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THE NEXT WAVE IN MOBILE SPEAKERS

Rory Dooley

March 11, 2015

FORWARD LOOKING STATEMENTS

This presentation contains forward-looking statements within the meaning of the U.S. federal securities laws, including, without limitation statements regarding: size, growth and opportunity for the mobile speaker and mobile device markets, and software updates. These statements are subject to risks and uncertainties that may cause actual results and events to differ materially, including without limitation: if our product offerings, marketing activities and investment prioritization decisions do not result in the sales, profitability or profitability growth we expect, or when we expect it; the demand of our customers and our consumers for our products and our ability to accurately forecast it; if we fail to innovate and develop new products in a timely and cost-effective manner for our new and existing product categories; if we do not successfully execute on our growth opportunities in our new product categories or our growth opportunities are more limited than we expect; the effect of pricing, product, marketing and other initiatives by our competitors; if our products and marketing strategies fail to separate our products from competitors' products; if there is a deterioration of business and economic conditions in one or more of our sales regions or operating segments, or significant fluctuations in exchange rates. A detailed discussion of these and other risks and uncertainties that could cause actual results and events to differ materially from such forward-looking statements is included in Logitech's periodic filings with the Securities and Exchange Commission, including our Quarterly Report on Form 10-Q for the fiscal quarter ended December 31, 2014 and our Annual Report on Form 10-K for the fiscal year ended March 31, 2014, available at www.sec.gov, under the caption Risk Factors and elsewhere. Logitech does not undertake any obligation to update any forward-looking statements to reflect new information or events or circumstances occurring after the date of this presentation.

WE TRANSFORMED THE WAY ARTISTS AND FANS EXPERIENCE MUSIC, TOGETHER, LIVE IN CONCERT.

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AND WE ARE TRANSFORMING THE WAY PEOPLE EXPERIENCE MUSIC, TOGETHER, OUT IN THE WORLD.

