New York Minute

November 2021

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Less Is More

Hello everyone! We here at NIRI NY hope that you're all well and keeping safe.

It's that time of year again when we collectively attempt to take a break from the whirlwind pace of the office to remember what it feels like to relax and have nothing on the calendar for a day. We have been riding the seesaw of elevated inflation, COVID resurgence, and supply-chain backups. The market has held in fairly well, but we're all sitting here wondering if we're playing Monopoly or musical chairs right now.

We look forward to "spending quality time" with friends and family, making an effort to put our phones down, and "being present," but the reality is, it's easier said than done. Ironically, it takes real commitment these days to truly shut it off and remove oneself from the avalanche of emails, texts, tweets, stories, etc.

PARTNER PERSPECTIVE

IHS Markit®

New e-book on Virtual Investor Days from IHS Markit

As you plan for 2022, check out the latest report from IHS Markit on Virtual Investor Days. Using their Street Beat and Canvass products, commentary was collected from 200 buy-side investors, sell-side analysts, and corporate issuers to understand real-time sentiment on how COVID-19 has impacted corporate access and more

So, we challenge you to take that first step – literally. Leave your phone at home and go for a short walk. Leaving your phone behind for anything these days may sound radical, but didn't most of us grow up without a minicomputer in our hands? Follow the lead of Thoreau, Einstein, Darwin, and Aristotle. Observe the landscape around you, whether it's a cityscape or a quiet suburb. People watch. Ignore your fingers when they itch to type, text, scroll. There is value in stewing in your discomfort and seeing what comes out of it. You may be surprised how much you can gain by breaking out from your day-to-day routine and trying something new. You will be thankful for more than turkey on Thanksgiving.

Also, because we love watching TV and think you do too, below are some show and movie recommendations for your holiday nights, curated for a NIRI audience.

- Succession – Hands down one of the most entertaining shows out there, but also very topical for our audience – touches on crisis management, how to deal with strong personalities, and the delicate balance of appeasing stakeholders with varying (and shifting) agendas. It's also generally a what-not-to-do manual for a public company.
    - Please save the date and register for our in-person January 11 ***Crisis Simulation*** program at NYSE!
- Survivor – Fun to watch and accessible for all ages. Kids will enjoy the various challenges and the suspense of not knowing who will get voted off the island. For our NIRI audience, the real joy will come from watching the alliance building and the strategy and timing around using hidden advantages like immunity idols.
- King Richard – Terrific acting and very enthralling despite knowing how this story ends… we could all use a refresher on the power of hard work, perseverance, and trusting your instincts. "If you fail to plan, you plan to fail."
- Ted Lasso – Everyone on earth may have already seen this, but if you're one of the few who has not and you're a human being who likes to feel good,

importantly, what steps can be taken to ensure that the engagement needs of all constituencies are met in this new environment. This report details the role that virtual Investor Days will play as a critical communication tool and outlines best practices for hosting these events. Download the Perspective Series: Virtual Investor Days e-book.

UPCOMING EVENTS

Event Recap*
Virtual Panel: Peer-to-Peer: ESG Insights for IROs
Monday, November 15
Recap found here!

In-Person*
NIRI NY's Annual Holiday Party in NYC
Tuesday, December 7
5:30 - 8:30PM ET
Free for NIRI NY Members
Register here

NIRI Virtual/NIRI NY Partner Event*
"Navigating IR Challenges in 2022"
Wednesday, December 8
12:00 - 1:00 PM ET
Free for NIRI NY Members
Register here

In-Person*
NIRI NY Presents: A Crisis Simulation
Tuesday, January 11, 2022
5:30PM – 7:30PM
Free for NIRI NY Members
Register here

run home right now and watch this show. Treating people with respect and having an optimistic attitude will never go out of style. We should all strive to be more like Ted.

Of course, once you've overloaded on R&R, be sure to join us at the NIRI NY Holiday Party on Tuesday, 12/7, at 5:30 at the Monarch Rooftop. To show our appreciation to our members, for the first time, members attend for free! Join us for an open bar and bites on a gorgeous, heated rooftop with the Empire State Building views.

This month's **Member Spotlight** feature highlights Jake Jeoun, a guitar-playing, soccer-loving accountant who has transitioned to Investor Relations as Senior Manager, Investor Relations, Interpublic Group (IPG)!

Finally, please send us your thoughts, questions, and ideas to programs@niriny.org as we think about ways to continue engaging members through a semi-remote environment.

As always, I would encourage you to stay connected with the NIRI NY chapter by following us on Twitter, LinkedIn, and checking out the latest information on our website.



Best,
MaryKate McGilley
President, NIRI New York Chapter
president@niriny.org

Find us here: NIRI NY Board and NextGen Committee

Sponsored by NYSE

See entire calendar

WELCOME NEW MEMBERS!

- David Beckel, Xerox Corporation
- Jamie Goldstein, LivePerson, Incorporated
- Barbara Granata, Tronox Limited
- Lauren Torres, Edelman



Member Spotlight

Jake Jeoun, Senior Manager, Investor Relations, Interpublic Group (IPG), joins us for our third **Member Spotlight**! Here are a few snippets from our conversation. The full profile can be found here**!**

"I spent the duration of my career as an accountant for the past eight years here at IPG, handling day-to-day journal entries and public financial reporting such as 10K and 10Q. I always wanted to use my accounting background and expertise in a more analytical role, and the Investor Relations role in our organization was the perfect opportunity for me to pursue as my next step in my career path."

"I am a huge soccer fan, and my favorite team, for now, is Tottenham Hotspur F.C. from Premier League, and my favorite player is Son Heung-Min."

"I sing and play guitar. I am a pretty good cook and can grill amazing Korean BBQ for big parties."

Update

NIRI NY NextGen kicked off the season with its first in-person event since the beginning of 2020. 20+ people met at SPIN New York 23 to discuss the most recent earnings season, latest best practices, and network. The NextGen Committee is thrilled to welcome new and legacy members back and looks forward to more in-person events throughout the season. The committee is also looking forward to NIRI NY's upcoming holiday party and encourages all NextGen members to attend.



If you are interested in helping the NIRI NextGen committee or have program ideas, please contact Emily Mohr, President, NIRI NY NextGen, at nirinextgen@niriny.org.

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