INSIDE THE IR STUDIO – A Night with Jeff Morgan and Adam Townsend

Wednesday, May 23, 2012 Fordham University – Graduate School of Business Administration
113 West 60th Street – Lincoln Center Campus Time: 6:00pm – 7:00pm

NIRI-NY Professional Development

One Night – Two World Class Leaders

Our "Inside the IR Studio" series welcomes Jeff Morgan, president and CEO of NIRI and Adam Townsend, executive vice president of investor relations at CBS Corporation. Serving as moderator for the evening, Jeff Morgan will interview Adam Townsend about his role at CBS, how the investor relations profession has evolved during his career, and insight about challenges on the horizon. As a nominee and winner of two IR Magazine awards, Adam will share his views about the steps to build and execute a successful IR strategy.

This event is co-hosted with Fordham University's Graduate School of Business Administration. Fordham has recognized the importance of the profession by launching a Master's Degree program in investor relations.

Date: Wednesday, May 23
Time: 6:00 – 7:00 pm
Location: Fordham University – Graduate School of Business Administration
113 West 60th Street– Lincoln Center Campus
RSVP: cleanlists@mindspring.com

This complimentary program is for NIRI NY members only

About Our Speakers:

Jeff Morgan

Jeff Morgan is President and CEO of the National Investor Relations Institute (NIRI). Jeff has held this position since January 2008 and is responsible for defining and executing a plan to maximize member value in the areas of advocacy, education, information and peer-to-peer networking. Jeff is charged with achieving NIRI's strategic vision, which includes becoming the primary industry knowledge and education provider, maximizing NIRI's many nationwide chapters, serving as the advocate for the IR profession, and ensuring NIRI members conform to the highest ethical standards.

Adam Townsend

Adam Townsend was named Executive Vice President, Investor Relations at CBS Corporation in July 2008, charged with overseeing the Company's daily outreach to the investment community. Most recently, Townsend served as Managing Director of Investor Relations and Corporate Strategy for the E*Trade Financial Corporation. Townsend has received industry recognition for excellence in investor relations, most notably in 2007 when he was nominated by the analyst and investor community for IR Magazine's Best IR Officer Award. He also received IR Magazine's 2004 award for Most Improved IR Program across all industries.

IPREO

As part of NIRI-NY's continuing commitment to professional development, we are pleased to welcome Ipreo as our exclusive partner on the monthly career development programming. With their support, we are able to continue to bring the benefit of free programming, hosted by the industry's most respected thought leaders, to our members.