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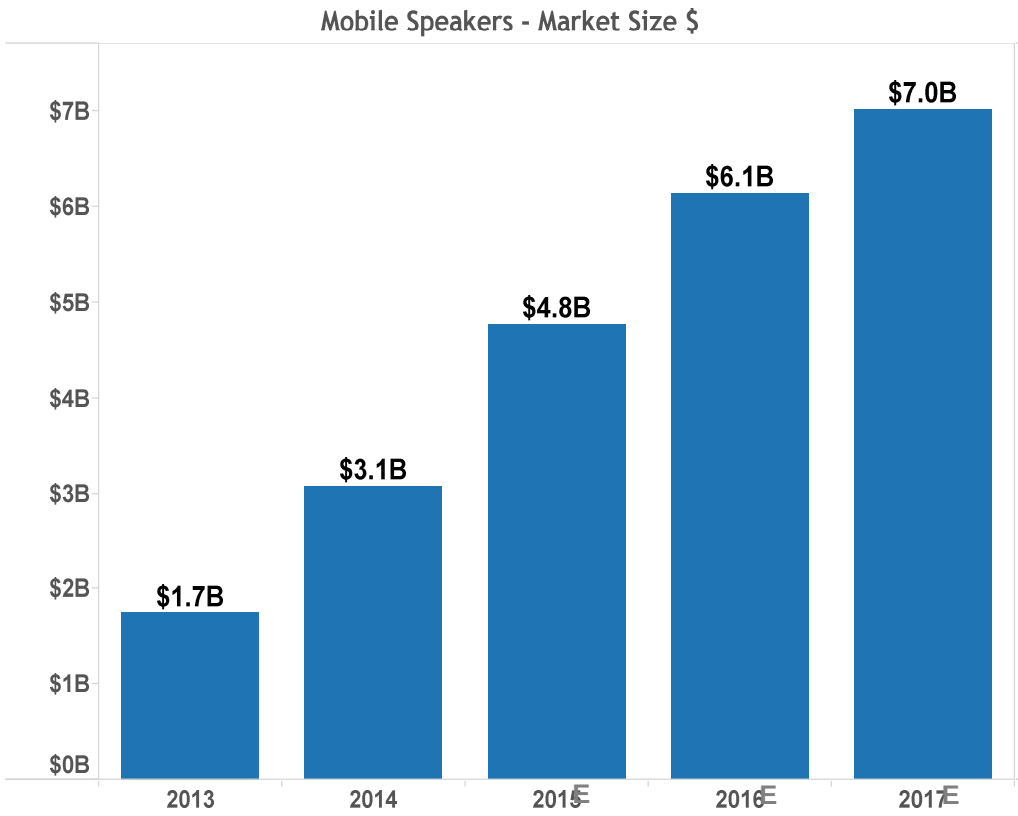
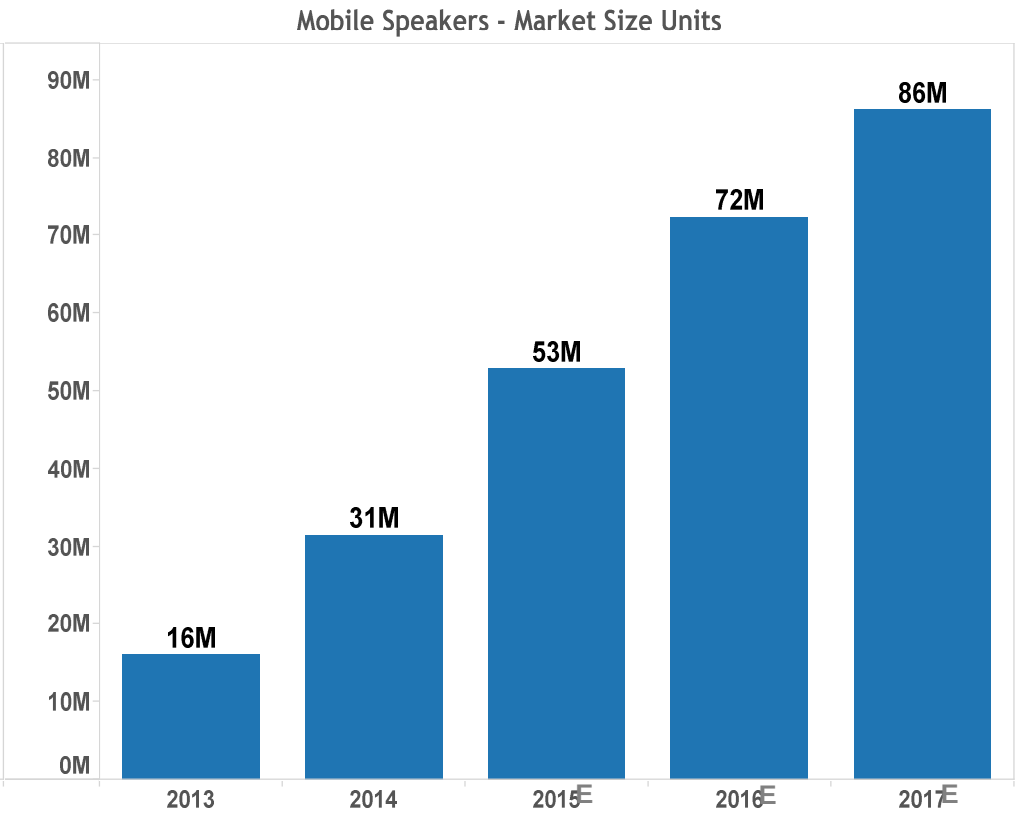
THE MOBILE SPEAKER OPPORTUNITY IS HUGE.





Source: Logitech market size based on a selection of GfK & NPD market data; MA Market Forecast February 2015 Cycle

