

## Voya Financial Names Santhosh Keshavan to Lead Information Technology Organization

WINDSOR, Conn., Sept. 29, 2017 /PRNewswire/ -- Voya Financial, Inc. (NYSE: VOYA) announced today it has appointed Santhosh Keshavan as Chief Information Officer (CIO), effective September 25. He reports directly to Voya's Maggie Parent, EVP, Technology, Innovation and Operation, and will be based out of Voya's Windsor, Connecticut office.

Keshavan joins Voya from Regions Financial, a top U.S. bank-holding company headquartered in Alabama, where he served as CIO for Core Banking. In that role, Keshavan worked closely with business partners in prioritizing technology initiatives and driving culture change. His 22 year career in IT also includes senior leadership positions with Fidelity Investments and SunGard.

"Voya is on an exciting IT transformation journey, and we are making great strides in creating an even more consistent, end-to-end client experience through innovative technology and digitally-enabled solutions," said Parent. "As we continue on this path, it's important that we have leadership that brings both innovation and a results-oriented approach. Santhosh has a reputation for both, a combination that will be a tremendous asset to Voya."

Keshavan's extensive experience includes strategic planning on a global scale, working with a mix of legacy and newer technologies, developing and leveraging relationships with vendor platforms and supporting the business's growth initiatives.

"Voya understands the important role IT can play in accelerating the growth of our business," said Keshavan. "What's especially exciting to me is Voya's commitment to driving innovation, simplification and efficiency to create a better experience for our customers."

Keshavan studied computer science at the University of Mysore in India. He went on to obtain his MBA in Information Systems from the University of Alabama at Birmingham.

As an industry leader and advocate for helping Americans retire better, Voya Financial is committed to delivering on its vision to be America's Retirement Company®, and its mission to make a secure financial future possible – one person, one family, one institution at a time.

### Media Contact:

Donna Sullivan

Voya Financial

Office: (860) 580-2980

[donna.sullivan@voya.com](mailto:donna.sullivan@voya.com)

### Investor Contact:

Darin Arita

212-309-8999

**IR@voya.com**

### About Voya Financial

Voya Financial, Inc. (NYSE: VOYA), helps Americans plan, invest and protect their savings — to get ready to retire better. Serving the financial needs of approximately 13.6 million individual and institutional customers in the United States, Voya is a Fortune 500 company that had \$11 billion in revenue in 2016. The company had \$517 billion in total assets under management and administration as of June 30, 2017. With a clear mission to make a secure financial future possible — one person, one family, one institution at a time — Voya's vision is to be America's Retirement Company®. Certified as a "Great Place to Work" by the Great Place to Work® Institute, Voya is equally committed to conducting business in a way that is socially, environmentally, economically and ethically responsible and has been recognized as one of the 2017 World's Most Ethical Companies® by the Ethisphere Institute, as well as one of the Top Green Companies in the U.S., by Newsweek magazine. For more information, visit **voya.com**. Follow Voya Financial on **Facebook** and Twitter **@Voya**.

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