

First Horizon Bank and New Orleans Jazz & Heritage Festival Celebrate 11 Years of Partnership: New First Horizon Lounge Debuts Near Main Stage for Cardholders

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NEW ORLEANS, April 2, 2026 /PRNewswire/ -- First Horizon Bank (NYSE: FHN or "First Horizon") and the New Orleans Jazz & Heritage Festival today celebrate their long-standing partnership and its economic impact across the New Orleans region in support of the music, culture and community spirit that make Jazz Fest one of the South's premiere events.

New this year, First Horizon is expanding its sponsorship as the "Official Bank and Credit Card of Jazz Fest" with an exclusive Lounge experience. The First Horizon Lounge, located near the Festival and Congo Square stages, is available exclusively to First Horizon debit and credit cardholders with complimentary food, refreshments and a cash bar. Festival attendees may gain access to the First Horizon Lounge by presenting an eligible First Horizon physical card or the card in their digital wallet.

"Jazz Fest is an important part of the fabric of New Orleans bringing people together while strengthening our local economy," said Jimmy Dunn, New Orleans Market President for First Horizon Bank. "We're proud to support Jazz Fest again this year and excited to introduce a new cardholder experience for our clients to enjoy the festival and celebrate the rich heritage of our community."

"First Horizon is now a major partner with Jazz Fest, which is vital to the future of the event," said Quint Davis, Producer/Director of the New Orleans Jazz & Heritage Festival. "With the addition of the new First Horizon Lounge, Jazz Fest fans who are First Horizon clients will enjoy an enhanced Festival experience, one of the many benefits resulting from the growth of this important partnership."

For more information about the New Orleans Jazz & Heritage Festival, please visit: www.nojazzfest.com.

About First Horizon

First Horizon Corporation (NYSE: FHN), with \$83.9 billion in assets as of December 31, 2025, is a leading regional financial services company, dedicated to helping our clients, communities and associates unlock their full potential with capital and counsel. Headquartered in Memphis, TN, the banking subsidiary First Horizon Bank operates in 12 states concentrated in the southern U.S. The Company and its subsidiaries offer commercial, private banking, consumer, small business, wealth and trust management, retail brokerage, capital markets, fixed income, and mortgage banking services. First Horizon has been recognized as one of the nation's best employers by Fortune and Forbes magazines and a Top 10 Most Reputable U.S. Bank. More information is available at [**www.FirstHorizon.com**](http://www.FirstHorizon.com).

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