



2020 Sustainability Metrics
Nourishing Pets, People and Planet





FRESHPET SUSTAINABILITY METRICS

In 2020, Freshpet started to use aspects of leading ESG frameworks established by the Sustainability Accounting Standards Board (“SASB”) to help us identify potential ESG disclosure topics and metrics relevant for our Company. Using relevant SASB metrics for our company and its operations, the summary tables below will help us track, monitor and report on ESG issues.

Topic	Accounting Metric	Category	Unit of Measure	Code	2020 Freshpet Response
Energy Management	(1) Total energy consumed (2) Percentage grid electricity (3) Percentage renewable	Quantitative	Gigajoules (GJ), Percentage (%)	FB-PF-130a.1	(1) Total Energy consumed was estimated to be 342,928 GJ (2) Percentage of energy consumed attributed to grid electricity is estimated to be 13%. An estimated 54.3% of Freshpet's electricity needs were supplied by the electric grid. 45.7% of Freshpet's electricity needs were supplied by our Combined Heat and Power plant located on-site at the Kitchens in Bethlehem, PA. (3) 0% renewable energy. Freshpet matched the purchase of electricity used to power our manufacturing Kitchens + offices with approximately 44,317 GJ [12,310 MWh] of wind energy RECs. 11,662 of these RECs were used to match electricity purchased to power our Kitchens, the balance was for our offices and warehouses.
Water Management	(1) Total water withdrawn (2) Total water consumed Percentage of each in regions with high or extremely high baseline water stress	Quantitative	Thousand cubic meters (m ³), Percentage (%)	FB-PF-140a.1	(1) An estimated 284,328 thousand m ³ of water was withdrawn in 2020 (2) An estimated 98.4 thousand m ³ of water was consumed in 2020 0% of water was withdrawn or consumed in regions of Extremely High or High Baseline Water Stress based on the WRI Aqueduct tool
	Number of incidents of non-compliance	Quantitative	Number	FB-PF-140a.2	In calendar year 2020, Freshpet received a minor fine of \$400 for a water quality infraction. Our onsite water treatment plant became active in Q4 2020, and will help prevent similar fines in the future.
	Description of water management risks and discussion of strategies and practices to mitigate those risks	Discussion and Analysis	n/a	FB-PF-140a.3	As one of our most valuable natural resources, Freshpet is committed to minimizing our impact to the planet's water supply. Manufacturing fresh pet food requires water in the cooking and cleaning processes ensuring that every meal is safe and nutritious. Because water is such a critical resource, its conservation receives continuous focus from management and our in-house engineering team. The newly constructed Freshpet Kitchens 2.0 features the latest engineering including an on-site wastewater treatment plant which became operational September, 2020. This 6,600 sq ft facility processes up to 200 gallons per minute removing residual fines of meat, vegetables, and fat from the Kitchen's wastewater. In addition to easing our burden on municipal facilities, Freshpet's \$3.2 million investment in treating our own wastewater helped avoid significant wastewater treatment fees making the project pay for itself over time. The facility is anticipated to remove over 2,500,000 lbs of solids from wastewater in calendar year 2021. Solids removed from wastewater are transported to Waste Management's CORE® facility for anaerobic digestion which generates electricity and prevent the emission of methane in a landfill. We estimate that in 2021, this method of disposing the extracted solids will avoid 673 metric tons of CO2e compared landfilling the same amount of material. In 2021, we conducted an analysis of our direct water footprint as part of our first engagement with CDP's Water Reporting process. Using this information, we plan to conduct a detailed water risk assessment and action plan to limit water related stress risks to our business.
Food Safety	Global Food Safety Initiative (GFSI) audit (1) non-conformance rate and (2) associated corrective action rate for (a) major and (b) minor non-conformances	Quantitative	Number	FB-PF-250a.1	All Freshpet-owned manufacturing facilities were certified against a GFSI standard and audited annually to assess compliance against the provisions of the standard. There were no major non-conformances identified at any of our manufacturing facilities resulting in a major non-conformance rate of 0.0%. There were 3 minor non-conformances identified across the 2 facilities, resulting in a minor non-conformance rate of 1.5. Corrective actions were implemented for 100% of the minor non-conformances identified, and submitted to and accepted by the GFSI certifying body for confirmation.
	Percentage of ingredients sourced from Tier 1 supplier facilities certified to a Global Food Safety Initiative (GFSI) recognized food safety certification program	Quantitative	Percentage (%) by cost	FB-PF-250a.2	Approximately 82% of all our Tier 1 food and non-food suppliers (by count) are GFSI certified. At this time, we do not track the % by spend of Tier 1 supplier sourced food ingredients coming from GFSI certified facilities.
	(1) Total number of notices of food safety violation received (2) Percentage corrected	Quantitative	Number, Percentage (%)	FB-PF-250a.3	Freshpet received no food safety violation notices.
	(1) Number of recalls issued (2) Total amount of food product recalled	Quantitative	Number, Metric tons (t)	FB-PF-250a.4	Freshpet conducted no recalls of its products during 2020 (zero metric tons of products were recalled).



