

Voya Financial Releases 2017-2018 Corporate Responsibility Annual Report “Advancing Sustainable Growth”

NEW YORK--(BUSINESS WIRE)-- Voya Financial, Inc. (NYSE:VOYA), announced today that it has published its **2017-2018 Corporate Responsibility Annual Report**, which reflects the progress the company has made in recent years to meet financial targets, grow and evolve its brand and operating model, build upon its culture, and advance its Corporate Responsibility (CR) strategy.

“Increasingly, all stakeholder groups – including employees, customers and investors – are placing a premium on companies with values aligned to theirs and that understand the business benefit of incorporating corporate responsibility and sustainability,” said Voya Financial Chairman and CEO Rodney O. Martin, Jr. “This plays to our strengths and the authentic character of the Voya culture and brand serves as a key differentiator for our company.”

This year’s CR annual report, titled “Advancing Sustainable Growth,” discusses Voya’s human capital initiatives that support a high-performance culture, and describes how the company is leveraging innovations in the financial services industry to better serve clients and address the evolving demands of stakeholders. It highlights Voya’s participation in industry-leading initiatives to advance environmental, social and governance (ESG) discipline and support long-termism and “patient capital.” The report also features stories that illustrate the changing social landscape in the United States, including the decreasing personal savings rate in the U.S. and the challenges associated with achieving gender diversity in the financial sector.

A digital version of the report is available on **Voya.com**.

For additional information on Voya’s commitment to corporate responsibility can be found at <http://corporate.voya.com/corporate-responsibility/about-corporate-responsibility>.

About Voya Financial ®

Voya Financial, Inc. (NYSE: VOYA), helps Americans plan, invest and protect their savings — to get ready to retire better. Serving the financial needs of approximately 14.3 million individual and institutional customers in the United States, Voya is a Fortune 500 company that had \$8.6 billion in revenue in 2017. The company had \$528 billion in total assets under management and administration as of June 30, 2018. With a clear mission to make a secure financial future possible — one person, one family, one institution at a time — Voya’s vision is to be America’s Retirement Company®. Certified as a “Great Place to Work” by the Great Place to Work® Institute, Voya is equally committed to conducting business in a way that is socially, environmentally, economically and ethically responsible. Voya has been recognized as one of the 2018 World’s Most Ethical Companies® by the Ethisphere Institute; one of the 2018 World’s Most Admired Companies by Fortune magazine; as a member of the Bloomberg Gender Equality Index; and as a “Best Place to Work for Disability Inclusion” on the Disability Equality Index by Disability:IN. For more information, visit voya.com. Follow Voya Financial on **Facebook**,

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