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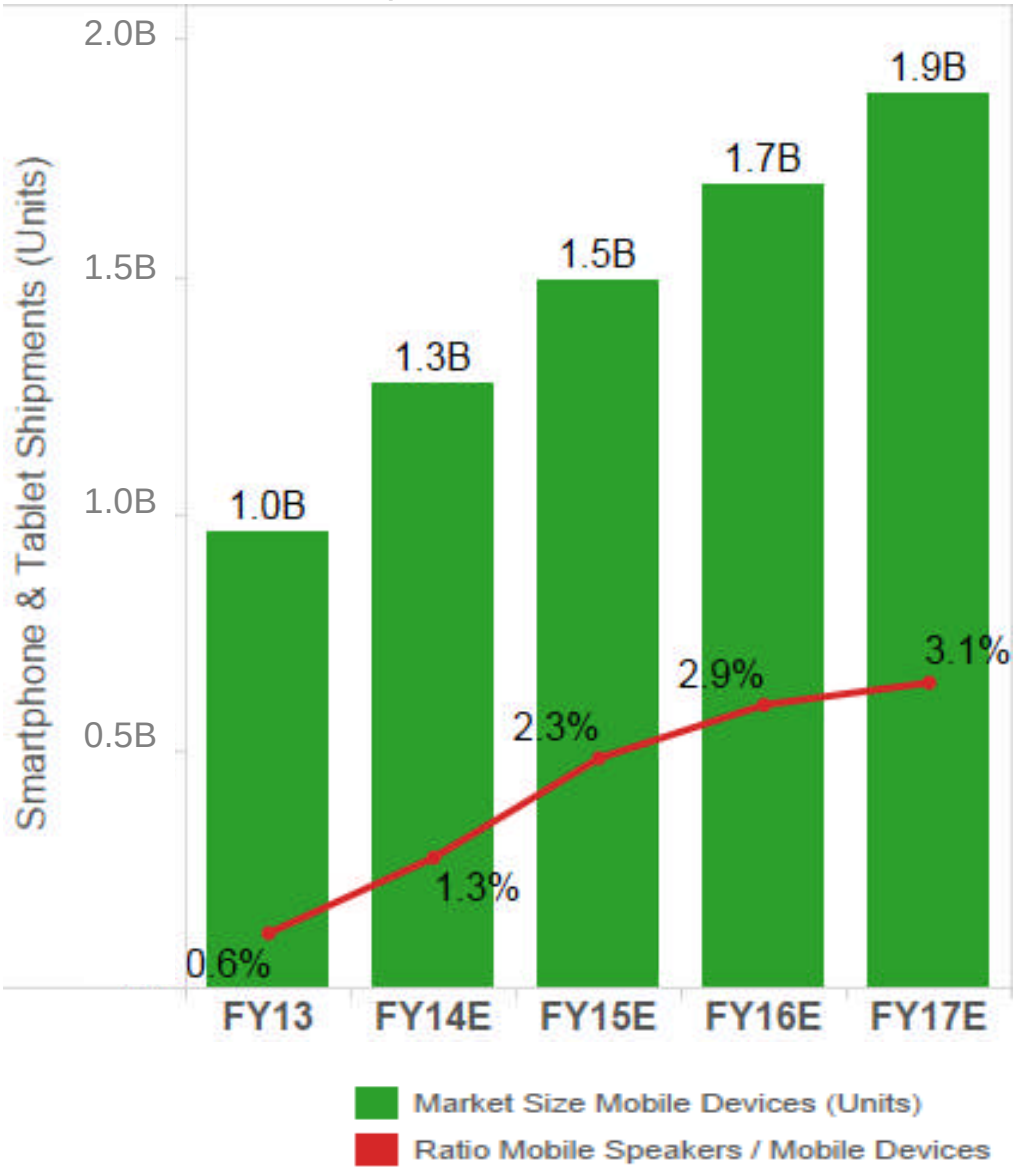
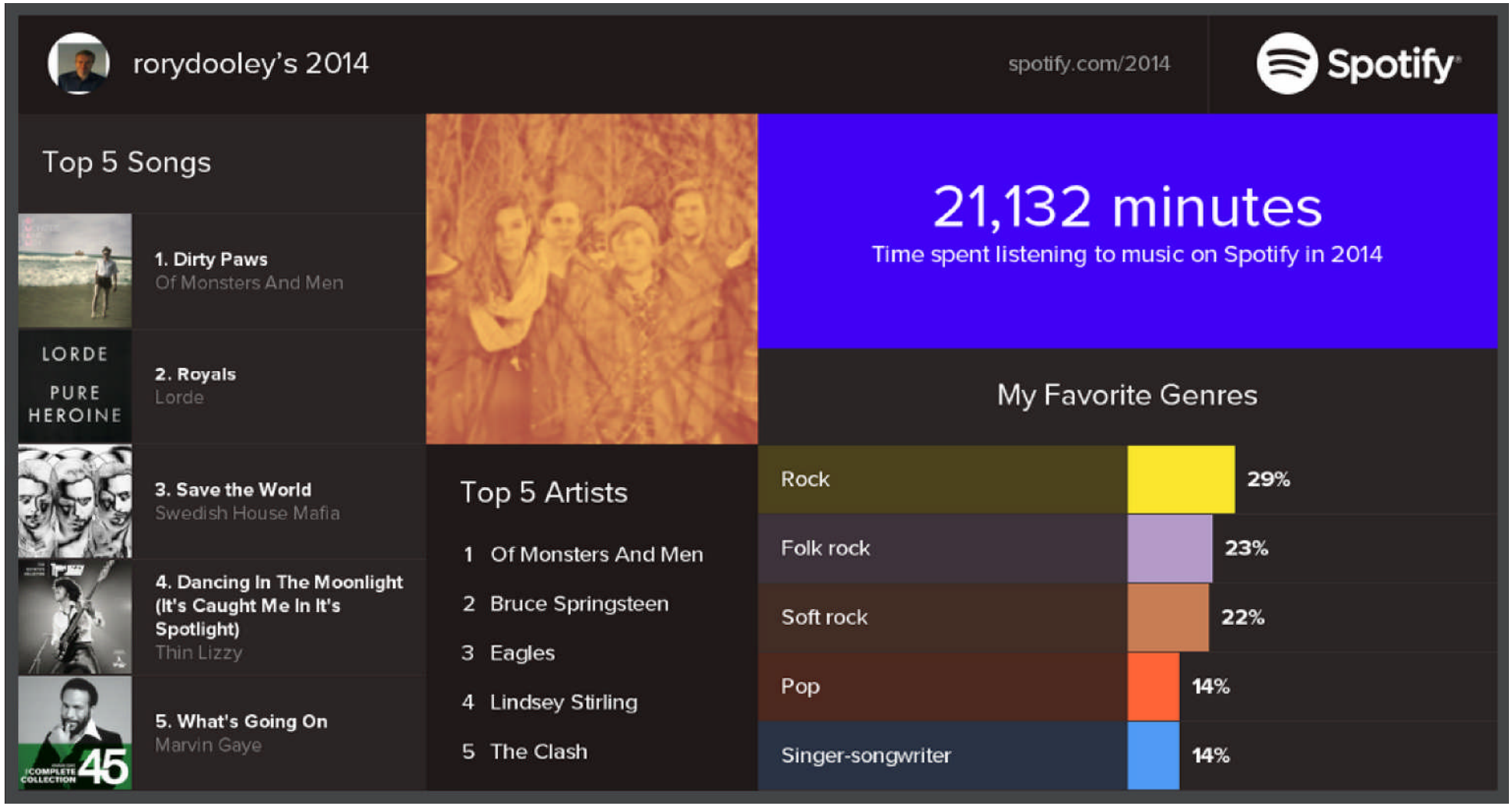
Worldwide Mobile Devices Market
& Mobile Speaker Penetration



