

Managing the Deal: Tips from IR's Best Leaders

Learn how best to prepare for and execute communications strategies for a successful transaction from our seasoned panel of experts, who have navigated a diverse range of corporate transactions.

They will address how companies should prepare and execute communications strategies around various corporate transactions: mergers, acquisitions, spin-offs, divestitures, takeovers, etc. Using real-world examples, panelists will share insights on how they combine best practice approaches with company specific circumstances to effectively reach, influence and engage critical stakeholder groups during sensitive events in order to protect and enhance enterprise value. They will cover the critical aspects of M&A and other transaction communications – including the merits of deal communication, management of different constituencies, consistent messaging across audiences, preparation for proxy votes, timelines, and much more.

Date:	**Thursday, November 6th**
Time:	**7:30am – 8:00am registration; 8:00am - 9:15am program**
Location:	**UBS, 1285 Avenue of the Americas (at 51st Street)**
Fee:	**No Charge for Members - Non Member $75**

Harris Baltch, CPA, Director – Financial Institutions, UBS Investment Bank will moderate a panel of experts consisting of:

Neal Goldner, *Vice President – Investor Relations*, Avis Budget Group

Charles Triano, *Senior Vice President – Investor Relations*, Pfizer

Steve Calk, *Managing Director – Strategic Communications*, FTI Consulting

Members - Click here to register by return email (no charge)

Non-Members - Click here to register with PayPal ($75 per person)

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