New York Minute

December 2021

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Transitions Are Supposed To Be Transitory, Right?

Hello everyone! We here at NIRI NY hope that you're all well and keeping safe.

As we stand on the precipice of a new year, we look forward and wonder – what will the world look like in 2022? It seems like for the past couple of years, all we have read about and experienced is constant transition – a plunge into the world of COVID-19, the onset of remote working and at-home schooling, the hopes of a post-vaccine "new normal," and a continuation of the pandemic through vaccine hesitancy and new variants. With Omicron rearing its ugly head, 2022 is almost sure to bring more of the same, at least initially. Still, the hope is that we can find a path forward and return to the way things used to be. We have reevaluated what is important to us, personally and professionally, and many people have chosen new paths for themselves as a result.

PERSPECTIVES

2021 EY Global Institutional Investor Survey

In its latest survey of institutional investors, EY highlighted how important improved ESG insight coupled with data analytics are to delivering long-term value for companies and investors. With the COVID-19 pandemic being a catalyst for greater ESG

We look forward to taking this time around the holidays to reengage with family and friends, evaluate what has gone right this past year, and set goals to take us through this next one. We hope that each of our members can create an island of stability in a rapidly changing world. Whether it's how you mentally approach the constant obstacles you face or how you push forward towards your personal and professional goals, the NIRI NY Board is here to support you however we can.

Ultimately, an organization is only as strong as its members' level of engagement. We are so thankful to have such a wonderful group of deeply involved people. For those that we got to see face to face this month at our holiday party – what a treat to reconnect in person! To those who have participated in our educational programming, mentorship initiative, and other offerings to gain perspective on issues you are facing at work, we hope they have been productive and helpful.

We look forward to hearing from you on more ways to engage and create value for our community.

Take a breather, enjoy some well-deserved time off, and then come back to join us for our virtual program (previously scheduled in-person) on Tuesday, January 11: NIRI NY Presents: A Crisis Simulation, a session on crisis communication with experts from **Sealed Air Corporation**, **Cleary Gottlieb**, and **Joele Frank.** While we hope you will never need to break out these skills in real life, these situations will inevitably crop up for some, and you can never be too prepared.

This month's **Member Spotlight** feature highlights Evelyn León Infurna, Senior Vice President, Investor Relations, SmartRent. Evelyn shares some great advice from her extensive years of experience on the buy-side, sell-side, equity capital markets, IR consulting, various board positions, and her in-house IR role.

Finally, please send us your thoughts, questions, and ideas to programs@niriny.org as we think about ways to continue engaging members through a semi-remote environment.

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integration into investor decision-making and corporate strategy, the 2021 EY Global Institutional Investor Survey explores the perspectives of more than 320 decision-makers at buy-side institutions around the world, and outlines work to be done around assessing ESG risks, improving climate scenario analysis, and adding data analytics capabilities. Find the PDF here.

UPCOMING EVENTS

Virtual
NIRI NY Presents: A Crisis Simulation
Tuesday, January 11, 2022
5:30PM – 6:30PM
Free for NIRI NY Members
Register here

NIRI Virtual/NIRI NY Partner Event
"Focus on Retail Investors"
Wednesday, January 12, 2022
12:00 - 1:00 PM ET
Free for NIRI NY Members
Register here

See entire calendar

WELCOME NEW MEMBERS!

- Emily Blum, Prosek Partners
- Alexandra Capodieci, Evercore
- William Holzmann, SI Group

As always, I would encourage you to stay connected with the NIRI NY chapter by following us on Twitter, LinkedIn, and checking out the latest information on our website.



Best,
MaryKate McGilley
President, NIRI New York Chapter
president@niriny.org

Find us here: NIRI NY Board and NextGen Committee

- Jason Lee, iStar Inc.
- Megan Paul, Prosek Partners
- Mary Skafidas, Loews Corporation
- Alex Straus, Prosek Partners



Member Spotlight

Evelyn León Infurna, Senior Vice President, Investor Relations, SmartRent (SMRT), joins us for this month's **Member Spotlight**! Here are a few snippets from our conversation. The full profile can be found here**!**

"I have had a rich and varied career path, and I am grateful to have collaborated with many talented people over the years. There are common threads in each of my former roles, but the primary thread across my experiences is my passion for investing and capital markets."

"My advice to anyone who wants to engage in board service, be it non-profit or for-profit, is to cultivate and cherish your relationships."

"Work hard, believe in yourself, identify mentors that share your values and who will challenge and support you. The most important advice I can give is do not be afraid to advocate for what you stand for– it may not be the easy thing to do, but it will be the right thing."

"Outside of work, I love to spend time with my family and friends – preferably around large bodies of water

on a sailboat or motorboat!"

Update

NIRI NY NextGen is excited to develop its next event in 2022! The committee is in the early stages of planning a virtual educational event focused on helping our members execute earnings strategies. If you have any areas or pain points that you would like us to focus on, please email Emily Blum (eblum@prosek.com).

We look forward to sharing more details in the new year!

If you are interested in helping the NIRI NextGen committee or have program ideas, please contact Emily Mohr, President, NIRI NY NextGen, at nirinextgen@niriny.org.

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