New York Minute

January 2022

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Back to normal; more than a wish?

Happy New Year, and I hope you are all well!

Last year, we were ushering in "new beginnings," which included the vaccine rollout, an incoming Presidential administration, and much optimism about the future. Although we have made significant progress, it wasn't without a few obstacles, one being Omicron. Luckily, all signs point to a waning variant, and with Spring on the way, it may just coincide with a return to in-person events. Finally, something to look forward to! With NIRI's first post-COVID in-person annual conference coming up in June, the timing couldn't be better! In Gary Labranche's latest update, attendance is pacing with the last in-person conference. Do you plan to attend?

In other news, the SEC conducted an Open Meeting last month, with several proposals for issuers, including a one-day reporting period for share repurchases, in addition to

PARTNER PERSPECTIVE

Investor Engagement: Now More Than Ever

As we all can attest, in a new era of unprecedented change, investment professionals' thirst for insight has only deepened. What lies around the corner in 2022? Just as we seemed to be emerging from the woods in 2021, a new COVID variant, a cybersecurity breakdown or a "thousand-year" weather event dragged us back down –

adding conditions and expanded disclosures for executive 10b5-1 trading plans. Something for our IROs to keep on their radar.

We continue to think outside the box on ways to add value to our members. Our January program was a one-of-a-kind event, a virtual "**Crisis Simulation**." The program featured an aspect of the Investor Relations role that we hope to never encounter, but all should adequately prepare for – Crisis Communications. The event was moderated by Andrea Rose, Partner, **Joele Frank**, who, along with Lori Chaitman, VP, Investor Relations, **Sealed Air**, and Francesca Odell, Partner, **Cleary Gottlieb**, guided the audience through several topical and timely scenarios that IROs may face. The interactive event was engaging, with examples ranging from ransomware attacks to short squeeze campaigns. It underscored how important it is that IROs and their teams always consider how to communicate in a manner that allows them to be credible, cautious, and consistent. Read the full recap here.

In addition, I want to extend heartfelt congratulations to the current NIRI NY Secretary and former President, **Alexandra (Alli) Deignan**, Head of Investor Relations and Corporate Sustainability, Lazard, Ltd. Alli was recently appointed to NIRI National's Board of Directors for a four-year term. We wish her all the best, and we look forward to seeing her impact on the National board! We will sorely miss her wise counsel here at NIRI NY.

This month's Member Spotlight feature highlights Kelly Levine (formerly Lucchesi), Business Development Manager at News Direct. We connected with Kelly at our September in-person event at Bryant Park, and she was as engaging, enthusiastic, and unpretentious as she comes across in her profile!

Finally, please send us your thoughts, questions, and ideas to programs@niriny.org as we think about ways to continue engaging members through a semi-remote environment.

As always, I would encourage you to stay connected with the NIRI NY chapter by following us on Twitter, LinkedIn, and checking out the latest information on our website.

upending supply chains, resetting financial performance timetables and fostering uncertainty. Intelligence is at a premium. Regular and consistent engagement is in demand. Find the full article here.

UPCOMING EVENTS

DATE TO BE ANNOUNCED
NIRI NY NextGen
"Think Like a Sell Sider"
(VIRTUAL)
Free for NIRI NY Members

RECAP

NIRI NY: A Crisis Simulation
Held Tuesday, January 11, 2022
Recap here

See entire calendar

WELCOME NEW MEMBERS!

- Michael Cimini, Fathom Digital Manufacturing
- Linda Horiuchi, Thoughtworks
- Jeffrey Kvaal, Hewlett Packard Enterprise



Best,
MaryKate McGilley
President, NIRI New York Chapter
president@niriny.org

Find us here: NIRI NY Board and NextGen Committee



Member Spotlight

Kelly Levine (formerly Lucchesi), Business Development Manager, News Direct, is our first **Member Spotlight** of 2022! Here are a few snippets from our conversation. The full profile can be found here**!**

"I was excited to be a part of a company that was building something that could make an impact."

"I am the same person at home as I am at work. I think that's important."

"...being called a "Covid bride" wasn't so fun either."

Update

NIRI NY NextGen is excited to announce its upcoming **"Think Like a Sell Sider"** event. This educational event will be held virtually, and the committee will be sharing more information soon. If you have any topics that you would like included in this conversation, please email Emily Blum (eblum@prosek.com).

If you are interested in helping the NIRI NextGen committee or have program ideas, please contact Emily Mohr, President, NIRI NY NextGen, at nirinextgen@niriny.org.

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