

## Voya Financial Recognized by New York Stock Exchange (NYSE) at 225th Anniversary Celebration Honoring Companies Positively Impacting Society

Voya announces launch of Voya Cares program to help people with special needs, and caregivers, plan for the future they envision

NEW YORK, May 17, 2017 /PRNewswire/ -- Voya Financial, Inc. (NYSE: VOYA), today participated in the NYSE's 225th anniversary opening-bell celebration, which recognized a select group of NYSE-listed companies positively impacting the world. The event was tied to the NYSE's new campaign, "Ring True," which celebrates NYSE's vision for the future, and the roles that NYSE-listed companies have in changing the world.

"On behalf of every Voya employee, I would like to convey how honored we are to be recognized by the NYSE for the work that we do to make a positive difference in society," said Voya Chairman and CEO Rodney O. Martin, Jr.

Voya — which has earned external recognition for ethics; governance; diversity and inclusion as well as equality; environmental sustainability and corporate responsibility — also announced the launch of its **Voya Cares** program, which is designed to help people with special needs, and caregivers, plan for the future they envision.

"Serving the special needs community is an extension of Voya's efforts to help all Americans plan, invest and protect their savings — to get ready to retire better," Martin said. "This is especially true for people with special needs and disabilities — as well as their families, caregivers and other benefactors — by helping them address the financial and emotional challenges that come with their unique situations."

In addition to Martin, participants at the event included Jill Houghton, president and CEO of the **U.S. Business Leadership Network (USBLN)** and college students in the **USBLN Rising Leaders Mentoring Program**. Voya is a corporate partner with the USBLN, a national, non-profit, non-partisan business to business network that helps business drive performance by leveraging disability inclusion in the workplace, supply chain, and marketplace. The chair of USBLN's board of directors, Jenny Lay-Flurrie, who is the chief accessibility officer for Microsoft — and the first deaf Chief Accessibility Officer in the world — also attended the event. The USBLN students met Martin a day earlier when they participated in a "job shadow the CEO" session as part of Voya's fourth annual National Day of Service, a companywide effort during which thousands of its employees give back to their local communities.

"We have seen first-hand Voya's growing commitment in becoming disabilities inclusive in the workforce and market place," said Houghton. "We are excited to be a part of their day in ringing the NYSE opening bell, as they are truly a company positively impacting society."

**Voya Cares** features educational resources designed to help visitors map out the future they envision for their families as well as learn more about navigating government benefits and leveraging various legal tools to help achieve their desired futures. Later this year, the program will evolve to:

- Connect customers nationwide with Voya Financial Advisors who are specially trained to assist members of the special needs community.
- Feature an enhanced focus on serving members of the special needs community within the corporate clients of Voya's Employee Benefits, Retirement, Investment Management, Annuities and Individual Life businesses.

More information about Voya's support for members of the special needs community, as well as the financial and emotional challenges they face, can be found on **Voya's Supporting People with Special Needs webpage**.

As an industry leader and advocate for greater retirement readiness, Voya Financial is committed to delivering on its vision to be America's Retirement Company® and its mission to make a secure financial future possible — one person, one family, one institution at a time.

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#### About Voya Financial®

Voya Financial, Inc. (NYSE: VOYA), helps Americans plan, invest and protect their savings — to get ready to retire better. Serving the financial needs of approximately 13.6 million individual and institutional customers in the United States, Voya is a Fortune 500 company that had \$11 billion in revenue in 2016. The company had \$505 billion in total assets under management and administration as of March 31, 2017. With a clear mission to make a secure financial future possible — one person, one family, one institution at a time — Voya's vision is to be America's Retirement Company®. Certified as a "Great Place to Work" by the Great Place to Work® Institute, Voya is equally committed to conducting business in a way that is socially, environmentally, economically and ethically responsible and has been recognized as one of the 2017 World's Most Ethical Companies® by the Ethisphere Institute, as well as one of the Top Green Companies in the U.S., by Newsweek magazine. For more information, visit **voya.com**. Follow Voya Financial on **Facebook** and Twitter **@Voya**.

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