New York Minute

April 2022

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Sustainability, Responsibility, and Engagement

Happy Belated Earth Day! While we manage our hectic and busy lives, it is easy to forget our responsibility for the well-being of the planet. At NIRI NY, we have attempted to do our part talking about corporate citizenship and ESG related to public company disclosures, policies, and communications. What has gone unmentioned is our collective desire and responsibility to apply ourselves to those subjects in a broader way.

As we attempt to get back to our pre-pandemic normal, our challenge to you is to start thinking about the world you want to live in and apply it to your own lives. Have you ever thought – “I wish I did more of that,” or “Wow, it’s really impressive what that organization is doing; I should get involved somehow?" COVID placed us in a bubble, it stalled progress in many aspects of our lives, and while the pandemic is not over, maybe our mindset of being stuck should be.

Furthermore, can ESG be a launching point to building a deeper, more meaningful relationship with your

PARTNER PERSPECTIVE

Virtual Events Best Practice Guide

As virtual events and webcasts continue to grow in popularity, savvy Investor Relations teams are using them to enable quick, effective communication with shareholders and to expand their reach, connecting with potential investors who may not have been previously accessible. However, engaging an audience in a virtual environment and delivering a successful event is not without its challenges. From location and technical requirements to pre-event communications,

shareholders? Quarterly catch-ups and conference discussions are fine and well, but are we not all humans at the center of it? What are your shareholders doing in their work and personal lives to advance ESG causes? Are there relationships to your company or connections that you can offer? This may not be the best approach for every shareholder, but could some appreciate it?

Similarly, with your colleagues, could you be pleasantly surprised by the various philanthropic or cultural endeavors that the people you spend every day with are consumed with outside of the office? Engagement has many meanings – it can reference action towards a specific goal, but it can also reflect a mindset of intentionality and action. What could each of us do with greater engagement, and what might the world look like if we did?

Since we're on the topic of emerging from hibernation to back to normal, NIRI NY's next program, **"The Consensus on Consensus,"** will be our first **in-person** event of the year on **Monday, May 16** at **5:30PM ET**. Join us as our panelists discuss the importance of consensus estimates for corporates, the buy-side, and the sell-side, including the inherent faults with consensus providers, the media that follow them, and their impact on capital markets. Register here!

This month's **Member Spotlight** highlights **James Wong**, Head of Corporate Access Origination at Millennium Management. James' move to the buy-side from sell-side corporate access is a trend that we see happening across the industry, and we wanted to know more about his experience.

Finally, please send us your thoughts, questions, and ideas to programs@niriny.org as we think about ways to continue engaging members through a hybrid environment.

As always, I would encourage you to stay connected with the NIRI NY chapter by following us on Twitter, LinkedIn, and checking out the latest information on our website.

presentation creation, presenter preparation, audience engagement, and post-event follow-up, Q4 outlines the best practices necessary to make your virtual event a success. **Download Q4's** Virtual Events Best Practices Guide **to learn more.**

UPCOMING EVENTS

NIRI Virtual | NIRI NY Partner Program
Free to NIRI NY Members
"Jan Hargrave, Body Language Expert. Effective Nonverbal Communication During Virtual and In-Person Conversations"
Wednesday, May 11 @ 12PM ET
Register here

NIRI NY Hosts
Free to NIRI NY Members
"The Consensus on Consensus"
Monday, May 16 @ 5:30PM ET
Register here
(IN-PERSON)

NIRI Virtual | NIRI NY Partner Program
Free to NIRI NY Members
Virtual Chapter Café Chat: ESG
Wednesday, May 18 @ 12PM ET
Register here

See entire calendar

WELCOME NEW MEMBERS!

- Michael Bowen, ICR Inc.
- Jennifer Como, Visa Inc.
- Ryan Edelman, Johnson Controls, Inc.



Best,
MaryKate McGilley
President, NIRI New York Chapter
president@niriny.org

Find us here: NIRI NY Board and NextGen Committee

- Lauren Frasch, ThredUp Inc.
- Kareem Hayletts, Globe Tax
- Greggory Lewis , Globe Tax
- Lisa McDonald
- Ada Menaker, GlobalFoundries
- Jessica Schmidt, Etsy, Inc
- Sabrina Zaffiro, University of Notre Dame



Member Spotlight

Many buy-side firms are recruiting sell-side corporate access experts to help them foster deeper relationships with the stocks/companies they already own or are interested in owning. One such member, **James Wong**, Head of Corporate Access Origination at **Millennium Management,** leaped in 2019, and we feature him in this month's Member Spotlight. Below are a few excerpts from the conversation. The full profile can be found here**!**

"I'm grateful for a career path that provided me with a rich and deep background in Equities that included working directly with companies across their life cycles. Every day, I am able to draw upon that experience in my role…"

"Every day, I get to work in an entrepreneurial and collaborative environment and be inspired by exceptional people who are deeply passionate about what they do."

"Don't be afraid to take chances and don't let self-doubt keep you from taking chances – remember that change and growth happen outside your comfort zone."

Please let us know if you'd like to be featured in the **Member Spotlight**.

Update

NIRI NextGen would like to thank its members and panelists for a successful **"Think Like an Analyst"** virtual panel on March 23. The takeaways and lessons learned will come in handy as we approach the upcoming earnings season! Check out the full recap linked here to read more about the event. Be on the lookout for information about more events from the NextGen committee in the upcoming months!

If you are interested in helping the NIRI NextGen committee or have program ideas, please contact Emily Mohr, President, NIRI NY NextGen, at nirinextgen@niriny.org.

Your NIRI National Profile Data

Please review/update your profile data (company, title, email, phone number) in the NIRI National portal by clicking here.

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