New York Minute

May 2023

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That's a Wrap!

While IRO's are still planning and strategizing for a busy second half of the year, it is hard to believe that the end of our NIRI Season is upon us! For the past two years, I have had the privilege of serving as President of this great organization, and as my term ends, it is not lost on me how challenging these times were. We navigated coming out of the 'Zoom Era' back to the new normal of hybrid schedules. I want to take a moment to thank our volunteer Board for all their contributions in helping create our member's valuable content. It has been a pleasure working with all of you!

But before I leave my post, I did want to share one more opportunity to unwind before quarter-end and network with your fellow NIRI NY members. Register here for our end-of-year social at Inside Park at St. Bart's. Celebrate

UPCOMING EVENTS

June 6 - 8: NIRI National Conference, Chicago, IL

June 21: End of Year Social, NYC

Save The Date! June NextGen Event, NYC

See entire calendar

WELCOME NEW MEMBERS!

- Christopher Ferris, Braze, Inc.

another great year and meet the chapter's officers and Board of Directors for the 2023-24 season! This is always an amazing event, filled with plenty of laughs, and given the challenging environment, I am sure of some Q1 war stories as well!

Also, as a final reminder, don't forget to register for NIRI National's Annual Conference on June 6-8, held in Chicago – an excellent opportunity for members nationwide to gather, socialize, share best practices, and access programming on the hottest topics in the IR world.

This month's Member Spotlight highlights Amy Feng, who joined NIRI NY in June 2022. Amy has an interesting background; Ph.D. Chemist, sell-side analyst, financial and strategic communications advisor, and most recently, Head of IR at Shopify. Amy's experience as a sell-side analyst and a financial/strategic/crisis communications advisor includes valuable skills any management team would find beneficial. Amy also offers advice to younger professionals and those seeking Board seats.

As always, I would encourage you to stay connected with the NIRI NY chapter by following us on Twitter, LinkedIn, and checking out the latest information on our website.



Best,
MaryKate McGilley

- Katie Jones, Pegasystems Inc.
- John Kristoff, ExlService Holdings, Inc.
- Caroline Levine, Brookfield Asset Management Ltd
- Chandler Reynolds, ICR
- Cat Saavedra, (BD) Becton, Dickinson and Company
- Julia Servin, Rainfall Ventures
- Sid Thacker, Rent the Runway

PARTNER PERSPECTIVE - NASDAQ

Nasdaq's Shareholder Activism: Q1 2023 in Review, attached here, includes detailed summaries of trends as well as strategic recommendations as Q1'23 has wrapped up.

Nasdaq IR Intelligence offers a closer look at top trends across the activist landscape in 1Q'23. Among the most notable themes:

- Activism targeting boards
- Effective short attacks

President, NIRI New York Chapter
president@niriny.org

- An uptick in CEO-focused campaigns

Find us here: NIRI NY Board and NextGen Committee



Member Spotlight

Amy Feng joins us for this month's Member Spotlight! Here are a few snippets from our conversation. Please read the complete profile here!

"You can do all the due diligence in the world, but until you're actually working for a company, you don't actually have a true picture of what's happening inside that company."

"There is nothing like the in-person experience to build trust, loyalty, and connection."

"…I would have been a paid assassin."

Please let us know if you'd like to be featured in the **Member Spotlight**.

NIRI NextGen

NIRI NY NextGen is looking forward to kicking off summer with its final, social event of the season in June! Be on the lookout for additional information and a formal invitation in the coming weeks.

If you are interested in helping the NIRI NextGen committee or have program ideas, please contact Emily Mohr, President, NIRI NY NextGen, at nirinextgen@niriny.org.

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NIRI NEW YORK CHAPTER

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