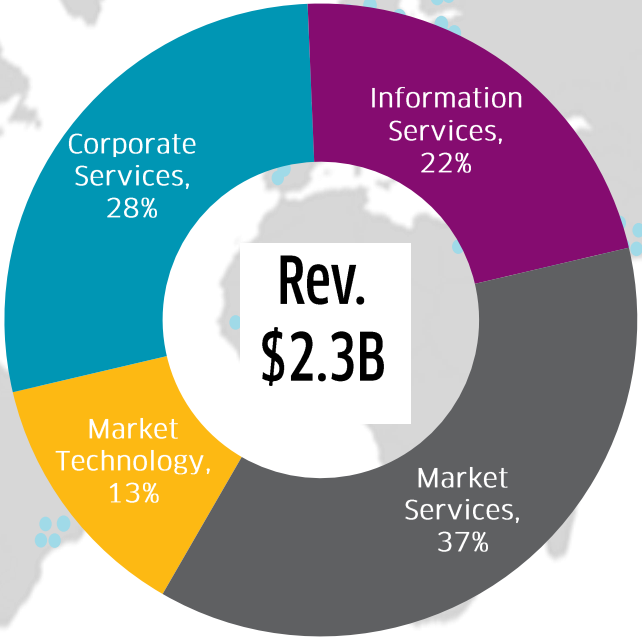

Nasdaq

NASDAQ'S GLOBAL STRENGTH

NASDAQ REVENUE BREAKDOWN (Q4 2016: $599M)



3,700
LISTED COMPANIES

POWERING
90
GLOBAL EXCHANGES

$5T+
MARKET VALUE OF N-100 COMPANIES

25
MARKETS OWNED AND OPERATED BY NASDAQ

Nasdaq Offices, Exchanges & Exchange Technology Clients

Nasdaq

NASDAQ'S PRESTIGIOUS NETWORK OF INDUSTRY LEADERS

TOP 5 LARGEST U.S. PUBLIC COMPANIES*

72% OF TECHNOLOGY COMPANIES LIST ON NASDAQ

ASSOCIATION WITH MARQUEE BRANDS



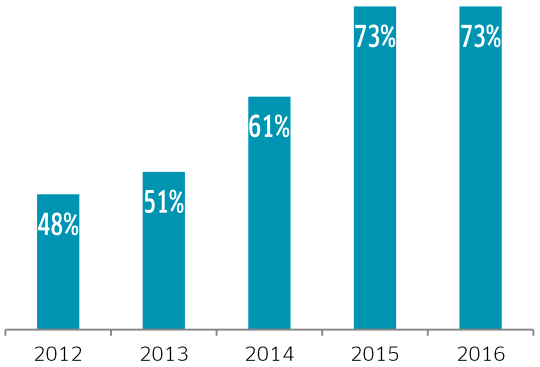
*As of November 2016

NASDAQ IS THE EXCHANGE OF CHOICE FOR IPOS

2016 NASDAQ IPO WIN RATE

73%

NASDAQ IPO WIN RATE HISTORY



Source: Nasdaq Research

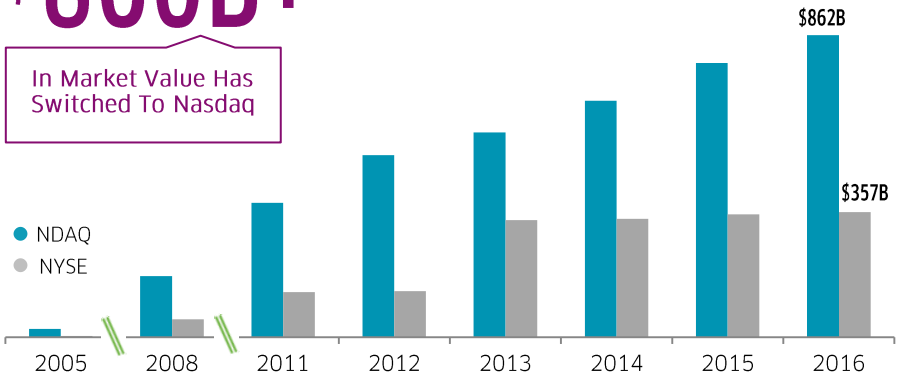
RECENT NASDAQ IPOS

EXTRACTION Oil & Gas
BLUE
First Hawaiian Bank.
inovalon
Atlassian
coupa
NUTANIX
BLACKLINE
Etsy

