July 9, 2013

NIRI-NY Officers Honored at NIRI Chapter Leadership Awards

Elects Board for 2013-2014 Program Season

NEW YORK--(BUSINESS WIRE)-- The New York Chapter of the National Investor Relations Institute (NIRI-NY) announced that several of the chapter's officers were honored at the NIRI Leadership Dinner and Awards Program held in Hollywood, Florida during the NIRI National Conference.

NIRI-NY officers Cheryl Gedvila, Eleanor Powell and Patrick Tracey were among the 2012-2013 NIRI Individual Leadership Award winners. Leadership nominees were selected by their chapter peers in recognition of their outstanding performance during the program year.

Cheryl Gedvila, outgoing President of NIRI-NY and Vice President, Global Corporate Access of RBC Capital Markets said, "This past year was an extremely successful season for the NIRI New York Chapter. Through the dedication and support of our board members, volunteers and sponsors, we hosted more than 20 events, including educational programs, professional development seminars, IRO roundtables, and social and networking receptions. I am honored to have led the New York chapter this past year and to have worked with such talented individuals."

NIRI-NY held its Annual Meeting on Wednesday, June 19, at which it announced the newly elected Chapter Officers and Directors for the 2013-2014 term.

Eleanor Powell, incoming president of NIRI-NY and Executive Director, Investor Relations of The Estee Lauder Companies Inc., said, "The NIRI-NY board is looking forward to another great year of offering members educational, enlightening programs and valuable networking opportunities as we continue to advance the investor relations profession. We would also like to recognize and thank Felise Glantz Kissell, who has stepped down from the board, for her years of service and significant contributions to the chapter."

Members of the 2013-2014 NIRI-NY board of directors are:

OFFICERS:

President
Eleanor Powell
Executive Director, Investor Relations
The Estee Lauder Companies Inc.

Executive Vice President – Programs
Patrick Tracey
Senior Vice President
Georgeson/Computershare

Vice President – Programs
Theresa Molloy
Director
Prudential Financial, Inc.

Vice President – Membership
Kate McKay
Director of Global Marketing and Communications
Ipreo

Vice President – Treasurer
Philip Talamo
Director, Investor Relations
UBS AG.

Vice President – Professional Development
Rebecca Updegraph
Investor Relations Consultant

Vice President – Sponsorship
Guy Gresham
Managing Director, Head of Global IR Advisory
BNY Mellon Depository Receipts

Vice President – Communications
Corey Kinger
Associate Managing Director
Brainerd Communicators, Inc

DIRECTORS:

Michael Becker
Senior Vice President, Financial Product Strategy
Business Wire
(Past NIRI-NY President 2010-2011)

Friederike Edelmann
Vice President, Investor Relations
Coty Inc.

Cheryl Gedvila
Vice President, Global Corporate Access
RBC Capital Markets
(Past NIRI-NY President 2012-2013)

Neal Goldner
Vice President, Investor Relations
Avis Budget Group, Inc.

James Hurley
Vice President, Investor Relations
Ralph Lauren Corporation

Bernard Kilkelly
Managing Vice President, Investor Relations
Tower Group International, Ltd.
(Past NIRI-NY President 2011-2012)

Nicole Olson
Head of Equity Capital Markets
Liquidnet Inc.

Nils Paellmann
Head of Investor Relations
T-Mobile US
(Past NIRI-NY President 2008-2009)

ABOUT NIRI-NY

NIRI-NY, the founding chapter of the National Investor Relations Institute (NIRI), is also the largest chapter with approximately 400 members in the tri-state area. Founded in 1969, NIRI is the professional association of corporate officers and investor relations consultants responsible for communication among corporate management, shareholders, securities analysts and

other financial community constituents. NIRI is the largest professional investor relations association in the world with more than 3,300 members representing over 1,600 publicly held companies and $9 trillion in stock market capitalization. For more information, visit www.niriny.org.

Contacts

Corey Kinger, 212-986-6667
VP - Communications, NIRI-NY Chapter
Associate Managing Director, Brainerd Communicators, Inc.
kinger@braincomm.com