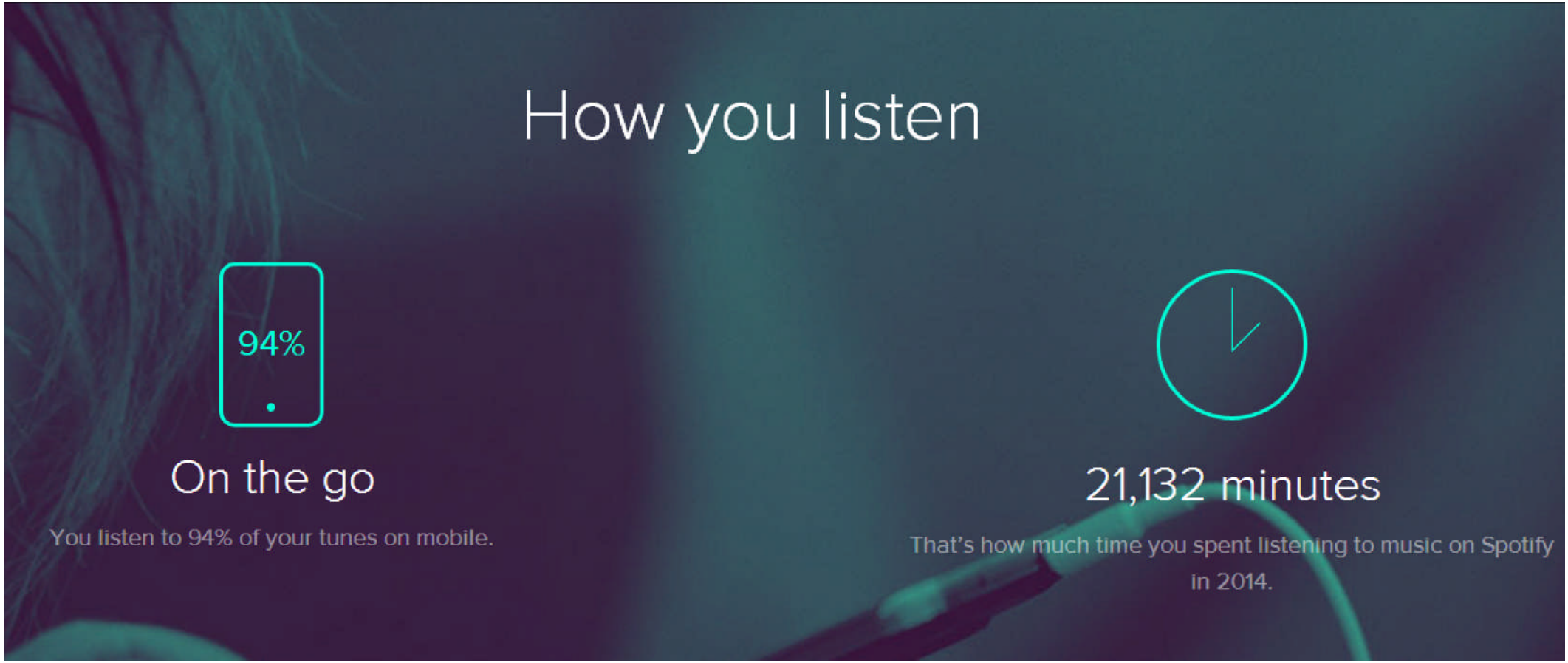
LOTS OF HEADROOM TO GROW DRIVEN BY:

- New Services
- New Purchase Models
- New Channels

A LITTLE BIT ABOUT MY MUSIC TASTES ☺



AND HOW I LISTEN – AM I THAT YOUNG? ☺



FUELED BY THE ADOPTION OF MOBILE & CLOUD FRIENDLY MUSIC APPS.

SO HOW DO WE COMPETE IN SUCH A COMPETITIVE MARKETPLACE?

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product design award 2012 GOLD

INTERNATIONAL DESIGN EXCELLENCE AWARDS '12 GOLD

product design award 2014

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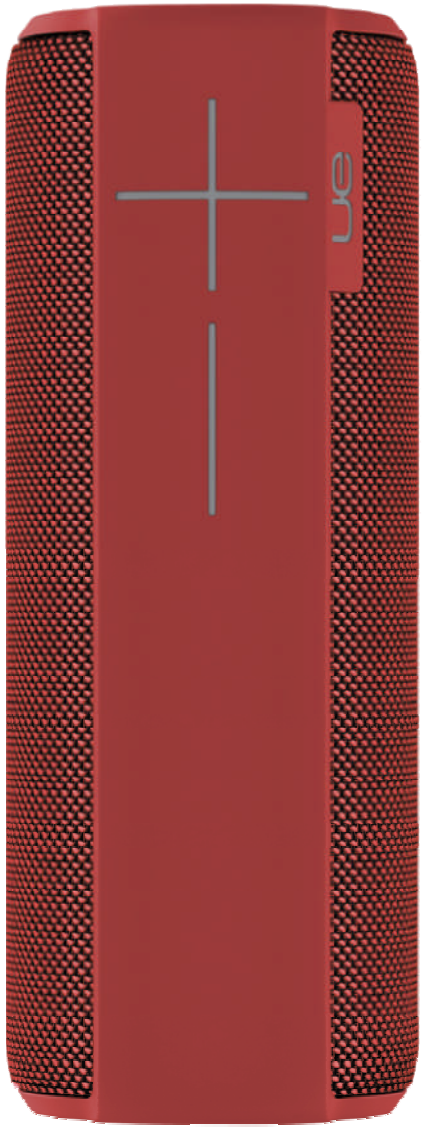

BY BEING BETTER. WE DESIGN PRODUCTS THAT FIT PEOPLE'S LIVES AND THAT UNLOCK NEW EXPERIENCES FOR THE CLOUD MUSIC ECOSYSTEM

#MAKE MUSIC SOCIAL™

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WE DESIGN OUR SPEAKERS TO LIVE. TO EXPERIENCE THE WORLD.

WE DESIGN THEM FOR YOU. NOT TO SIT ON A MANTLE OR BE REVERED. FOR WHEREVER LIFE TAKES YOU.