THE ACCELERATION OF COMPANIES TRANSFERRING TO NASDAQ

$860B+

In Market Value Has Switched To Nasdaq



Kraft Heinz · T-Mobile · Marriott · Walgreens · American Airlines · ADP · IMPERVA · News Corp

Why Companies Switch to Nasdaq

- Dedicated Client Support
- Index Inclusion Opportunities
- Best-In-Class Services and Tools
- Brand Alignment
- Bespoke Visibility Offerings

Last 12 Months: Switch Momentum

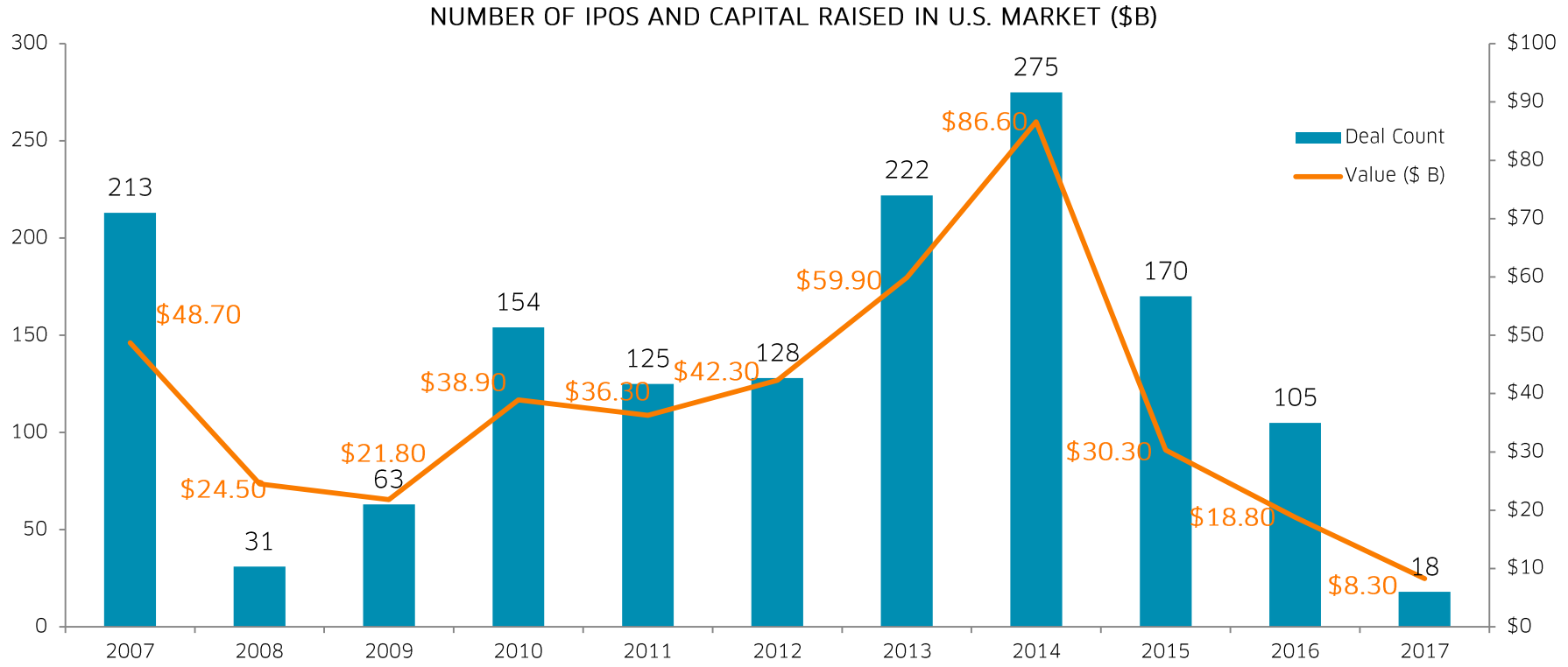
8x The Market Value of Switches

5x The Number of Switches

HAS SWITCHED TO NASDAQ

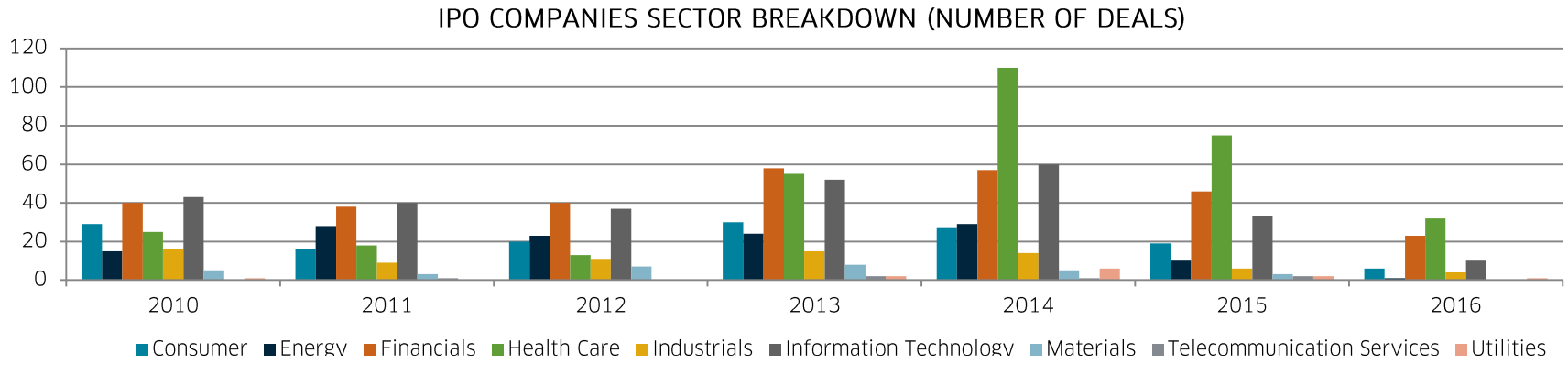
Nasdaq

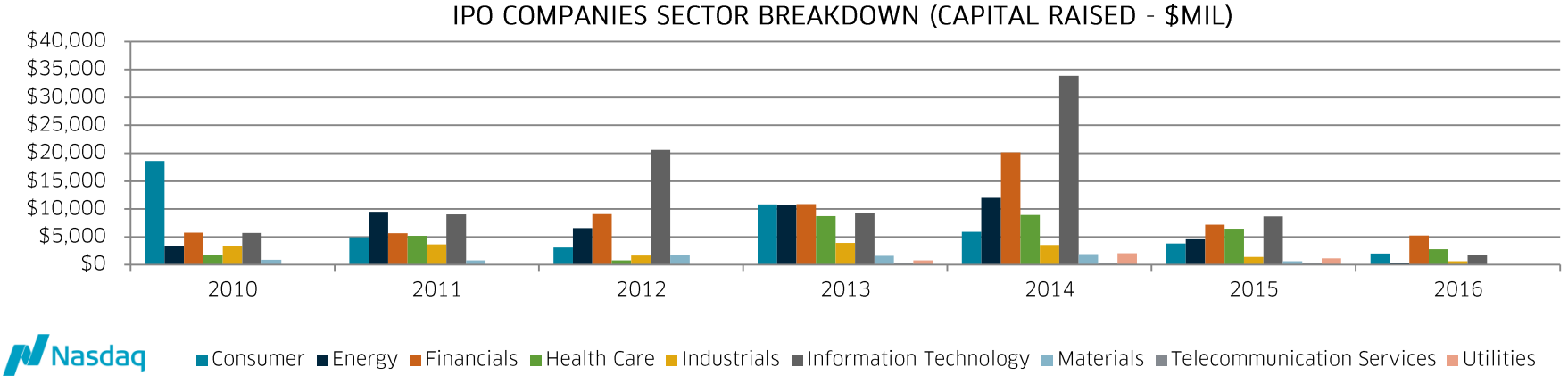
NUMBER OF IPOS AND PROCEEDS RAISED: 2007-2017 YTD



