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New York Minute

March 2025

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March Madness!

Dear NIRI NY Members,

The financial markets remain a dynamic battleground as geopolitical shifts and domestic economic developments continue to shape investor sentiment. This week, we're diving into the key factors influencing market movements. Let's break it down.

As markets grapple with mixed economic signals, investors face a delicate balance between optimism and caution. Recent earnings reports highlight resilience in sectors like healthcare and consumer staples, while industrial stocks are showing signs of strain amid softer global demand and supply chain challenges. Adding to the complexity, a recent *Wall Street Journal* article (read here) dives into renewed discussions around President Trump's Reciprocal Tariff proposal, which aims to impose reciprocal tariffs on imports from nations taxing US-made goods. While the policy could increase domestic manufacturing, it presents risks for multinational companies reliant on global supply chains—an area already under pressure given geopolitical tensions and reduced domestic industrial activity. Combined with the Federal Reserve's recent signaling of a "higher-for-longer" interest rate policy, volatility remains

UPCOMING EVENTS

April 9 12:00pm-1:00pm
Corporate Access Confidential: Investor Perspectives
Register

April 14 12:00pm-1:00pm
Virtual Event
Strategy & Tactics for High-Impact Institutional Investor NDRs
Register

May 15 5:30pm Save the Date!
Join us for a 45-minute panel discussion at Prosek's office at 28 E 28th Street on Thursday, May 15 at 5:30pm! The event will include a presentation and expert panel on communicating during market volatility. Stay after for a happy hour to network

elevated, making revenue diversification and defensive positioning increasingly important.

Looking ahead, policy decisions and external risks such as evolving trade tensions and geopolitical uncertainty, are key drivers of market sentiment. Investors should continue to monitor tariff developments closely as higher levies negatively impact industrials and export-centric companies, but also remain nimble enough to seize investment opportunities in demand-agnostic sectors such as healthcare and consumer basic goods. Maintaining a balance between domestic and global exposure, coupled with a focus on companies with robust balance sheets and predictable growth, will be critical in navigating this challenging market landscape.

Upcoming Events

Thursday May 15 5:30pm

Save the date and join us for a 45-minute panel discussion at Prosek's office at 28 E 28th Street on Thursday, May 15 at 5:30pm! The event will include a presentation and expert panel on communicating during market volatility. Stay after for a happy hour to network and connect with the NIRI community.

Member Spotlight

We're excited to revisit our Member Spotlights from this season! Click here to learn more about your fellow chapter members.

NIRI NY would love to feature YOU in an upcoming Member Spotlight, both in our monthly newsletter and on LinkedIn! If you're interested, please contact our Membership Committee at membership@niriny.org.

On a personal note, it was an absolute delight to attend the esteemed IR Impact Awards at Cipriani, where industry professionals came together to honor outstanding achievements in investor relations. The evening was filled with inspiring moments as leaders and innovators shared their successes, fostering a sense of community and collaboration within the field. The event provided a fantastic opportunity to connect with like-minded individuals, exchange ideas, and celebrate the dedication and hard work that drive excellence in IR.

A special congratulations to NIRI NY Board member

and connect with the NIRI community.

Registration invite to come!

June 1-3

NIRI Annual Conference

Boston, MA

Register

See entire calendar

WELCOME NEW MEMBERS!

Dominic Paschel, **Forge Global Holdings, Inc.**

Sean Lange, **FTI Consulting, Inc.**

Christina Dellorto, **FTI Consulting, Inc.**

Christopher Melito, **ICR, LLC**

Nica Kearney, **Redburn Atlantic**

PARTNER PERSPECTIVE

Broadridge

A new case study from Broadridge highlights how companies can embrace data-driven solutions to enhance engagement and maintain investor confidence.

As activist investors and shareholder proposals grow in influence, many companies struggle to protect their strategies and maintain investor confidence.

This was the case for a Fortune 500 energy company facing intense scrutiny from stakeholders.

Debbie Belevan and the Duolingo Finance team on their incredible achievement winning three awards! Debbie's leadership, paired with the strength of the team behind her, is a powerful example of what best-in-class IR looks like. We're so proud to have her on the NIRI NY Board and to celebrate this well-earned recognition.





They encountered three critical challenges:

- Overcoming dissent posed by activist proposals.
- Maximizing shareholder participation without escalating costs.
- Managing expenses for large-scale campaigns effectively.

Learn how actionable insights into your shareholder data can drive engagement and optimize campaign results. Read the case study.

As always, I would encourage you to stay connected with the NIRI NY chapter by following us on Twitter, LinkedIn, and checking out the latest information on our website.



All the Best,
Laura Kiernan
President, NIRI New York Chapter
president@niriny.org

Find us here: NIRI NY Board and NextGen Committee



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NIRI NextGen

NIRI NI NextGen is in the process of planning its next event. Be on the lookout for more information in the next newsletter.

If you are interested in helping the NIRI NextGen committee or have program ideas for this year, please contact Emily Mohr, President, NIRI NY NextGen at nirinextgen@niriny.org. If you know a potential NextGen member, please reach out to Ailsa Wells (ailsa@getirwin.com).

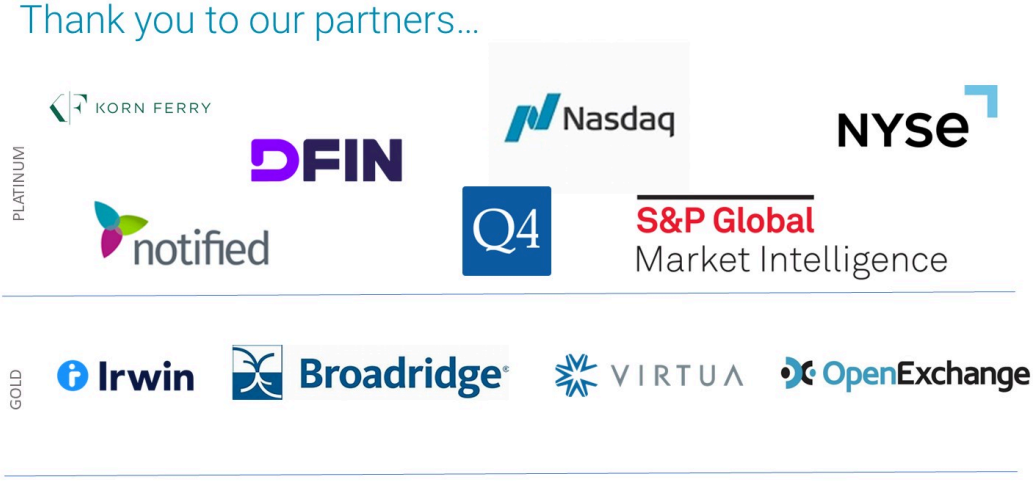
Your NIRI National Profile Data

Please review/update your profile data (company, title, email, phone number) in the NIRI National portal by clicking here.

Do you know someone who should be a NIRI NY member?

Please share their information with the NIRI NY Membership team!

Twitter Website Email LinkedIn



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