YOUR PRIVACY MATTERS

Who Is Meredith?

Meredith Corporation is a publicly held media and marketing services company founded upon serving our customers and committed to building value for our shareholders. Meredith Corporation and our brands focus on providing destinations you can trust and rely on for every stage of your life to connect you to great content, products and services and personalize your experience with us.

Below is a list of the brands that are a part of the Meredith Corporation family of companies:

- **National Media Group.** Meredith's National Media Group reaches more than 180 million unduplicated American consumers every month, including nearly 90 percent of U.S. Millennial women. Meredith is a leader in creating content across media platforms and life stages in key consumer interest areas such as entertainment, food, lifestyle, home, parenting, beauty and fashion. Meredith’s National Media Group includes:
  - **Our Media Brands:** Such as PEOPLE, Better Homes & Gardens, Allrecipes, Southern Living, Real Simple and more than twenty others.
  - **Our Digital Brands:** Such as Cozi Inc., Magazines.com, Magazine.store, PromoCodesForYou, Cooking Light Diet
  - **Multicultural:** Such as People in Espanol, Parents Latina
  - **Agrimedia:** Such as CountryGardens, Successful Farming
  - **Enthusiast Media:** Such as American Patchwork & Quilting, WOOD magazine
  - **Our Licensed Partners:** MarthaStewart.com and RachaelRayMag.com.

- **Local Media Group.** Meredith's Local Media Group includes 17 television stations in 12 markets reaching more than 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 and 13 in Top 50 markets. Meredith’s stations produce more than 700 hours of local news and entertainment content each week, and operate leading local digital destinations. Meredith’s Local Media Group includes local stations WGCL, WPCH, KPHO, KTVK, KMOV, KPTV, KPDX, WSMV, KCTV, KSMO, WFSB, WHNS, KVVU, WALA, WNEM, WGGB, and WSHM.

- **Synapse Group Inc.** - Synapse is a technology-driven partnership marketing company that helps some of the world’s largest consumer brands earn revenue, drive loyalty and acquire new customers.
  - 4 Your Health, an all-in-one health resource that provides on-demand access to medical care, wellness information and fitness classes, is part of the Synapse Group Inc.
  - Stop, Breathe & Think, a leading mindfulness brand and mobile app, is part of the Synapse Group Inc.

- **Bizrate** – Bizrate is a marketing research company that pays members for completing online surveys about consumer products, services, and brands.
MNI Targeted Media Inc.  MNI has 50 years' experience helping clients sell targeted ads to specific audiences. Its media planning and buying consultative services include all media platforms, including digital, mobile, social, television, radio, print and outdoor.

Please visit the brands’ privacy policies for additional information about how they collect and use your information.

When Does this Policy Apply?

This Privacy Policy applies when you interact with Meredith Corporation’s Investor Relations (“Meredith IR”) through our website, and the informational services we offer to our investors and the general public (our “Services”).

What Personal Information Do We Collect and How Do We Collect It?

We collect the contact information you provide us when you sign-up to listen to our events and presentations, or to receive our email alerts and other information.

How Do We Use Your Information?

To Contact You

- To send you emails and other investor-related communications.

To Analyze and Improve the Website

Security and Fraud Prevention

- Enforce our legal rights or comply with the law.
- Prevent potentially prohibited or illegal activities.

Who Do We Share Your Information With?

Within Meredith. The companies owned by Meredith Corporation may share your personal information with each other.

Service Providers. We engage Service Providers to provide services such as mailings, annual/quarterly reports, earnings releases, proxy statements and other email communications related to investor relations. We may share information we collect about you with these Service Providers and authorize them to collect information from you directly to support the services they provide to us. We do
not authorize our Service Providers to share your information with any other third parties.

▪ **Legal Compliance, Business Transfers, and Other Disclosures.** We disclose information about users of our Services when we believe the law requires it, for example, to respond to compulsory process or law enforcement requests, or protect the rights, property or safety of users of our Services, the public, Meredith Corporation and the companies it owns. Over time, we may reorganize or transfer various assets and lines of business. We reserve the right to disclose or transfer any information we collect to third parties in connection with any proposed or actual purchase, sale, lease, merger, foreclosure, liquidation, amalgamation or any other type of acquisition, disposal, transfer, conveyance or financing of all or any portion of Meredith or our affiliates.