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Health & Nutrition	Revenue from products labeled and/or marketed to promote health and nutrition attributes	Quantitative	Reporting currency	FB-PF-260a.1	Freshpet labels and markets almost all of its products to promote health and nutrition. Examples of health and nutrition related claims on pack include: no preservatives, no meat meals or by product meals, no grains, no soy, no gluten, no fillers, whole grains and pre-biotics to support digestive health, omega 6 & 3 fatty acids to support healthy skin and coat, nutritionally developed for small dogs, etc.
	Discussion of the process to identify and manage products and ingredients related to nutritional and health concerns among consumers	Discussion and Analysis	n/a	FB-PF-260a.2	Freshpet's products are developed via close collaboration of personnel from regulatory, nutrition and marketing. The discussions regarding claims, labeling, marketing and advertising occur early in the innovation process to ensure products are compliant and address consumer needs. The process encompasses a wide variety of topics, including nutrition, ingredients, sustainability, responsible sourcing and product certifications.
Product Labeling & Marketing	Percentage of advertising impressions (1) made on children and (2) made on children promoting products that meet dietary guidelines	Quantitative	Percentage (%)	FB-PF-270a.1	Not applicable as Freshpet only produces pet food.
	Revenue from products labeled as (1) containing genetically modified organisms (GMOs) and (2) non-GMO	Quantitative	Reporting currency	FB-PF-270a.2	Gross sales from products labeled as non-GMO: \$51.7 million
	Number of incidents of non-compliance with industry or regulatory labeling and/or marketing codes	Quantitative	Number	FB-PF-270a.3	In calendar year 2020, there were zero incidents involving federal labeling or marketing laws. Minor labeling compliance incidents were found at the State level and were promptly addressed.
	Total amount of monetary losses as a result of legal proceedings associated with labeling and/or marketing practices	Quantitative	Reporting currency	FB-PF-270a.4	In calendar year 2020, there were no material legal proceedings associated with marketing and/or labeling practices.
Packaging Lifecycle Management	1) Total weight of packaging (2) Percentage made from recycled and/or renewable materials (3) Percentage that is recyclable, reusable and/or compostable	Quantitative	Metric tons (t), Percentage (%)	FB-PF-410a.1	(1) An estimated 10,924 metric tons of packaging purchased in 2020 (2) An estimated 76.7% of packaging by weight was made from recycled and/or renewable materials (3) An estimated 76.7% of packaging by weight was recyclable, reusable, or compostable Estimates based on average packaging weight by sku for packaging purchased in 2020.
	Discussion of strategies to reduce the environmental impact of packaging throughout its life cycle	Discussion and Analysis	n/a	FB-PF-410a.2	<p>One of Freshpet's biggest challenges is to ensure that every meal remains fresh and healthy without artificial preservatives up to 24 weeks in a refrigerator (un-opened shelf life). Our R&D team engineers each package type to reduce food waste by keeping the product fresh until consumption while using a minimum amount of packaging- up to 20X less consumer packaging per serving by weight than competing wet food brands sold in cans and plastic trays. Our most efficient packages (6lb rolls) are engineered to use less consumer packaging per serving than all but the larger bags of dry dog food.</p> <p>We continuously engage with our partners to reduce Freshpet's packaging footprint. Many options are being considered including light weighting, post consumer recycled content, recyclable materials, plant based plastics, etc. Currently, Freshpet's corrugated cardboard cases contain up to 65% recycled content by weight, and any virgin fiber required in their production is certified by the Sustainable Forestry Initiative to be grown and harvested according to their strict sustainability standards. When the technology allows, we intend for all Freshpet packaging to include post consumer recycled content and be recyclable.</p> <p>Our custom recycling partnership with Terracycle has allowed us to offer consumers a way to recycle their used packaging via postage paid mailing envelope. This partnership will also allow us to recycle industrial waste and obsolete packaging.</p>



