NIRI-NY Helps "Demystify" the Markets

NEW YORK--(BUSINESS WIRE)--The New York Chapter of the National Investor Relations Institute (NIRI-NY) will hold a practical and educational panel discussion entitled, "Demystifying the Markets" on Thursday, January 21, 2010. The program will cover the new market structure, new lingo and new players, and will touch on how this new landscape affects investor relations officers. The expert panel will feature:

- Donald Bollerman, Managing Director, Transaction Services U.S., NASDAQ OMX Group. Mr. Bollerman is responsible for the post trade businesses in U.S. equities, including the Trade Reporting Facility (TRF), pre- and post-trade risk Management and clearing. Prior to joining NASDAQ, Mr. Bollerman held positions in trade support at various Electronic Communication Networks (ECNs) including Instinet, MarketXT and Brut.
- James Ross, Vice President, NYSE MatchPoint. Mr. Ross oversees the development and operation of the equity crossing facility for NYSE Euronext and is also responsible for organizing the company's broader alternative trading system (ATS) strategy. Prior to joining NYSE in 2006, Mr. Ross was CEO of MatchPoint Trading, a firm dedicated to the business of electronic call market trading.
- Tim Quast, Founder and Managing Director of ModernIR. Mr. Quast is a 17-year veteran of the investor relations industry. ModernIR, which he founded in 2005, parses and categorizes a billion traded shares per week with its market-structure analytics systems in order to shed light on the nature of the money behind stock trading. Previously Mr. Quast served as the first investor relations officer at SureWest Communications. Prior to founding ModernIR, Mr. Quast spent six years at Informed Investors, Inc., where he was a co-founder, President and COO through its merger with Wilink Plc (PrecisionIR) in 2001.

This educational session will be moderated by Baruch's Professor Robert Schwartz, the Marvin M. Speiser Professor of Finance and University Distinguished Professor, who recently authored Dark Pools and Fragmented Markets.

Sponsored by Thomson Reuters, the panel discussion will take place at The Westin Times Square Hotel at 43rd Street and Eighth Avenue. Registration and networking begins at 5:30 pm, with the program beginning promptly at 6:00 pm. A networking reception will follow at 7:00 pm. The event cost is $50 for NIRI members and $75 for non-members. More information is available at www.niriny.org. To register, email: cleanlists@mindspring.com. To prepay, go to: www.PayPal.com and make payable to cleanlists@mindspring.com.

ABOUT NIRI-NY
NIRI-NY, the founding chapter of the National Investor Relations Institute (NIRI), is also its largest with over 650 members. Founded in 1969, NIRI is a professional association of corporate officers and investor relations consultants responsible for communication among corporate management, the investing public and the financial community. NIRI members represent the majority of the largest publicly held corporations in the U.S. as well as many small and mid-sized companies. With over 4,300 members in 35 chapters around the country, NIRI sets the highest standards in education to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field. For more information, visit www.niriny.org.

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