New York Minute

January 2025

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January Market Update

Dear NIRI NY Members,

Market Updates, DeepSeek Hysteria and Looming Tariffs
As we usher in January 2025, the fourth-quarter earnings season has kicked off with S&P 500 companies reporting mixed results relative to expectations according to a report from FactSet. Thus far, 36% of companies in the S&P 500 have reported 4Q24 results and of this group, 77% have reported actual EPS above estimates.

The significant news of the month was China's AI startup DeepSeek's debut of a new intelligence app which triggered a significant downturn in the stock market. DeepSeek's announcement shocked markets and spooked investors leading to a massive sell-off of chipmakers, most notably, NVIDIA' stock tumbled after DeepSeek's latest model was released. According to an article here by Invesco, "on Monday, Jan. 27, Nvidia made history by losing $589 billion from its market cap, the largest single-day loss in value by a company in history. The next day, it gained back $260 billion — the second-biggest single-day value gain. Shocking events such as DeepSeek's competitive threat is a reminder for those in leadership positions and for IROs that regaining investor confidence

UPCOMING EVENTS

March 19

2025 Two-Part Masterclass on Compelling Investor Presentations and Investor Days

Virtual

Register

June 1-3

NIRI Annual Conference

Boston, MA

Register

See entire calendar

WELCOME NEW MEMBERS!

is key to long-term stability and maintaining trust in a volatile environment.

And volatility continues as President Trump imposes tariffs on imports from Canada, Mexico and China. Collectively, the three countries comprise approximately 40% of the total imports to the U.S. As the tariff situation continues to evolve, IROs in those industries affected by the tariffs need to work with their internal finance counterparts to conduct scenario planning and sensitivity, as part of the groundwork for their companies' messaging to Wall Street.

Upcoming events and learning opportunities

Networking and continued IR education with like-minded professionals has never been more important. As we approach proxy season, I encourage all of you to check-out a free webinar "Defending Against Activist Shareholders: How to Prepare and How to Use the First 48 Hours". When an activist investor situation arises, preparation can make the difference between controlled execution and chaos. This session brings together seasoned professionals with IR and external legal counsel backgrounds to provide advice on how to build a tactical playbook for both preparedness and the immediate response. Register here

Member Spotlight

This month's Member Spotlight features **Tyler Scott**, who recently rejoined NIRI NY in December 2024. Tyler leads Cognizant's investor relations, managing investor communications and major corporate initiatives. With a background in equity research, corporate development, and FP&A, he blends financial expertise with strategic insight. He values collaboration, technology, and continuous learning to drive shareholder value.

As always, I would encourage you to stay connected with the NIRI NY chapter by following us on Twitter, LinkedIn, and checking out the latest information on our website.

Piyushi Bishnoi, **Klaviyo, Inc.**
Holly Walker, **Pfizer Inc.**

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PARTNER PERSPECTIVE

Check out our next newsletter for perspective from one of our partners!



All the Best,
Laura Kiernan
President, NIRI New York Chapter
president@niriny.org

Find us here: NIRI NY Board and NextGen Committee



Member Spotlight

Tyler Scott joins us for this month's **Member Spotlight!** Here are a few snippets from our conversation. Please read the complete profile here!

"When I first entered investor relations, I thought that impact was primarily on external messaging to achieve a fair valuation. But I quickly learned that the function serves a much more strategic role in helping connect strategy and business decisions to the results that drive shareholder value creation."

"I was fortunate to have mentors and passionate leaders that supported me in all aspects. My advice: work hard to find good mentors and keep in touch."

"My time in equity research was incredibly important. It taught me to think like an investor and understand what drives shareholder value."

Please let us know if you'd like to be featured in the **Member Spotlight**.

NIRI NextGen

NIRI NY NextGen is in the process of planning its next event. Be on the lookout for more information in the next newsletter.

If you are interested in helping the NIRI NextGen committee or have program ideas for this year, please contact Emily Mohr, President, NIRI NY NextGen at nirinextgen@niriny.org. If you know a potential NextGen member, please reach out to Ailsa Wells (ailsa@getirwin.com).

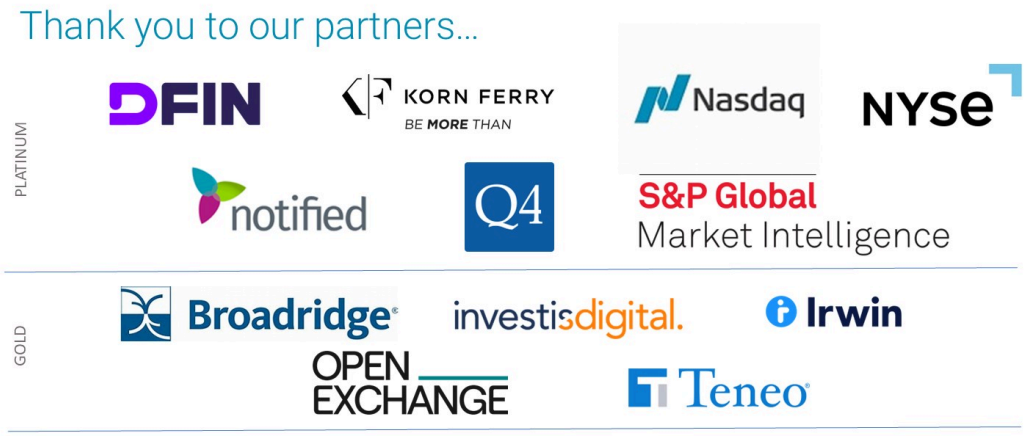
Your NIRI National Profile Data

Please review/update your profile data (company, title, email, phone number) in the NIRI National portal by clicking here.

Do you know someone who should be a NIRI NY member?

Please share their information with the NIRI NY Membership team!

Twitter Website Email LinkedIn



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