



Make It Personal: Logitech Unveils New ID Grip for G9 Laser Mouse

Custom Printing Process Allows Gamers to Personalize Grip with Image of Their Choice

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The [Logitech\(R\) G9 Laser Mouse](#) has always offered gamers the ability to tune their mouse for the way they play - including features such as weight tuning, interchangeable grips and custom-color LEDs. Now, Logitech (SIX:LOGN) (NASDAQ:LOGI) lets you make the G9 mouse even more personal with the introduction of the [Logitech\(R\) G9 Laser Mouse ID Grip](#). With the ID Grip, you can have the image of your choice printed on the palm area of the grip. You can choose among game-specific artwork, a selection from a gallery of designs created by Logitech, or an image you provide.

"In surveying gamers who own a Logitech mouse, we learned that more than 65 percent want to mod their hardware," said Rory Dooley, Logitech senior vice president and general manager of the Control Devices business unit. "The Logitech G9 Laser Mouse ID Grip provides gamers with a new level of personalization. Whether it's a guild logo or a personal photo, we're delighted to give gamers the ability to make the G9 mouse even more a reflection of their unique personality."

To provide a durable image that won't fade even after intense gaming, the rub- and fade-proof image is applied with a specially designed custom printing process that infuses it into the surface of the grip. The result is a high-quality, high-resolution color image. And adding an image to the grip is easy. You can choose from game-specific artwork, such as Command & Conquer (TM) Red Alert(TM) 3 from Electronic Arts Inc., or upload a personal image of your own. (Certain restrictions apply; uploads subject to technical and image-content requirements.)

In addition to helping you further personalize your G9 mouse, Logitech's grip presents a new shape. Providing exceptional palm and wrist support, the broad-shaped grip is designed for extended gameplay, and can make even those gamers with large hands feel comfortable. In addition, a soft-touch side grip offers a comfortable texture that feels good during short gaming sessions and epic battles. Easy to snap on to the G9 Laser Mouse, the ID Grip can be attached or detached with the push of a button.

Pricing and Availability

Available only in the U.S., the Logitech G9 Laser Mouse ID Grip is available to order online at www.logitech.com/IDGrip beginning today for a suggested retail price of \$19.99 (U.S.).

About Logitech

Logitech is a world leader in personal peripherals, driving innovation in PC navigation, Internet communications, digital music, home-entertainment control, gaming and wireless devices. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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