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**How Can You Control Our Use of Your Information?**

**What Rights Do You Have?**

▪ **Right to Know** – You have the right to ask us to tell you what personal information we collect use, disclose and sell about you.

▪ **Right to Request Deletion** - You have the right to ask us to delete the personal information we collect or maintain about you.

▪ **Right to be Free From Discrimination** – You have the right not to be discriminated against for exercising these rights.

▪ **Right to Access or Correct Your Information** - You have the right to request access to and to edit the personal information that you have provided to us through our Sites.

▪ **Shine the Light Rights** – We do not share information collected from Meredith IR with third parties for their direct marketing purposes.

While these rights are only legally required in certain jurisdictions, we do our best to honor these rights for all Meredith visitors. To exercise your right to information about our data collection practices on this site or request deletion of the information on this site, please contact us at privacy@meredith.com.

**Do Not Track**

We do not currently respond to browser do-not-track signals. Instead, we adhere to the standards set out in this privacy policy and offer the opt-out choices described above.

**Additional Privacy Information**

▪ **Security, Retention and Storage of Information.** We use commercially reasonable procedures to protect the information we collect. However, we cannot guarantee the security of our databases, nor can we guarantee that information you supply won’t be intercepted while being transmitted to us over the Internet.
▪ **Children’s Privacy.** We do not knowingly allow anyone under the age of 13 to provide us with any personal information online. Children should always get permission from their parents before sending any personal information about themselves (such as their names, email addresses, and phone numbers) over the Internet, to us or to anyone else. If you’re under 13, please do not register for the Sites or provide us with any personal information (such as your name, email address or phone number).

▪ **Location of Your Data.** Meredith Corporation is a U.S. company and your personal information will be transferred to, processed, stored and accessed by us, and our Service Providers in the United States and in other jurisdictions where we or they operate, which may not provide you with the same level of privacy protection as you are entitled to in your jurisdiction.

▪ **EU-U.S. Privacy Shield.** Meredith adheres to the principles of the EU-U.S. Privacy Shield Framework (“Privacy Shield Principles”) as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information transferred from the European Union (“EU”) to the United States, and it is in the process of certifying its compliance with the U.S. Department of Commerce. If there is any conflict between the terms in this Privacy Policy and the Privacy Shield Principles, the Privacy Shield Principles will govern. To learn more about the Privacy Shield program, please visit the Privacy Shield website.

Meredith is responsible for the processing of personal information it receives under the EU-U.S. Privacy Shield Framework, or subsequently transfers to a third party acting as an agent on its behalf. Meredith complies with the Privacy Shield Principles for all onward transfers from the EU and EEA, including onward transfer liability provisions.

The U.S. Federal Trade Commission has jurisdiction over Meredith’s compliance with its obligations under the EU-U.S. Privacy Shield. In certain situations, Meredith may be required to disclose personal information in response to a lawful request by public authorities, including to meet national security or law enforcement requirements.

In compliance with the Privacy Shield Principles, Meredith commits to resolve complaints about our collection or use of your personal information. EU individuals with inquiries or complaints regarding our Privacy Shield policy should first contact us at privacy@meredith.com.

Meredith has further committed to refer unresolved Privacy Shield complaints to JAMS, an established alternative dispute resolution provider located in the United States. If you do not receive timely acknowledgment of your complaint from us, or if we have not resolved your complaint, please contact or visit JAMS or call 800-352-5267 to file a complaint. If the arbitrator finds that you cannot afford to pay JAMS’s filing, administrative, hearing and/or other fees and you cannot obtain a waiver from JAMS, Meredith will pay them for you.

▪ **Changes to Our Privacy Policy.** Digital technology is rapidly evolving. If we decide to change our Privacy Policy in the future, we'll post the changes here and indicate at the top of the policy the last date on which it was updated. Unless otherwise noted, all changes will be effective when posted.
How Can You Learn More

How to Contact Us
If you have any questions or concerns about the Meredith Corporation, Privacy Policy or its implementation please contact us via email at Meredith.human.resources@meredith.com or by writing to:

Meredith Corporation,

Attn. Human Resources

1716 Locust Street Des Moines, Iowa 50309.