fuboTV is a leading live TV streaming platform with more top Nielsen-ranked sports, news and entertainment channels for cord-cutters than any other live platform.

**fuboTV’s History / Operations:**

- Headquartered in NYC; trades on OTCQB (FUBO).
- Established in 2015 first as a streaming soccer service.
- Today, fuboTV is a sports-focused cable TV replacement for the entire family.
- fuboTV was the first U.S. virtual multichannel video programming distributor (vMVPD) to launch in Europe (2018); fuboTV is available with limited content in Spain and Canada.
- In March 2020, fuboTV merged with FaceBank Group, Inc. to create a leading digital entertainment company combining fuboTV’s direct-to-consumer live TV streaming platform with FaceBank’s technology-driven IP in sports, movies and live performances.

**Historical Strong Performance and Rapid Growth**

<table>
<thead>
<tr>
<th>EOP Paid Subscribers (1)</th>
<th>ARPU (2)</th>
<th>Revenue (3)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018: +73%</td>
<td>2018: $27.92</td>
<td>2018: $75M</td>
</tr>
<tr>
<td>2019: +38%</td>
<td>2019: $53.80</td>
<td>2019: $147M</td>
</tr>
</tbody>
</table>

**Investment Highlights**

- Leading OTT Pay TV replacement platform; sports-first, with engaging content for the whole family.
- Early stages of large, global market expansion with attractive consumer value proposition.
- Scalable platform with strong unit economics across acquisition, retention and monetization.
- Multiple vectors for sustainable long-term growth.
- Best-in-class technology to optimize customer experience.
- Experienced, industry-leading management team.

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(1) Total subscribers that have completed registration with fuboTV, have activated a payment method (only reflects one paying user per plan), from which fuboTV has collected payment from in the month ending the relevant period.

(2) ARPU (Average Revenue Per User) is a fuboTV monthly measure defined as subsidiary revenue collected in the year (subscriber and advertising revenues excluding other revenues) divided by the average daily paid subscribers in such year divided by twelve months.

(3) Reflects fuboTV’s historical GAAP Revenue from all revenue sources.
fuboTV Subscription Packages and Programming
- fubo Standard - $59.99 per month; features 100+ channels incl. 50+ that carry sports. Includes 30 hours of Cloud DVR storage and two simultaneous streams, with no contract or set-top box required.
- Add-on channel packages are available for purchase, including Sports Plus (featuring NFL Red Zone), Extra (30+ entertainment channels), Adventure Plus, AMC Premiere and more.
- fuboTV offers the most popular entertainment, news and sports programming in the world, including over 50,000 sporting events per year and 30,000+ TV episodes and movies as VOD every month.
- fuboTV streams most NFL, MLB, NBA and NHL games, all major soccer leagues and a wide range of college and other sports. We also carry expansive entertainment/news programming.
- Network partners include Disney Media Networks (ESPN and Walt Disney Television), NBCU, FOX, ViacomCBS plus A+E Networks, AMC Networks, beIN Sports, Crown Media, Discovery Communications, MLB Network, NBA TV, NFL Network, NHL Network, SHOWTIME, Univision and more.
- Programming is available live and on demand. Subscribers can also DVR our content to watch anytime.
- fuboTV is the only vMVPD streaming in 4K - both live and on demand.

How to Stream
- Desktop via https://fubo.tv
- Android and iOS mobile and tablet apps
- Amazon Fire TV
- Android TV including Android Smart TVs like Sony Bravia
- Apple TV and Apple’s TV app
- Roku
- Samsung Smart TVs (Beta)
- Xbox One
- Hisense Smart TVs with the Vidaa operating system
- Chromecast
- T-Mobile’s Binge On

Monthly Content Hours Watched per MAU(4)

Come for the sports, stay for the entertainment

(4)Monthly Active Users (MAU) refers to the total count of Paid Subscribers that have consumed content for greater than 10 seconds in the 30-days preceding the period-end indicated. Content Hours per MAU refers to the total hours of content viewed by MAUs in a given month divided by the MAU count in the period.