July 31, 2014

NIRI-NY Chapter Announces Officers and Directors for 2014-2015 Program Season

Upcoming Events on August 14 at Citi Field and August 20 to "Meet the Board"

NEW YORK -- The New York Chapter of the National Investor Relations Institute (NIRI-NY) recently elected its Chapter Officers and Directors for the 2014-2015 term. Eleanor Powell, outgoing President of NIRI-NY and Executive Director, Investor Relations of The Estée Lauder Companies Inc., said, "2013-2014 was another great season for the NIRI New York Chapter, offering a broad range of educational programs, professional development seminars, IRO roundtables, and social and networking opportunities for our members. I was honored to lead the New York chapter this past year and to have worked with our board members and volunteers who made our year a success."

Pat Tracey, incoming president of NIRI-NY and Senior Vice President of Business Development at Computershare, said, "The NIRI-NY board is looking forward to another successful year in providing the programs and networking opportunities to advance the investor relations profession as well as our members' professional development. We would also like to thank outgoing board members Nils Paellmann and Nicole Olson for their years of service and contributions to the chapter."

Members of the 2014-2015 NIRI-NY board of directors are:

OFFICERS:

President
Patrick Tracey
Senior Vice President
Computershare/Georgeson

Executive Vice President - Programs
Theresa Molloy
Director
Prudential Financial, Inc.

Vice President - Programs
Rebecca Updegraph
Vice President, Marketing
OpenExchange, Inc.

Vice President - Membership
Neal Goldner
Vice President, Investor Relations
Avis Budget Group, Inc.

Vice President - Treasurer
James Hurley
Vice President, Investor Relations
Ralph Lauren Corporation

Vice President - Professional Development
Corey Kinger
Associate Managing Director
Brainerd Communicators, Inc.

Vice President - Sponsorship
Guy Gresham
Managing Director, Head of Global IR Advisory
BNY Mellon Depository Receipts

Vice President - Communications
Bernard Kilkelly
Investor Relations Consultant
(Past NIRI-NY President 2011-2012)

Vice President - Secretary
Friederike Edelmann
Director Corporate Communications
Finjan Holdings, Inc.

DIRECTORS:

Michael Becker
Senior Vice President, Financial Product Strategy
Business Wire
(Past NIRI-NY President 2010-2011)

Cheryl Gedvila
Vice President, Global Corporate Access
RBC Capital Markets
(Past NIRI-NY President 2012-2013)

Mark Kinarney
Associate, Corporate Access
Credit Suisse

Kate McKay
Director of Global Marketing and Communications
Ipreo

Eleanor Powell
Executive Director, Investor Relations
The Estée Lauder Companies Inc.
(Past NIRI-NY President 2013-2014)

Katie Royce, CFA
Director, Investor Relations
Cognizant Technology Solutions

Philip Talamo
Executive Director, Investor Relations
UBS AG.

UPCOMING EVENTS

NIRI-NY will hold a Summer Social Event on Thursday, August 14th at 6:30 p.m. at Citi Field to watch the New York Mets take on the Washington Nationals. Information on obtaining tickets to the event is available on the chapter website at www.niriny.org.

NIRI-NY will hold a Meet the Board breakfast event for chapter members on Wednesday, August 20th from 8:00 a.m. to 9:30 a.m. at the offices of Computershare/Georgeson at 1290 Avenue of the Americas. Chapter members need to register for the free event in advance on the chapter website at www.niriny.org.

ABOUT NIRI-NY

NIRI-NY, the founding chapter of the National Investor Relations Institute (NIRI), is also the largest chapter with approximately 400 members in the tri-state area. Founded in 1969, NIRI is the professional association of corporate officers and investor relations consultants responsible for communication among corporate management, shareholders, securities analysts and other financial community constituents. NIRI is the largest professional investor relations association in the world with more than

3,300 members representing over 1,600 publicly held companies and $9 trillion in stock market capitalization. For more information, visit www.niriny.org and the chapter Twitter feed at @niri-ny.

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