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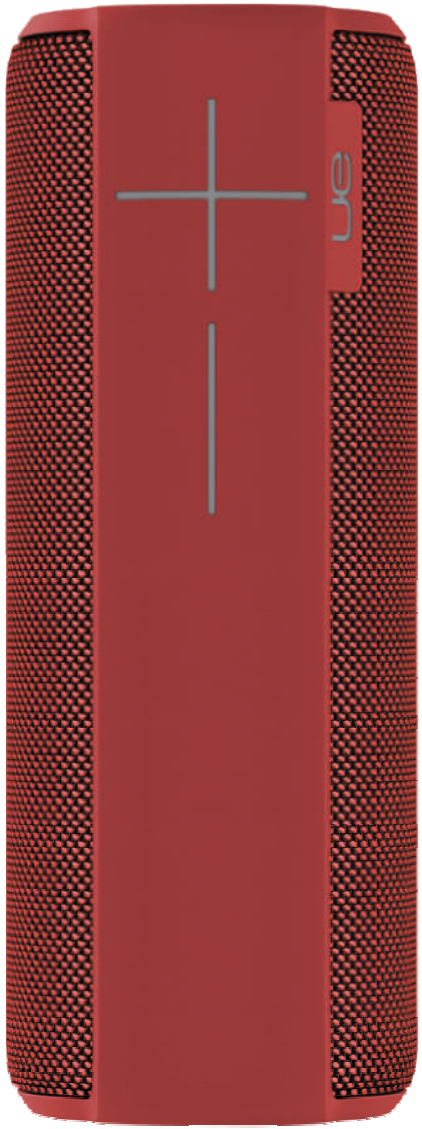
INNOVATIVE MATERIALS LEND THEMSELVES TO CUSTOMIZATION



WIRELESS, OVER-THE-AIR UPDATES UNLOCK NEW EXPERIENCES; MAKING OUR SPEAKERS BETTER ALL THE TIME.

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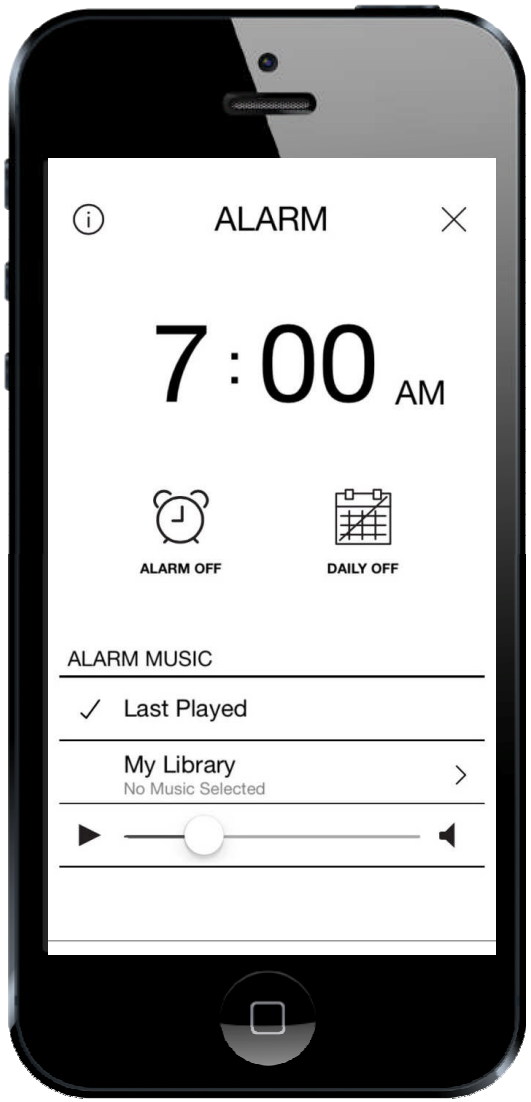

