



DRAFTKINGS, XFL ANNOUNCE LEAGUE PARTNERSHIP DEAL

February 5, 2020

Expands Offerings for Daily Fantasy and Sports Betting Customers Alike

BOSTON, MA – [February 5th, 2020] – Today, DraftKings Inc. and the XFL announced a new partnership that makes DraftKings an Official Daily Fantasy Sports Partner and an Authorized Gaming Operator of the league. Over the course of a cumulative 12-week season including the XFL's regular season and postseason, DraftKings players will have a unique and exciting way to engage with the new professional football league's fast-paced and up-tempo style of play.

Starting with the kickoff to the XFL 2020 season on February 8th, DraftKings customers in permitted states will be able to place a variety of bets and draft daily fantasy lineups on the eight-team XFL using the industry-leading DraftKings platforms.

"The XFL is an innovative, fan-first league and DraftKings shares a mutual commitment to delivering a top-notch gaming experience to sports fans across the board," said Ezra Kucharz, chief business officer at DraftKings. "We are confident that through this collaborative partnership, our highly engaged customer base will enjoy betting on the XFL and playing in XFL Daily Fantasy Sports contests. We look forward to the start of the season this Saturday."

With all games airing nationally on ABC, ESPN, and FOX Sports, the XFL 2020 season will feature two four-team divisions and eight highly-anticipated rosters of players and coaches including former Carolina Panthers running back Cameron Artis-Payne, former Michigan State quarterback Connor Cook, as well as former Oklahoma Sooners legendary head coach Bob Stoops. The season will conclude with a championship game on April 26.

"We want what our fans want, and millions of football fans have made fantasy and legal wagering an essential part of their football experience," said Jeffrey Pollack, President and COO of the XFL. "DraftKings is a leader in this space and shares our commitment to giving fans more ways to connect to the game we all love. This partnership is another great way to broaden our reach and introduce our new league."

As an Official Daily Fantasy Sports Partner and Authorized Gaming Operator of the XFL, DraftKings will have the ability to integrate XFL marks, logos, and player imagery into its gaming platforms and marketing promotions, contributing to an authentic look and feel that DraftKings users have come to expect and appreciate.

All DraftKings Sportsbook and Daily Fantasy offerings in permitted states, including the XFL, are available for mobile download on both [iOS](#) and [Android](#).

For more information about the XFL, visit [XFL.com](#) and follow us on Twitter, Facebook, and Instagram.

About DraftKings

DraftKings is a U.S.-based digital sports entertainment and gaming company created to fuel the competitive spirits of sports fans with offerings that range across daily fantasy, regulated gaming, and digital media. Headquartered in Boston, and founded in 2011 by Jason Robins, Matt Kalish and Paul Liberman, DraftKings' daily fantasy product is available in 8 countries internationally with 15 distinct sport categories. Launched in 2018, DraftKings Sportsbook offers mobile and retail betting for major national and global sports, and currently operates pursuant to state regulations in Indiana, Iowa, Mississippi, New Hampshire, New Jersey, New York, Pennsylvania, and West Virginia. DraftKings is the Official Daily Fantasy Partner of the NFL and PGA Tour as well as an Authorized Gaming Operator of the MLB and NBA.