NIRI NY To Host Corporate Governance Roundtable Corporate Governance Advocate Nell Minow Kicks Off Event

NEW YORK April 15, 2008 - The New York Chapter of the National Investor Relations Institute (NIRI-NY) today announced that on Thursday, April 17, 2008 at 6:00 pm EDT it will host a roundtable discussion on the effect of non-financial/intangible factors on share price valuation.

The program will examine the impact of "ESG" factors - environmental, social and governance issues -- on a company's positioning in the capital markets, as well as other investor concerns that shape how a company is perceived.

"Good corporate governance practices play a central role in the strength and health of corporations as well as the global economy at large," said Hulus Alpay, president of the New York Chapter of NIRI and Senior Vice President of Makovsky & Company. "There is a growing dialogue among the different stakeholders about corporate governance and how it should evolve to cope with the increasingly dynamic and global nature of the capital markets. This dialogue is taking place against a background of legislative and regulatory change and the scrutiny of an increasingly skeptical public. We as IROs and practitioners must help shape this dialogue through active participation with all stakeholders. The panelists assembled for this event will provide insights from virtually every angle of this issue."

Topics for discussion include Board composition, executive compensation disclosure, preparing for Proxy season, whistle blowers/ethics, socially responsible investing, ratings agencies, and measuring the effectiveness of good corporate governance.

Nell Minow - Editor and co-founder, The Corporate Library is the feature speaker for the event. Roundtable experts include:

- Kenneth A. Bertsch - Executive Director, Corporate Governance, Morgan Stanley Investment Management, Global Equity Group
- Christian Plath - an AVP in the Corporate Governance group of Moody's
- Dr. Ignacio Campino - Board Representative for Sustainability and Climate Change, Deutsche Telekom
- Jamie Carroll - Program Manager, Capital Strategies, Intl. Brotherhood of Teamsters
- Andrew P. Restaino - Principal in the NY Consulting Office of Towers Perrin
- Howard Sherman - CEO, Governance Metrics International (GMI)
- Kenneth N. Springer - President and Founder, Corporate Resolutions, Inc.

Sponsored by Innisfree M&A Incorporated, the panel discussion will take place at NIRI-NY's monthly meeting at The Westin Times Square at 43rd Street and Eighth Avenue.

Registration begins at 5:30 pm, with the program beginning promptly at 6:00 pm. A networking reception will follow at 8:00 pm.

To register, email: niri@mindspring.com, or cleanlists@mindspring.com to prepay, go to: www.PayPal.com and make payable to cleanlists@mindspring.com.

To learn more about the organization visit: www.niriny.org

Event cost: $50 for NIRI members, $75 for non-members

ABOUT NIRI - NIRI-NY, the founding chapter of the National Investor Relations Institute (NIRI), is also its largest, with over 650 members. Founded in 1969, NIRI is a professional association of corporate officers and investor relations consultants responsible for communication among corporate management, the investing public and the financial community. Our members represent the majority of the largest publicly held corporations in the U.S. as well as many small and mid-sized companies. With over 4,300 members in 35 chapters around the country, NIRI sets the highest standards in education to advance the practice

of investor relations and meet the growing professional development needs of those engaged in the field. For more information, visit www.niriny.org.

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