



February 5, 2013

Logitech Introduces Award-Winning Ultrathin Keyboard Design for the iPad mini

Logitech Ultrathin Keyboard mini, the Other Half to Your iPad mini

NEWARK, Calif.--(BUSINESS WIRE)-- Logitech (SIX: LOGN) (NASDAQ: LOGI) today introduced the [Logitech® Ultrathin Keyboard mini](#), a slim protective keyboard cover designed to enhance the iPad® mini experience. The Logitech Ultrathin Keyboard mini helps you make the most of everything you do on your iPad mini — from enjoying apps, movies and photos to giving you a comfortable typing experience — while keeping your tablet's thin, light and sleek style.



"We are excited to bring the award-winning Logitech Ultrathin Keyboard Cover design — recognized across the industry as the best mobile keyboard for iPad — to the iPad mini," said Alexis Richard, director of brand development for tablet accessories. "Think of it as the other half of your iPad mini. Its clever seven-inch design fits perfectly with the iPad mini while offering full-size keys for easy typing, saving your screen space for content."

Attaching securely with the click of powerful integrated magnets, the Logitech Ultrathin Keyboard mini has a slim aluminum cover that matches the iPad mini and brings durable protection to it with minimal weight. When you're ready to use it, flip the Logitech Ultrathin Keyboard mini around to reveal its built-in Bluetooth® EasyType keyboard, offering a traditional typing layout in a small seven-inch form factor, plus iPad mini function shortcut keys for the commands you use most often, such as copy and paste. It also doubles as a hands-free view stand so you can use your iPad mini without having to hold it.

The new Logitech Ultrathin Keyboard mini helps you make the most of everything you do on your iPad mini - from enjoying apps, movies and photos to giving you a comfortable typing experience. (Photo: Business Wire)

mini automatically wakes up when you open the cover and switches to standby when you close it. The keyboard itself has a three-month battery life (based on usage of two hours per day) so you can spend more time exploring your new tablet and less time worrying about your keyboard losing power.

The Logitech Ultrathin Keyboard mini has an instant On/Off feature, which means your iPad

Pricing and Availability

The Logitech Ultrathin Keyboard mini is expected to be available in the U.S. and Europe beginning in February 2013, for a suggested retail price of \$79.99. For more information please visit www.logitech.com or our [blog](#).

About Logitech

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

Logitech, the Logitech logo, and other Logitech marks are registered in Switzerland and other countries. All other trademarks are the property of their respective owners. For more information about Logitech and its products, visit the company's website at www.logitech.com.

(LOGIIR)

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130205005273/en/>

Logitech
Jessica Monney
510-713-5830
jmonney@logitech.com

Source: Logitech

News Provided by Acquire Media