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New York Minute

March 2023

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Mad World

March Madness took on a different connotation this year as the regional banking crisis spread quickly from being ring-fenced around the innovation economy to affecting the banking sector at large, and therefore reaching across sectors as future capital availability for all companies came into question. So far, the contagion effect seems to have been contained, though it will take time to truly understand the second derivative impacts of these events. While we can't be certain of what regulatory actions may arise as a result of the past month, it seems certain that this will be an area of heightened focus and will lead to shifts in how non-SIFI banks think about extending credit broadly.

Though non-financial stocks seemed to shrug off the disruption quickly, periods such as these are reminders of how quickly the status quo can change, putting pressure on management and IR teams to be nimble with their crisis game plans, both internally and externally. For those that would like to refresh their memories on the Crisis

UPCOMING EVENTS

5/16: SAVE THE DATE! - In Person ESG programming

See entire calendar

WELCOME NEW MEMBERS!

- Amelia Mazloom, ICR
- Anna Robles, ICR
- Ashley DeSimone, ICR
- Bilun Boyner, ICR
- Caldwell Bailey, ICR
- Daniel Strongin
- Hamzah Mazari, GFL Environmental Inc
- Maria Yonkoski, ICR
- Michelle Michalski, ICR
- Samuel DeSarro, ICR
- Thomas DeBourcy, Natera

Communications event we held last year, see the link to our recap here.

Coming up on May 16th, NIRI NY will be hosting a great in-person event, which will be focused on the constantly evolving topic of ESG. With the backdrop of a more challenging economic environment and given the recent politicization of ESG, how are IROs and their management teams prioritizing key messages and deciding how vocal to be or how much to lean in on key ESG topics? Details are getting squared away as we speak...mark your calendars!

Also, don't forget to register for NIRI National's Annual Conference on June 6-8, held in Chicago – a great opportunity for members across the country to gather, socialize, share best practices, and access programming on the hottest topics in IR world.

In the category of "other things IROs need to keep in mind as they do their day jobs", the SEC proposals on climate disclosures continue to generate record levels of comments while proposals on crypto regulation and cybersecurity rules keep ESG, IT, and other teams across public companies scrambling to adapt to a shifting regulatory landscape.

And finally, I wanted to take a moment and congratulate our amazing board member Debbie Belevan, VP of IR at Duolingo for winning best innovation in shareholder communications at last weeks IR Magazine Award. See below for a few pictures of the amazing evening and hats off to Debbie and that well-deserved accomplishment.





This month's Member Spotlight highlights **Jennifer Como**, SVP and Global Head of Investor Relations, **Visa Inc**. Jennifer's path to Investor Relations was a lesson in persistence, further preparing her for the role's demands. We can all learn the lessons of patience and preparation from Jennifer!

As always, I would encourage you to stay connected with the NIRI NY chapter by following us on Twitter, LinkedIn, and checking out the latest information on our website.



Best,
MaryKate McGilley
President, NIRI New York Chapter
president@niriny.org

Find us here: NIRI NY Board and NextGen Committee



Member Spotlight

Jennifer Como, SVP and Global Head of Investor Relations, **Visa Inc**. joins us for this month's Member Spotlight! Here are a few snippets from our conversation. The complete profile can be found here!

"Investor Relations was a "white whale" of mine for years, as I tried to get into Investor Relations several times.

"The universe had other plans, which in fact made me even more prepared for what I do today."

"…attribute my speaking skills to starting out as a lector in church as a teenager…"

Please let us know if you'd like to be featured in the **Member Spotlight**.

NIRI NextGen

On Wednesday, 3/29, NIRI NY NextGen hosted a Speed Mentoring event at Upland. Over 30 attendees had the opportunity to network with fellow IR practitioners and learn best practices and advice from seasoned IROs. A huge thank you to Irwin for sponsoring this event and our mentors for volunteering their time. The NextGen committee looks forward to hosting our next social event in the spring, so be on the lookout for additional information in the coming weeks!

If you are interested in helping the NIRI NextGen committee or have program ideas, please contact Emily Mohr, President, NIRI NY NextGen, at nirinextgen@niriny.org.





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