



October 28, 2013

## Logitech Brings Ultra-Thin, Ultra-Light Protection and Function to the New iPad Air

Introduces Four New Tablet Accessories That Complement and Complete the New iPad Air

NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX: LOGN) (NASDAQ: LOGI) announced four new tablet accessories designed specifically for the new, iPad® Air. The [Logitech® FabricSkin Keyboard Folio](#), [Logitech® Ultrathin Keyboard Cover](#), [Logitech® Ultrathin Keyboard Folio](#) and [Logitech® Folio Protective Case](#) for the new iPad all provide protection against accidental bumps, scratches and spills while remaining ultra-thin and light.



Each is precision engineered from state-of-the-art materials so they are protective, yet ultra-thin and ultra-light to perfectly complement the design of the iPad Air. The tablet keyboards connect using Bluetooth® and feature maximized key size for a fast and fluid typing experience. The folios also double as a stand, adapting to hold your tablet at the right angle for reading, viewing or playing games.

"We've carefully designed these new products to perfectly complement the aesthetics of the new thinner and lighter iPad Air," said Mike Culver, vice president and general manager of mobility at Logitech. "From integrating a comfortable view stand in our folios to delivering Logitech's superior typing experience in our keyboard products, we've paid close attention to every product detail in this lineup. Even the color and size of the new Ultrathin Keyboard Cover perfectly match the size and external colors of the new iPad to deliver beautiful protection iPad users expect and appreciate from Logitech."

Highlights of the new lineup include:

### Logitech FabricSkin Keyboard Folio for iPad Air

The Logitech FabricSkin Keyboard Folio combines on-trend design with intelligent technology for thin-and-light protection with added functionality for your iPad. With a variety of colors and refined fabrics, this top-

Logitech brings ultra-thin, ultra-light protection and function to the new iPad Air, introducing the Logitech FabricSkin Keyboard Folio, Logitech Ultrathin Keyboard Cover, Logitech Ultrathin Keyboard Folio and Logitech Folio Protective Case for iPad Air. (Photo: Business Wire)

of-the-line folio brings beauty to iPad protection, while its water-repellent coating helps protect the front and back of your iPad Air. Its surprisingly thin built-in Bluetooth keyboard is seamlessly fused into the folio's interior fabric. The full-size keys — complete with iOS® shortcuts — provide the familiar comfort of a traditional keyboard. The folio's new SecureLock™ system sports lightweight, low-profile clips that keep the corners of your iPad firmly fastened to the frame, while an easy-release feature makes it easy to insert and remove your iPad. Hidden magnets hold your iPad in two convenient positions for typing or entertainment mode. The keyboard is rechargeable through micro-USB and can last up to three months on a complete charge. The Logitech FabricSkin Keyboard Folio is expected to be available for a suggested retail price of \$149.99.

### Logitech Ultrathin Keyboard Cover for iPad Air

The new Logitech Ultrathin Keyboard Cover is the other half of Apple's newest iPad. It brings the number one selling keyboard for iPad, and award-winning design of the Logitech Ultrathin Keyboard Cover, to the iPad Air. It provides an aluminum screen cover for added protection on the go, and doubles as a wireless keyboard. The built-in Bluetooth keyboard leverages decades of engineering expertise and research, offering a fast, fluid and comfortable typing experience with the reassuring click of real

keys, and the convenience of iOS shortcut keys such as cut, copy and paste. A clever magnetic clip works with the magnets in the iPad frame to securely attach to your tablet, and a magnetic groove located behind the keyboard holds your iPad upright at an ideal angle for both typing and interacting with the touch-screen. The keyboard is rechargeable through micro-USB and can last up to three months on a complete charge. The Logitech Ultrathin Keyboard Cover is expected to be available for a suggested retail price of \$99.99.

### **Logitech Ultrathin Keyboard Folio for iPad Air**

The Logitech Ultrathin Keyboard Folio for the iPad Air offers a thin-and-light typing experience, with front and back protection for your iPad. The folio's integrated Bluetooth keyboard features the same size keys as on traditional keyboards, for a fast and fluid typing experience. A dual-view stand holds your iPad upright for typing or flat for browsing and viewing content, and the SecureLock system helps ensure your iPad stays firmly fastened to the frame without extra bulk or weight. The keyboard is also rechargeable through micro-USB and can last up to three months on a complete charge. The Logitech Ultrathin Keyboard Folio is expected to be available for a suggested retail price of \$99.99.

### **Logitech Folio Protective Case for iPad Air**

For tablet protection without a keyboard, the Logitech Folio Protective Case is Logitech's thinnest and lightest folio for the iPad Air. It has a water-repellent skin for two-sided protection against bumps, scratches and spills. It also uses the new SecureLock system to firmly fasten your tablet to its frame. The folio doubles as an adjustable stand that can hold your iPad in several positions, from nearly flat to fully upright and many angles in between. The Logitech Folio Protective Case is expected to be available for a suggested retail price of \$49.99.

### **Availability**

All four of these tablet accessories are expected to be available in the U.S., Europe and select countries in Asia in November 2013. For more information, please visit [www.logitech.com](http://www.logitech.com) or our [blog](#).

### **About Logitech**

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

Logitech, the Logitech logo, and other Logitech marks are registered in Switzerland and other countries. All other trademarks are the property of their respective owners. For more information about Logitech and its products, visit the company's website at [www.logitech.com](http://www.logitech.com).

(LOGIIR)

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20131028005230/en/>

Logitech  
Jessica Monney  
510-713-5830  
[jmonney@logitech.com](mailto:jmonney@logitech.com)

Source: Logitech

News Provided by Acquire Media