IR Leadership
Mastering Trust, Integrity & Credibility
Speaker Biographies
(In Order of Appearance)



Ben Boyd,
President, Practices, Sectors & Offerings, Edelman

Ben Boyd has worked in corporate communications for two decades. Ben oversees the firm's global Practices and Sectors and helps advance core offerings, such as family business and foundations. Ben also oversees Edelman Square, the center for signature intellectual property studies, brandshare and Trust. He is responsible for increasing the value and usefulness of IP as a driver of insights to inform strategy and programming.

Previously, Ben directed Edelman's global Corporate Practice specializing in reputation management, corporate communications and issues management. He serves as the global client relationship strategist on Edelman's work with GE, one of the firm's largest accounts. Throughout his career Ben has managed a diverse portfolio of clients across a number of different industries, including Citi, Tata, Business Roundtable, Pfizer, SAP, Schwab, Starbucks, HP, Bertelsmann AG, and GAP Inc.

Prior to Edelman, Ben served as assistant to the president, director of communications at the Service Employees International Union (SEIU). While there, he managed the national communications campaign for a newly relevant labor movement, resulting in a feature segment on 60 Minutes, a cover story in the New York Times Magazine as well as the creation of an online community that helped advance the reform agenda. In addition, he oversaw SEIU's earned, paid, social and new media strategies nationally.

Previously, Ben served as the director of communications for the Americans for Health Care campaign, managing grassroots teams in 15 states throughout the 2004 election cycle. Ben also served as director of communications for SITA, one of the world's largest providers of IT resources for the air transport industry. Prior to his work at SITA, Ben was vice president of Marketing and Communications for barnesandnoble.com, launching the site and taking the company through an initial public offering.

Ben is recognized as an expert in the firm's work on Trust and the role of Trust in corporate positioning and a thought leader on ethics and communications as well as corporate reputation. He serves on the Communications Advisory Board for the Ethisphere Institute, which annually recognizes the World's Most Ethical Companies. He has a bachelor's degree in English from Wake Forest University.



Thomas Donaldson, Mark O. Winkelman Professor,

Professor of Legal Studies & Business Ethics, The Wharton School

Recent Consulting

Walmart; Goldman Sachs; BP; KPMG. Areas: Ethics, leadership, and corporate governance.

Career and Recent Professional Awards; Teaching Awards

Outstanding Teacher of the Year award in both 2005 and 1998 and Excellence in Teaching Awards for 2011, 2010, 2009, 2007, 2006, 2005, 2002, 2001, 2000, 1999 , and 1998); Outstanding Teacher of the Year, Georgetown University; Distinguished Researcher of the Year, Georgetown University School of Business, 1995; Named most influential "thought leader" in Ethisphere Magazine's 2009 ranking of the 100 Most Influential People in Business Ethics. Winner: Aspen Institute's Pioneer Award for Lifetime Achievement, 2009.

Professional Leadership

Associate Editor, Academy of Management Review, 2003-2007; Chair, Social Issues in Management Division of the Academy of Management, 2008; Director, Wharton PhD Program in Ethics and Legal Studies, 2002-2008; Co-founder and past president of the Society for Business Ethics.

Corporate and Public Sector Leadership

Appointed member of the National Adjudicatory Council of the Financial Industry Regulatory Authority FINRA (formerly the NASD) (2004-2009). Trustee, Carnegie Council on Ethics and International Affairs (1992-present); Chair, FTSE4Good US Committee (2002-present)

Academic Positions Held

Wharton: 1996-present (named Mark O. Winkelman Professor, 1996). Previous appointments: The John Connolly Professor, Georgetown University 1990-1996; The C. Stewart Sheppard Professor , Darden School, University of Virginia 1988-89; The Henry J. Wirtenberger Professor of Ethics, Department of Philosophy, Loyola University of Chicago; 1984-88; Asst. and Assoc. Professor, Loyola University of Chicago, 1976-1984.

Education

PhD, University of Kansas, 1976; BS, University of Kansas, 1967



Lori Calvasina, Chief Equity Strategist
Credit Suisse

Lori Calvasina was named the Chief US Equity Strategist for Credit Suisse in January 2015. Her work focuses on positioning within the US equity market in terms of size, style, sectors, and stocks, and is unique for its contrarian bent and focus on the entire market cap spectrum (small, mid, and large). From 2010-2014, Lori was the Small & Mid-Cap US Equity Strategist for Credit Suisse. Before joining Credit Suisse, Lori was the Small & Mid Cap US Equity Strategist at Citi from 2007-2010, where she earned a #2 rank in the Institutional Investor All America Research Team in the Smaller Companies category for both 2008 and 2009. From 2000-2007, Lori was a member of the US equity strategy team at Citi focusing on large cap. Lori took her BA with High Honors Phi Beta Kappa from the University of Virginia.



Mary Beth Kissane, Managing Director, Corporate Finance & Financial Practice, Burson-Marsteller

Mary Beth has deep expertise in financial and board communications, investor and media strategy, reputation management, shareholder research, activism fights and corporate defense, corporate disclosure as well as practical media and Regulation Fair Disclosure trainings for clients facing tough questions from investors, reporters, and in preparation for testimony. She has worked on landmark crisis and takeovers such as Enron and the Vodafone takeover of Mannesmann.

Mary Beth has worked on takeovers such as the Vodafone takeover of Mannesmann, still the largest in history, and on crises such as Enron. She has developed thought leadership programs for financial services executives such as bank analyst Mike Mayo of CLSA and attorneys at Sullivan & Cromwell and Latham & Watkins. At PCG Worldwide Kissane headed global corporate governance content development and client training. Her note on International Corporate Governance has been cited by the World Economic Forum, Bar Associations and legal scholars. She sits on the board of Lawyers Without Borders and is a past board member and advocacy chair of The National Investor Relations Institute.

She was awarded the 2013 Investor Relations Magazine Lifetime Achievement Award. She is board secretary for Lawyers Without Borders and a member of the New York State Bar.



Anne M. Mulcahy
Fomer CEO, Xerox Corporation
Board Member: Target Corporation and Johnson & Johnson

Ms. Mulcahy was both Chairman and Chief Executive Officer of Xerox Corporation (business equipment and services) until July 2009, when she retired as CEO after eight years in the position. Prior to serving as CEO, Ms. Mulcahy was President and Chief Operating Officer of Xerox. She has also served as President of Xerox's General Markets Operations, which created and sold products for reseller, dealer and retail channels. During a career at Xerox that began in 1976, Ms. Mulcahy also served as Vice President for Human Resources with responsibility for compensation, benefits, human resource strategy, labor relations, management development and employee training; and Vice President and Staff Officer for Customer Operations, covering South America and Central America, Europe, Asia and Africa. Ms. Mulcahy has been a U.S. Board Chair of Save the Children since March 2010.

Ms. Mulcahy, joined the Johnson & Johnson Board of Directors in 2009 and became the Lead Director of the Board in 2012. Ms. Mulcahy is a member of the Audit Committee, the Nominating & Corporate Governance Committee, and the Finance Committee.

Ms Mulcahy is on the Target Board of Directors. She is chairwoman of the Compensation Committee and sits on the Nominating and Governance Committee.