

NIRI-NY April 12th Event Explores What Makes the Buy-side Tick

NEW YORK--(BUSINESS WIRE)-- The New York Chapter of the National Investor Relations Institute (NIRI-NY) will hold an insightful panel discussion this evening entitled, "What Makes the Buy-side Tick?"

A panel of veteran portfolio managers will share their views on how buy-siders make buy/sell decisions, how valuation methods are changing, and what the buy-side wants from company management and IR.

Michael Becker, President of NIRI-NY and Senior Vice President, Financial Product Strategy of Business Wire, said, "It is not often that we have an opportunity to get a panel of high-caliber buy-side professionals together and solicit specific thoughts about their decision-making process. We're thankful for their time and pleased to bring our members this kind of valuable insight."

The panel discussion is scheduled for Tuesday, April 12, 2011, at 6:00 pm. The panel will feature:

- Moderator**: Michael Pasquale** is a Managing Director at UBS and Head of New York Equity Sales. He is a member of the U.S. Sales Operating Committee, Global Pricing Committee and Securities Distribution Management Committee. He also serves as Account Manager for several of the region's largest accounts. Mike joined UBS in August 2010 from Deutsche Bank, where he was a New York Pod Team Leader and Senior Institutional Account Manager. Previous to Deutsche Bank, he was at Prudential Securities, where he most recently managed their Sales and Trading team in Boston. Mike has over 15 years experience in equities in both New York and Boston.

- **William (Bill) Wappler** is a Managing Director of SAC Capital Advisors. He initially joined SAC in March 2008 as Associate Director of Research, and he remains involved with all 130+ analysts across the broad platform. Prior to joining SAC, Bill was Associate Director of Research for Morgan Stanley, where he also served as Co-Chair of Morgan Stanley's stock selection committee. Additionally, Bill was previously an institutional equity salesperson for Morgan Stanley and a portfolio manager at Kadem Capital. He holds the Chartered Financial Analyst designation and is a member of the New York Society of Securities Analysts and the Association for Investment Management and Research.

- **Tom O'Halloran** is a Partner and Director of Small Cap Growth Investments at Lord Abbett. He is responsible for managing the firm's small-cap and micro-cap growth products, overseeing the investment teams, and directing the investment strategies. Tom has been in the investment business for over 20 years. Prior to joining Lord Abbett, he was an Executive Director and senior research analyst at Dillon Read/UBS Warburg from 1988 to 2001. Before beginning his career in the financial services industry, he was a trial lawyer from 1980 to 1986. He is a holder of the Chartered Financial Analyst designation.

- **Mitch Williams** is a Vice President and Portfolio Manager of Oppenheimer Select Value Fund and Oppenheimer Value Fund. Additionally, he serves as co-manager of Oppenheimer Equity Fund. Previously, Mitch served as a Senior Research Analyst covering industrial and basic materials stocks for OppenheimerFunds' Value investment team. Prior to joining OppenheimerFunds in 2002, he was a vice president and equity research analyst for Evergreen Funds. Previously, he held equity research positions with Deutsche Bank and Credit Suisse First Boston and was a financial analyst with Barnett Bank & Trust Company. He is a holder of the Chartered Financial Analyst designation.

Sponsored and hosted by UBS, the panel discussion will take place at the firm's headquarters: 1285 Avenue of the Americas (btw. 51st & 52nd). Registration and networking begin at 5:30 pm, with the program beginning promptly at 6:00 pm. A networking reception will follow at 7:00 pm. Please register in advance by emailing cleanlists@mindspring.com.

ABOUT NIRI-NY

NIRI-NY, the founding chapter of the National Investor Relations Institute (NIRI), is also its largest with approximately 500 members. Founded in 1969, NIRI is a professional association of corporate officers and investor relations consultants responsible for communication among corporate management, the investing public and the financial community. NIRI members

represent the majority of the largest publicly held corporations in the U.S. as well as many small and mid-sized companies. With over 4,300 members in 35 chapters around the country, NIRI sets the highest standards in education to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field. For more information, visit www.niriny.org.

Contacts:
Kate McKay
VP - Communications, NIRI-NY Chapter
Director, Global Marketing & Communications, Ipreo
(212) 849-5060
kate.mckay@ipreo.com

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