

Voya Financial Recognized in 2017 Bloomberg Financial Services Gender-Equality Index

NEW YORK, Jan. 23, 2017 /PRNewswire/ -- Voya Financial, Inc. (NYSE: VOYA), announced today that it has been recognized in the 2017 Bloomberg Financial Services Gender-Equality Index (BFGEI) for its strong commitment to gender parity. Voya was recognized as a leader among its peers in the 2017 index, which includes only 52 firms across Europe, the Middle East and Africa (EMEA), Asia Pacific (APAC) and the Americas.

The BFGEI arms managers and investors with more comparative information across the gender-equality space. The index encourages disclosure, provides greater market transparency and raises awareness of gender-related issues. Voya's presence in the index showcases its commitment to creating an environment of inclusion and, alongside its peers recognized in the BFGEI, its commitment to better understanding the gender-equality issues that customers, colleagues and communities face.

To be included in the BFGEI, companies must have dedicated social disclosure policies and practices. The index is scored via a social survey developed by Bloomberg in partnership with third-party experts including, Women's World Banking, Catalyst and Working Mother Media. Companies included in this year's index scored at or above the global threshold established by Bloomberg to reflect disclosure and the achievement or adoption of best-in-class statistics and policies.

For more information on the BFGEI please visit: <https://www.bloomberg.com/professional/sustainable-finance/>.

Media Contact:

Jeanne LaCour
(212) 309-8949

Jeanne.LaCour@voya.com

Investor Contact:

Darin Arita
(212) 309-8999

IR@voya.com

About Voya Financial®

Voya Financial, Inc. (NYSE: VOYA), helps Americans plan, invest and protect their savings — to get ready to retire better. Serving the financial needs of approximately 13 million individual and institutional customers in the United States, Voya is a Fortune 500 company that had \$11 billion in revenue in 2015. The company had \$480 billion in total assets under management and administration as of September 30, 2016. With a clear mission to make a secure financial future possible — one person, one family, one institution at a time — Voya's vision is to be America's Retirement Company™. The company is equally committed to conducting business in a way that is socially, environmentally, economically and ethically responsible — Voya has been recognized as one of the

2016 World's Most Ethical Companies® by the Ethisphere Institute, and as one of the Top Green Companies in the U.S., by Newsweek magazine. For more information, visit voya.com. Follow Voya Financial on **Facebook** and Twitter **@Voya**.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/voya-financial-recognized-in-2017-bloomberg-financial-services-gender-equality-index-300394480.html>

SOURCE Voya Financial, Inc.