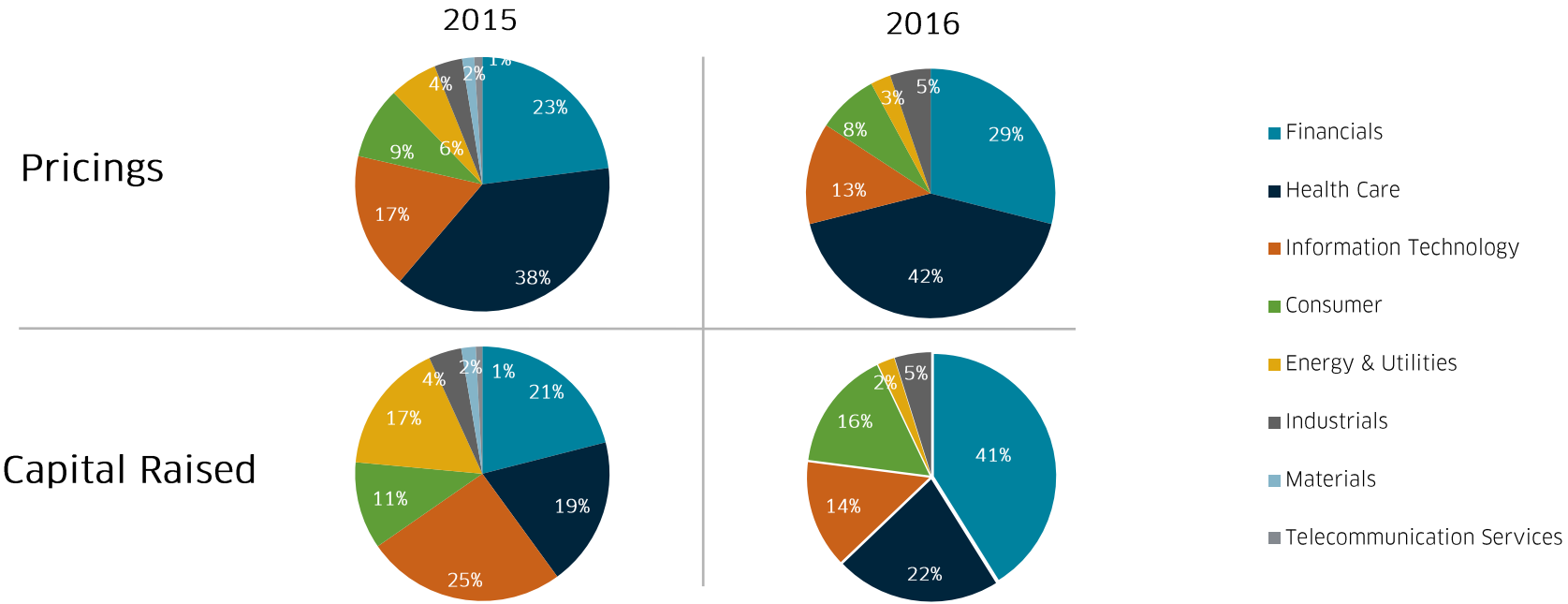
Source: Renaissance Capital as of Mar 9, 2017

NUMBER OF IPOS ACROSS SECTORS: 2010-2016





2015-2016 IPO SUMMARY: HEALTHCARE & FINANCIALS DOMINATE THE IPO MARKET



red rock CASINO · RESORT · SPA Las Vegas

First Hawaiian Bank.

