

LEAD: Trends in Investor Relations – Roundtable Discussion

Monday, September 22 **8:00am - 9:30am**	**Baruch College Vertical Campus Conference Center** **Room 14-290, 14th Floor, One Bernard Baruch Way** **(Corner of 24th Street & Lexington Avenue)**

Join your fellow NIRI-NY IR colleagues for a roundtable discussion on best practices and emerging trends in investor relations. This is a great forum to share experiences and learn from other IROs.

TOPICS WILL INCLUDE:

- *Preparing for investor days and best practices*
- *On-boarding new CFOs or CEOs*
- *Communicating your capital allocation strategy*
- *Enhancing quarterly earnings materials, and using new/untraditional formats*
- *Balancing the C-level's time with investors*
- *Using social media…or not*

FEATURED ATTENDEES:

David Ng, *Managing Director and Head of Investor Relations*, Broadridge Financial Solutions Inc. (NYSE: BR)

Tracy H. Krumme, *Vice President, Investor Relations*, NCR Corporation (NYSE: NCR)

Refreshments / light breakfast will be served

Members – Click here to RSVP to this event (complimentary with your membership)

Non-Members – Click here to register with PayPal at a cost of $75 per person

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Click here to pay

NIRI NEW YORK
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Lead. Educate. Advance. Develop.

This event is part of NIRI NY's LEAD initiative, which are professional development programs designed to offer our members the knowledge and essential tools to build a successful investor relations practice. The event is suitable for individuals who are either new to IR or those who would like to brush up on a specific skill.

NIRI-NY's LEAD programs are sponsored by: IPREO