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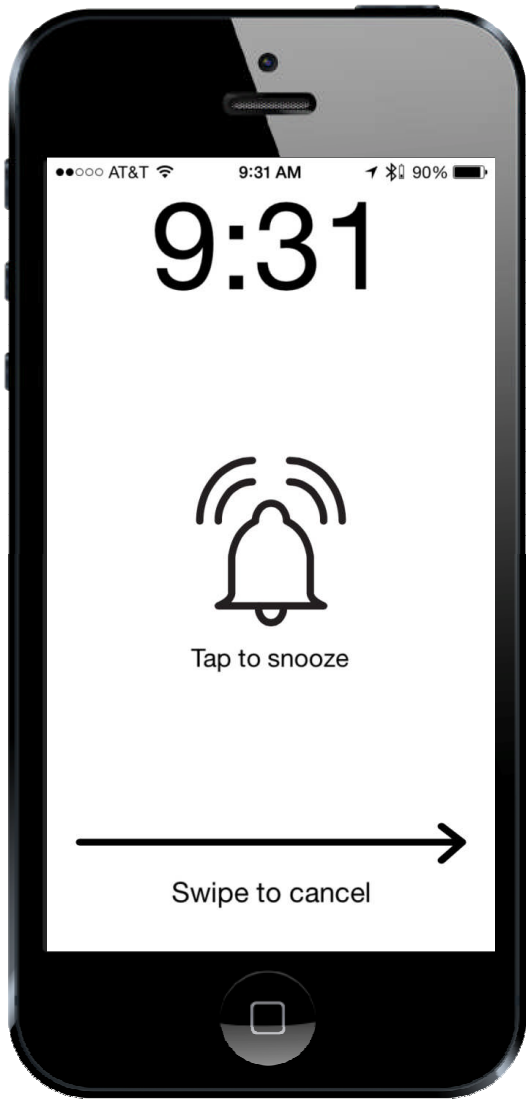

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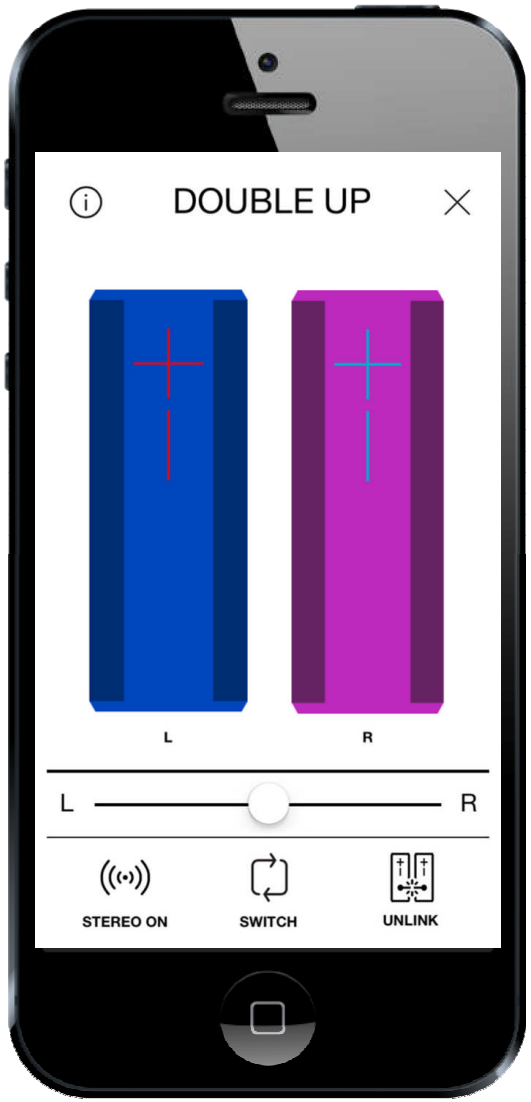

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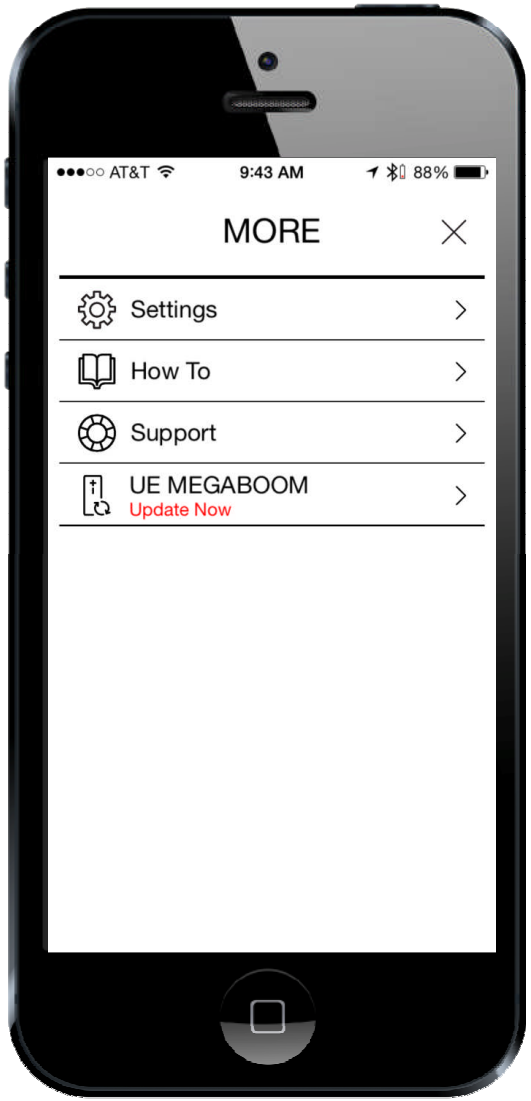

