

## Voya Financial Chairman and CEO Joins 30% Club

NEW YORK, Feb. 18, 2016 /PRNewswire/ -- Voya Financial, Inc. (NYSE: VOYA), announced today that Rodney O. Martin, Jr., chairman and CEO, has joined the 30% Club, a group of business leaders committed to better gender balance at all levels of their organizations through voluntary actions. The 30% Club works to bring about real transformation by advocating for more women members on corporate boards, providing information and help to improve diversity in U.S. businesses, and keeping the spotlight on the need to achieve meaningful change.

Voya Financial, which helps Americans plan, invest and protect their savings — to get ready to retire better — formerly a subsidiary of ING Group, became public upon its initial public offering in May 2013. Based on research reflecting that companies with more diverse boards tend to be more successful, Voya made the purposeful decision to create a truly diverse board, which it saw as critical to its success. Today, four of the nine independent directors on Voya's board are women among a group with diversity of industry backgrounds, ethnicity, age, skills and experiences. The company also actively supports efforts to drive diversity and inclusion throughout its business.

"Board diversity was designed into Voya's DNA — and we consider it a competitive advantage," said Martin. "I am honored to join the 30% Club and to contribute to the important dialogue on the connection between diverse boards and organizational success."

The 30% Club launched in the United Kingdom in 2010. It expanded to the United States in 2014 with an aspirational goal of achieving 30 percent women on S&P 500 boards by the end of 2020. Business leadership is critical because it puts the focus on the fight for top talent. Today, there are 58 U.S. members committed to using a range of levers to achieve meaningful, sustainable change.

"Active engagement by business leaders is critical to success," said Peter Grauer, Chairman of Bloomberg LP and Founding Chairman of the U.S. 30% Club. "We need to get to work, exchange ideas and talk openly about our successes and what has not worked so that we learn from each other. I see this as a race without a finish."

In addition to Martin, members of the 30% Club include Berkshire Hathaway Chairman and CEO Warren Buffett, Cisco Systems Executive Chairman John T. Chambers, Citigroup CEO Mike Corbat, BlackRock Chairman and CEO Larry Fink, HSN CEO Mindy Grossman, Coca-Cola Chairman and CEO Muhtar Kent, Bank of America Chairman and CEO Brian Moynihan and Facebook COO Sheryl Sandberg among others.

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### About Voya Financial®

Voya Financial, Inc. (NYSE: VOYA), helps Americans plan, invest and protect their savings — to get ready to retire better. Serving the financial needs of approximately 13 million individual and institutional customers in the United States, Voya is a Fortune 500 company that had \$11 billion in revenue in 2015. The company had \$452 billion in total assets under management and administration as of Dec. 31, 2015. With a clear mission to make a secure financial future possible — one person, one family, one institution at a time — Voya's vision is to be America's Retirement Company™. The company is equally committed to conducting business in a way that is socially, environmentally, economically and ethically responsible — Voya has been recognized as one of the 2015 World's Most Ethical Companies™ by the Ethisphere Institute, and as one of the Top Green Companies in the U.S., by Newsweek magazine. For more information, visit **voya.com** or view the company's **2014 annual report**. Follow Voya Financial on **Facebook** and Twitter **@Voya**.

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