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Non-Financial and Integrated Reporting
The 6th Annual Symposium on Sustainable Business

Presented by
Baruch College's Robert Zicklin Center for Corporate Integrity and
CCI -Corporate Communication International

In partnership with
National Investor Relations Institute and New York Society of Security Analysts

Background
Non-financial reporting, also known as sustainability reporting, is the practice of measuring, disclosing, and being accountable to internal and external stakeholders for organizational performance towards the goal of sustainable development.[1] An **integrated report** is a concise communication about how an organization's strategy, governance, performance and prospects lead to the creation of value over the short, medium and long term.[2]

About the Program
Join us for a discussion about current trends in corporate non-financial and integrated reporting. Learn from those working to set the reporting standards and develop a unified reporting framework. Hear from IRO officers implementing reporting at their firms. Learn how users leverage this information when making investment decisions.

Agenda
Setting the Standards - 9:05 to 10:15 AM
Hear from those working to set the standards and framework for corporate disclosure of environmental, social and governance impacts.

Marjella Alma, Senior Manager, Global Reporting Initiative's Focal Point USA
Stathis Gould, Head of Prof. Accts. in Business Service Delivery, IFAC (Invited)
Erika Karp, Board Member, The Sustainability Accounting Standards Board

Investor Relations Perspective - 10:30 to 11:45 AM
Corporate Investor Relations officers will discuss the benefits and challenges of implementing integrated/non-financial reporting and weigh in on how they would like to see reporting evolve.

Daniel Concannon, CEO, GMI Ratings
Friederike Edelmann, Vice President of Investor Relations, Coty Inc.
Kimberly Minarovich, Managing Director, Christensen International
Jeff Morgan, President and CEO of the National Investor Relations Institute

The User's Perspective - 12:00 to 1:15 PM
Learn how users are leading the call for non-financial reporting and leveraging the information to make better investment decisions.

Adam Kanzer, Managing Director and General Counsel, Domini Social Investments
Additional panelists TBA

Wrap-Up - 1:15 to 1:20 PM
Networking Lunch - 1:20 to 2:00 PM

When & Where
Friday, November 1, 2013 / 9:00 am – 1:15 pm
Baruch College's Newman Conference Center, 151 E. 25th St., Room 750, (between Lex. and 3rd Aves.)

[1] Global Reporting Initiative
[2] The International Integrated Reporting Council