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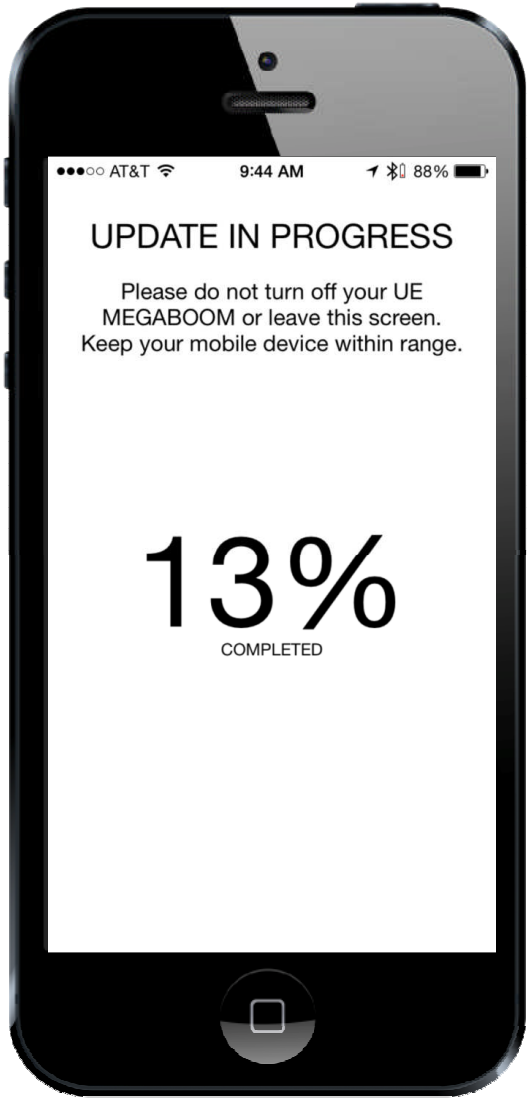

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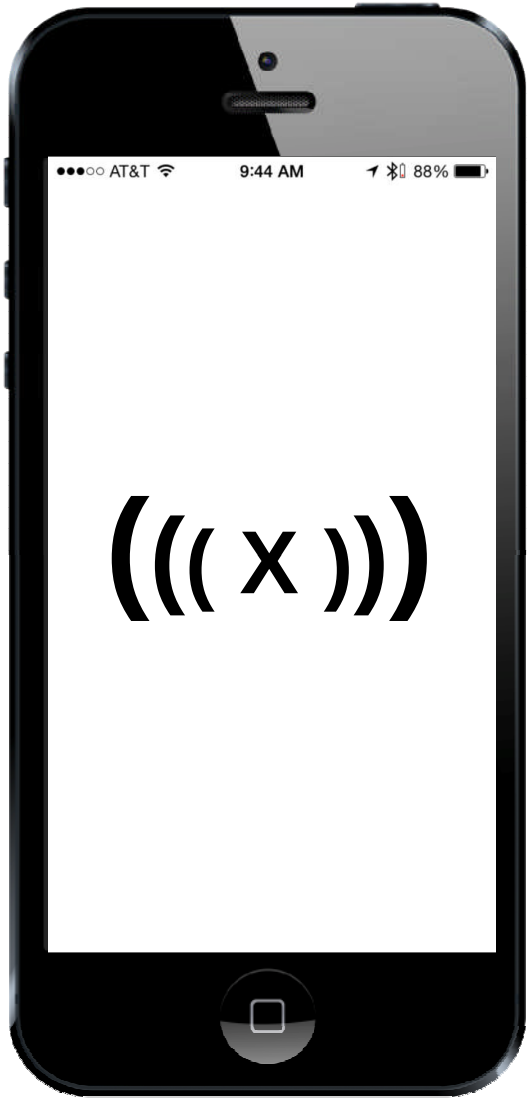

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