November 13, 2014

NIRI-NY to Host Professional Development Workshop on the "C-Suite Equation"

NEW YORK--(BUSINESS WIRE)-- The New York Chapter of the National Investor Relations Institute (NIRI-NY) will host a professional development workshop on the "C-Suite Equation" and career evolution in and beyond IR on Monday, November 17 at 8:00 AM.

Smooch Repovich Reynolds, EVP, Global Investor Relations and Communications Practice Group Leader at DHR International, will provide insights into how leadership behaviors make or break an IRO's ability to be considered a strategist among the C-suite executive team. The event will discuss how leadership skills build upon technical skills at many corporations today and how to cultivate your ability to grow as a leader and advance your career to higher positioning with the management team.

Joining the workshop will be Melissa Kivett, Senior VP, Business Development and Strategy at Assurant, Inc., and Raj Mehan, Director, Investor Relations and Assistant Treasurer at Steelcase Inc., who will discuss their career evolution and the experience and skills most valued by the C-suite.

The event will be held at Baruch College Vertical Campus Conference Center, One Bernard Baruch Way (corner of 24th Street & Lexington Avenue), Room 14-270, 14th Floor.

The event is complimentary to NIRI-NY members, and is open to non-members at a cost of $75 per person. For additional information and to register, please visit www.niriny.org or email admin@niriny.org.

This professional development workshop is part of NIRI NY's LEAD initiative, which are professional development programs designed to offer our members the knowledge and essential tools to build a successful investor relations practice. The event is suitable for individuals who are either new to IR or those who would like to brush up on a specific skill. NIRI-NY's LEAD programs are sponsored by Ipreo.

ABOUT NIRI-NY

NIRI-NY, the founding chapter of the National Investor Relations Institute (NIRI), is also the largest chapter with approximately 400 members in the tri-state area. Founded in 1969, NIRI is the professional association of corporate officers and investor relations consultants responsible for communication among corporate management, shareholders, securities analysts and other financial community constituents. NIRI is the largest professional investor relations association in the world with more than 3,300 members representing over 1,600 publicly held companies and $9 trillion in stock market capitalization. For more information, visit www.niriny.org.

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