coupa

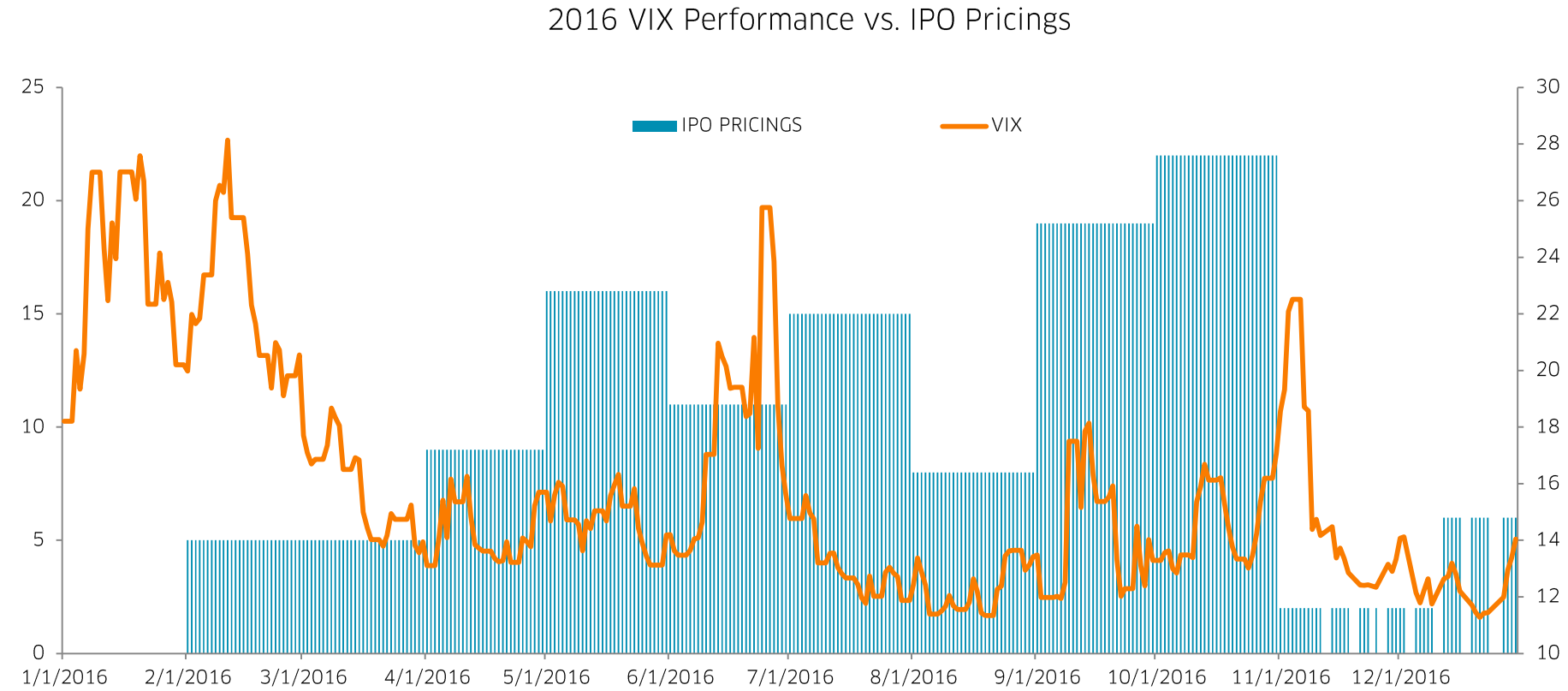
NUTANIX

trivago

Nasdaq

Source: Factset

VOLATILITY IMPACT ON IPO PRICINGS



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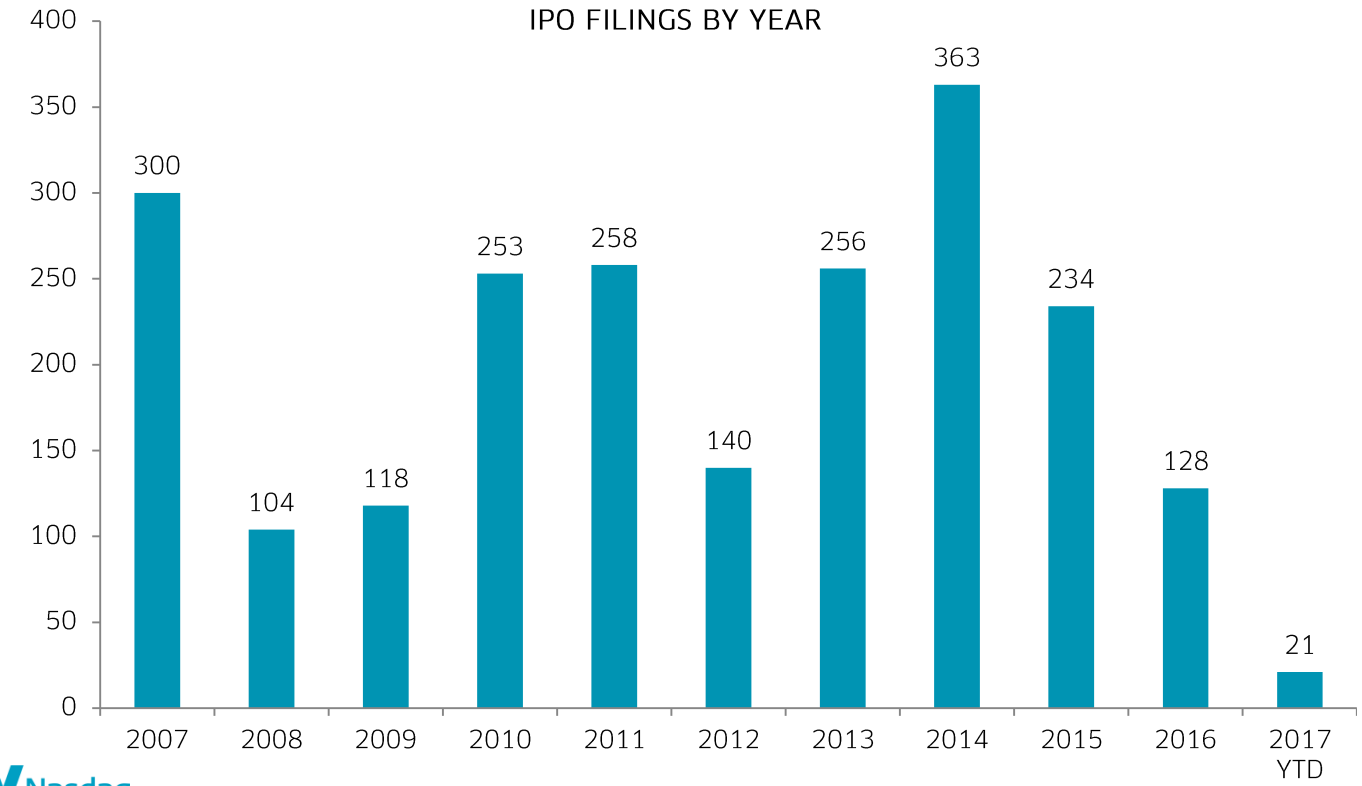
THE IPO PIPELINE: 2007 – 2017 YTD



21 IPO FILINGS 2017 YTD

18 IPO PRICINGS 2017 YTD

Source: Renaissance Capital

BENEFITS OF NASDAQ PRIVATE MARKET



- Support from the very beginning from program setup to close
- 100+ private tender offers successfully executed
- Offers 24-hour turnaround on all support inquiries



- Minimizes administrative burden and saves money
- Handles unique transaction structures
- Ensures accuracy and transparency

ADDRESS EXPIRING STOCK OPTIONS

- Ensure employees receive the value of their options
- Proactively plan for the inevitable challenges of expiring options
- Address employee tax burden

BRING IN HIGH VALUE INVESTORS

- Remove misaligned shareholders from your cap table
- Provide liquidity to long standing shareholders
- Reduce overall shareholder count

ATTRACT AND RETAIN EMPLOYEES

- Put real value in your equity compensation
- Provide liquidity on your terms
- Win the war for top talent

THANK YOU



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