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Environmental & Social Impacts of Ingredient Supply Chain	Percentage of food ingredients sourced that are certified to third-party environmental and/or social standards, and percentages by standard	Quantitative	Percentage (%) by cost	FB-PF-430a.1	In 2020, an estimated 3% of Freshpet's food ingredients (by cost) were Animal Welfare Certified Step 1 or Step 2 by the Global Animal Partnership.
	Suppliers' social and environmental responsibility audit: (1) Non-conformance rate (2) Associated corrective action rate for (a) major and (b) minor non-conformances	Quantitative	Rate	FB-PF-430a.2	Freshpet introduced its first formal supplier code of conduct in 2021 and is anticipated to enact social and environmental responsibility audits in the future.
Ingredient Sourcing	Percentage of food ingredients sourced from regions with high or extremely high baseline water stress	Quantitative	Percentage (%) by cost	FB-PF-440a.1	Freshpet has not yet conducted a water risk analysis of our supply chain but doing so will part of our corporate efforts to align our sustainability goals with the best available science and data. We expect to be conducting supply chain water risk foot-printing and mapping in the future as our sustainability efforts mature.
	List of priority food ingredients and discussion of sourcing risks due to environmental and social considerations	Discussion and Analysis	n/a	FB-PF-440a.2	<p>Freshpet is committed to producing the most sustainable dog food in the world. Most of the environmental issues associated with our ingredients come from the use animal proteins to provide the nutrition that pets need.</p> <ul style="list-style-type: none"> • Beef: Environmental concerns include deforestation, carbon footprint reduction, and animal welfare. All Freshpet beef is sourced from North America- not from ecologically sensitive regions in South America where deforestation is an issue. We are actively pursuing partners that can provide beef with a lower carbon footprint through innovative farming and methane capture production processes. Additionally, we intend to launch recipes that use humanely raised beef in the next 12 to 18 months. • Poultry: Environmental concerns include animal welfare. In 2020, Freshpet purchased almost 6 million pounds of poultry that was Step 1 or Step 2 Certified Humane by the Global Animal Partnership. We anticipate increasing our purchases of animal welfare certified poultry in the immediate future to meet rising consumer demand for these products. • Seafood: Environmental concerns include overfishing, ecosystem impacts, and human rights. Freshpet is committed to only using seafood that is green or yellow rated by the Monterey Bay Aquarium Seafood Watch® program or that is certified to a standard the program recognizes. Visit SeafoodWatch.org to learn more about sustainable seafood. All of Freshpet's wild seafood is sourced from US fisheries while our farmed seafood comes from US, Canada, Norway, Ireland, and Chile. • Eggs: Environmental concerns include animal welfare. To mitigate these risks, Freshpet is actively working to source humanely raised eggs for a variety of our recipes including items within the Nature's Fresh brand. • Palm oil: In some recipes, Freshpet uses encapsulated lactic acid which contains a derivative of Palm Oil. Risk management priorities include ecosystem impacts such as deforestation, labor practices, and geographic water scarcity. To mitigate these risks, our supplier has certified that 100% of the palm they purchase is covered by the Roundtable on Sustainable Palm Oil (RSPO) certification.
Weight of products sold		Quantitative	Metric tons (t)	FB-PF-000.A	59,635 metric tons of products sold in 2020
Number of production facilities		Quantitative	Number	FB-PF-000.B	Freshpet operates 2 wholly owned manufacturing facilities.