



Logitech Unveils New Color Collection

Offers Line of Mice, Keyboards, Webcams, Lapdesks with Juicy Colors, Layered Designs

FREMONT, Calif.--(BUSINESS WIRE)-- Logitech (SIX:LOGN) (NASDAQ:LOGI) today unveiled its latest selection of coordinated, must-have computer accessories, the [Logitech Color Collection](#). A fresh update to one of the company's most popular lines, this new collection features bright, juicy colors and layered designs that make it easy for you to infuse your digital life with a touch of personality.

"We're adding a creative twist to our most popular products," said Rory Dooley, Logitech's senior vice president and general manager of the Control Devices business unit. "With designs ranging from craft punk to cyber chic, and from homespun to high-def, the Logitech Color Collection lets consumers see how technology can help power human expression without compromising on quality or substance."

Designed to transform your favorite computer peripherals into a form of self-expression, the lineup of accessories is inspired by the intersection of future and familiar. It offers artfully crafted, stylish products that combine the excitement of digital and the warmth of the handmade.

Digital layers, stenciled shapes and hand-drawn elements create exclusive patterns that are evocative, tactile, dynamic and highly expressive. And because the designs vary from mice to keyboards, webcams to lapdesks, Logitech's newest collection makes it easy for you to create a one-of-a-kind ensemble.

Pricing and Availability

The Logitech Color Collection offers a reflection of your personal style at an affordable price, ranging from \$19.99 - \$59.99, depending on the product. The new designs are expected to be available in the U.S. and Europe beginning in June. For more information please visit www.logitech.com or our [blog](#).

About Logitech

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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