New York Minute

March 2022

IN THIS EDITION

- Market Moves
- Welcoming six new chapter members
- Member Spotlight
- NextGen Corner

Connectivity and Relative Value

And just like that, spring has sprung!

Like me, I'm sure you are looking forward to shaking off the winter doldrums. As the weather gets warmer, there will be plenty of opportunities to get together. One special event returning to in-person for the first time since 2019, the IR Magazine Awards will be held Thursday, March 31! NIRI NY members receive 20% off with discount code **NIRINY20** – Hope to see you there! Best of luck to all the nominees!

We thought we would highlight a few noteworthy decisions that occurred over the past month:

- By a 3-1 vote this week, the SEC is advancing a proposed rule to mandate climate-related public company disclosures. While the ruling aims to provide investors with transparent climate risk assessments, advocacy groups warn that it would give investors too much leverage and significantly

UPCOMING EVENTS

NIRI Virtual | NIRI NY Partner Program

Free to NIRI NY Members

A Q&A Session with Andy Fastow, Former CFO of Enron Corp. – Part 2

Wednesday, March 30 @ 12PM ET

Register here

IR Magazine Awards - NYC

*20% NIRI NY Member Discount – **NIRINY20***

Thursday, March 31 @ 6PM ET

Register here

NIRI Virtual | NIRI NY Partner Program

burden companies. There is a 60-day public comment period. NIRI plans to submit a comment letter.

- Fighting inflation is the name of the game; the Fed raised its benchmark rate by 25 bps last week, with several more hikes coming later in the year, with potentially up to 50 bps at the next Fed meeting in May.

Driven by market uncertainties, investors scramble to digest the varying data points, with stocks moving wildly. As IR professionals, perhaps the most challenging story to tell at a time like this is long-term value creation in a volatile market. How will your conversations with investors have to change to make a case for attractive relative value when investors are underwriting a greater possibility of recession?

NIRI NY NextGen's virtual program, "**Think Like an Analyst**," on Wednesday, March 23, could not have come at a better time. The panel of former sell-side analysts, now IROs, in-house, and agency, offered compelling reasons for injecting an analytical perspective into a company's narrative/investor outreach. We will distribute a recap next week!

Stay tuned for our May in-person program centered around "Estimates/Consensus" and networking like we used to. We will announce a date shortly!

This month's Member Spotlight highlights one of our NIRI NY NextGen committee members, Lazard's **Alana Carpenter,** who pivoted to investor relations from public relations/communications!

Finally, please send us your thoughts, questions, and ideas to programs@niriny.org as we think about ways to continue engaging members through a semi-remote environment.

As always, I would encourage you to stay connected with the NIRI NY chapter by following us on Twitter, LinkedIn, and checking out the latest information on our website.

Free to NIRI NY Members

State of the Union of the IRO Job Environment

Wednesday, April 13 @ 12PM ET

Register here

See entire calendar

WELCOME NEW MEMBERS!

- Britni Ali, Gladstone Place Partners
- Christopher Ferris, Braze, Inc.
- Danielle Fornabaio, Gladstone Place Partners
- Adam Frederick, Morrow Sodali, LLC
- Rachel Glascock, Chubb Limited
- Lauren O'Dell, Gladstone Place Partners



Best,
MaryKate McGilley
President, NIRI New York Chapter
president@niriny.org

Find us here: NIRI NY Board and NextGen Committee



Member Spotlight

We asked **Alana Carpenter**, Investor Relations Associate at Lazard, to participate in this month's Spotlight once we learned of her move from public relations to investor relations. She has a lot to share! Below are a few excerpts from the conversation. The full profile can be found here**!**

"The biggest surprise I found upon starting in my IR position was how many aspects of the business we have to incorporate. It is our responsibility to understand the nuances of not only company performance for both sides of our business, but also all operations and departments from the bottom up."

"I am still very competitive, but now as a fan instead of a player! I love watching all sports—football, basketball, tennis, and soccer, to name a few."

"My current role and my prior role are vastly different. However, one similarity I've found is the balance between personal responsibility and teamwork."

Would you like to be featured in the Member Spotlight?

Update

On March 23, NIRI NY NextGen hosted its first virtual panel of the year, "**Think Like an Analyst.**" The event, which was moderated by Ashley Firlan, Vice President at Edelman and VP of Programs for NIRI NY NextGen, featured former sell-side analysts who have made the transition into investor relations; Paul Trussell, Vice President of IR at **Nike**; Phan Le, Managing Director at **Teneo** and Lauren Torres, Vice President, Financial Communications & Capital Markets at **Edelman**.

The panelists discussed the reasons for their moves, lessons learned along the way, and how investor relations professionals can interact with the sell-side more effectively. The event was full of advice for our NextGen members including how to better prepare for earnings and the importance of listening and asking questions. We would like to thank our panelists and members for the great event.

Be on the lookout for information about more events from the NextGen committee in the upcoming months!

If you are interested in helping the NIRI NextGen committee or have program ideas, please contact Emily Mohr, President, NIRI NY NextGen, at nirinextgen@niriny.org.

Your NIRI National Profile Data

Please review/update your profile data (company, title, email, phone number) in the NIRI National portal by clicking here.

Twitter Website Email LinkedIn

Copyright ©2022 NIRI NY, All rights reserved.

Our mailing address is: PO Box 518, Mount Laurel, NJ 08054

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.