providers.

As the capital markets rebuild after the crisis of 2008-2010, these and more changes underway will affect corporate managers and boards, and investment professionals. *Are you ready to deal with the dramatic changes underway? With the "new normals" of the markets? With new demands on corporations to be more sustainability-focused and accountable? Are you a corporate manager hearing from third party researchers focused on "sustainability matters?"*

Financial professionals need timely research and powerful knowledge management tools to identify and track the sustainability market players and follow their activities to understand the new forces shaping the markets, and to have access to insights which will give them the edge over their peers.

Corporate managers and members of boards and their advisors use these resources to help them gain the edge with investors and their asset managers as they compete for access to capital…and the costs of capital…in their sectors…among peer companies…and with investors embracing new sustainability styles and frameworks. This is especially important for ESG Investing (where corporate Key Performance Indicators on environmental and social issues and corporate governance matters a great deal to investors).

SustainabilityHQ™ will help prepare managers for meetings with Sustainability investors and understand "who" is behind the questions posed to the corporation on ESG and Sustainability policies, practices and performance.

Governance & Accountability Institute's SustainabilityHQ™
provides financial professionals and corporate managers with the resources needed to gain the edge.

Why is SustainabilityHQ™ important to you?
The powerful players that we identify for you in the capital markets — institutions and their leaders — are adopting new approaches to investment decision-making and influencing corporate reputations, shaping stock valuations, and deciding financial outcomes for a wide range of public companies.

For more information, visit *www.SustainabilityHQ.com*

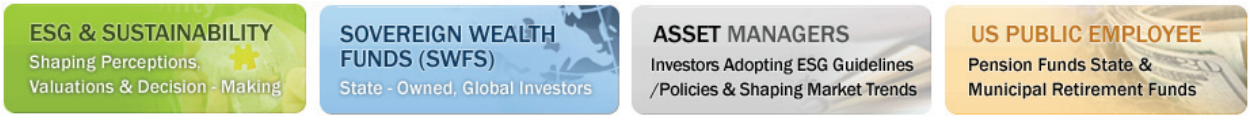
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SustainabilityHQ™ – *Our knowledge. Your opportunity.*
Make G&A Institute and SustainabilityHQ your headquarters for critical information about Sustainability and ESG investing – SustainabilityHQ™ is a premium, subscription-based Web-accessed platform that identifies, profiles, monitors and tracks the activities of key capital market players and "influencers" focused on the vital elements of **ESG and Sustainability investing and key ESG corporate performance indicators**.

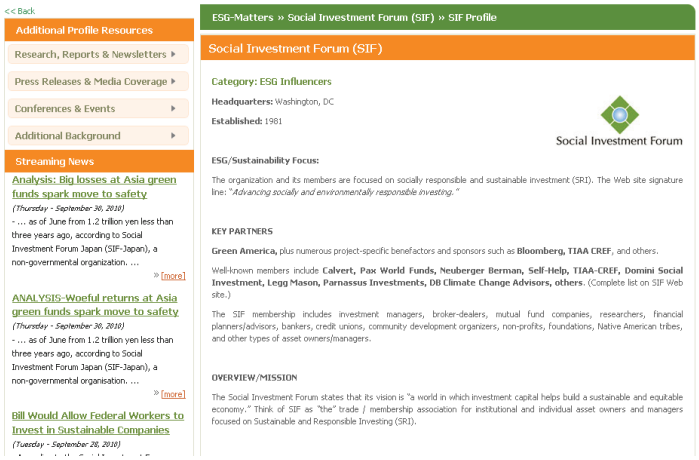
These include a growing number of **Sovereign Wealth Funds** and affiliated sovereign investment institutions, and in the USA, **public employee pension funds and retirement systems**. Tomorrow's market *winners, laggards and losers* are being decided by these key investors as they embrace ESG/Sustainability policies, practices and guidelines!



SustainabilityHQ™ also provides you with profiles, background information and current and archived news about key institutional investors (asset owners and asset managers) embracing ESG and Sustainability investment policies and shaping important capital market trends. Features include:

- **News Streams** - news for each profiled organization, pulled in four times a day, from thousands of sources around the world including print media, blogs, social media, trade press, new media, discussion boards and more
- **Twitter Pulse** – watch what is being tweeted about each profile you are viewing
- **News Sweeps** – news pages which categorize the news that is being pulled in – each story then links back to the originating profiled organization for more detailed information
- **Search Tools** – search through over five years of collected news, commentary, research, insights and other materials on **SustainabilityHQ™**

With SustainabilityHQ™ you can gain the edge with intelligence and insights on:



- The growing importance of ESG Factors and Sustainable Investment to investors, asset managers and financial analysts.
- The growing influence of Sovereign Wealth Funds (SWFs) and other sovereign investors in the domestic and global capital markets of North America, Europe and other regions. SWFs are investing in assets in every key market area.
- The power and reach of America's US State Public Employee Pension Funds and select Municipal employee Funds – especially the fund activists and managers adopting ESG frameworks and advocating on corporate governance issues.
- Mainstream and specialized asset managers, asset owners, investment bankers, and leaders in private equity asset management who have embraced the concept of ESG and Sustainable investing as well (through their **Private Equity Council**).

G&A GOVERNANCE & ACCOUNTABILITY INSTITUTE, INC.

For more information and to schedule a demo of SustainabilityHQ™ contact

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