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NEWS RELEASE

Studio Network Solutions (SNS) Enlists Arista Networks for Vast Entertainment Media Industry Projects

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STUDIO NETWORK SOLUTIONS (SNS) ENLISTS ARISTA NETWORKS FOR VAST ENTERTAINMENT MEDIA INDUSTRY PROJECTS

Santa Clara, CA -- July 18th, 2013 –-Arista Networks announced today that its Arista 7048T switch has achieved quality assurance and certification for Studio Network Solutions, LLC (SNS) EVO Shared Storage Solution. The Arista 7048T was chosen by SNS due to its high performance, low latency and best-in-industry buffer capacity, all crucial elements for the high-level file-based media creation and editing that SNS is revered for.

SNS is responsible for projects that have run the gamut across the media and entertainment sector, creating and editing content on everything from major motion pictures to books on tape, to name just a few. SNS needed a system that would be able to support efficient editing and playback of high-resolution video and audio in real-time without fear of data loss or delays. The 7048T proved to be an exceptional fit for the high standard in each of the demanding media settings that SNS is entrenched in.

“Most customers use our 10GbE EVO storage system for online video editing, which typically requires a huge stream of continuous throughput with absolutely minimal latency,” stated Eric Newbauer, Vice President, Product Management, SNS. “Multiply that by the number of editors working on the storage network and you quickly discover the importance of a top-of-rack Ethernet switch. The Arista 7048T running EOS delivers the buffering capabilities and perfectly uninterrupted throughput to satisfy the unique demands of our high profile customers."

EVO is SNS's complete shared storage server with Storage Area Network (SAN) and Network Attached Storage (NAS) features. The "all-in-one box" system combines a high-performance storage array – capable of nearly 2.5GB/s throughput and 4k support – with extensive connectivity options including 10 GbE and 8 Gb Fibre Channel. EVO can be a SAN, a NAS, or both at the same time, and is developed and tuned for the demanding workflow needs of a plethora of production environments, including TV, film, video, graphics, VFX, animation, audio, and broadcast.

The Arista 7048T is a Data Center Class switch that supports 48 10/100/1000 BASE-T interface ports and four 1/10 GbE SFP/SFP+ Ports that provide non-blocking performance for all ports. Unlike most 1 GbE switches that are designed for wiring closet deployments, the Arista 7048T provides an industry leading 16 Mb of packet buffer per port that allows for smooth traffic delivery from high speed 10 GbE resources to 1 Gb attached workstations without loss of data under high load conditions.

About SNS

SNS is a leading provider of shared storage hardware and software technology for Mac, Windows & Linux workgroups. For over 10 years SNS has been advancing workflow efficiency for the media and entertainment, broadcast, post production, digital content creation, game development, and education and government marketplaces. For more information visit, www.studionetworksolutions.com.

About Arista Networks

The company was founded to deliver software defined cloud networking solutions for large data center and computing environments. Arista's award-winning 10/40/100 GbE switches redefine scalability, robustness, and price–performance, with 2000 customers and more than one million cloud networking ports being deployed worldwide. At the core of Arista's platform is **EOS**, the world's most advanced network operating system. Arista Networks products are available worldwide through distribution partners, systems integrators and resellers.

Additional information and resources on today's announcement can be found at: **https://www.arista.com**

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