Arista Networks to Partner in Greenplum Software's Enterprise Data Cloud Initiative

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Partnership defines a new cost-performance and scalability metric for data warehousing and analytics
San Mateo, CA and Menlo Park, CA - November 10, 2009 - Greenplum Software, the pioneer of Enterprise Data Cloud™ solutions for large-scale data warehousing and analytics and Arista Networks today announced that they are working together to help companies take advantage of new cloud computing and cloud networking paradigms in the data center as part of Greenplum's Enterprise Data Cloud (EDC) initiative.

"Greenplum's partnership with Arista provides a simple and cost-effective way to use 10GbE networking at enormous scale which enables our customers to implement private data clouds that are both best of class in performance and completely virtualizable," said Luke Lonergan, co-founder and CTO of Greenplum.

The EDC initiative is a bold new vision for bringing the power of self-service and collaboration to data warehousing and analytics, enabling organizations to unify their data and empower business units and analysts to see data in new ways and achieve insights faster than ever before. The software-based EDC platform is designed to take advantage of disruptive new products and technologies such as Arista's next generation switch architecture, which facilitates high-performance, scalable network designs, resulting in faster, more reliable and cost-effective access to data that drives profits.

"We're very pleased to be working with Greenplum to deliver solutions that provide best-in-class cost-performance, availability and operational simplicity for customers implementing next-generation enterprise data clouds," said Ken Duda, co-founder and VP of Software Engineering at Arista Networks.

This partnership announcement is representative of the next phase in delivery of Greenplum's EDC vision, as it defines a new cost-performance and scalability metric for data warehousing and analytics. The Arista switch architecture enables a non-blocking 1/10 GbE network interconnect fabric for the Greenplum Database which cost-effectively scales to support thousands of network nodes and tens of petabytes of data. The combined solution will scan data at 2 TB per second and load data at hundreds of TB per hour - several orders of magnitude beyond the

capabilities of today's existing OLTP-oriented database systems.

For more information concerning the Greenplum EDC initiative, please visit: **http://www.greenplum.com/edc**

About Arista Networks
Arista Networks was founded to deliver cloud networking solutions for large datacenter and computing environments. Arista offers best-of-breed 10 Gigabit Ethernet switches that redefine scalability, robustness, and price-performance. At the core of Arista's platform is the Extensible Operating System (EOS™), a pioneering new software architecture with self-healing and live in-service software upgrade capabilities. Arista's team is comprised of experienced management and engineering talent from leading networking companies. Arista markets its products worldwide through distribution partners, systems integrators and resellers with a strong dedication to partner and customer success. For more information, please visit **https://www.arista.com** or contact Arista at media@arista.com or 650-462-5000.

About Greenplum Software
Greenplum Software is the pioneer of Enterprise Data Cloud™ distributed system solutions for large-scale data warehousing and analytics, providing customers with next-generation database capabilities including multi-petabyte scale on commodity hardware, elastic expansion and self-service provisioning, and massively parallel analytic processing. Data-driven businesses around the world, including NASDAQ OMX, NYSE Euronext, NTT DOCOMO, Reliance Communications, eBay and Fox Interactive Media/MySpace, have adopted the Greenplum Database to support their mission-critical business functions. For more information, visit **http://www.greenplum.com**.

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