



May 22, 2013

Logitech Introduces Its First Keyboard for iPad Specially Designed for the Classroom

The Plug-and-Play Logitech Wired Keyboard for iPad Delivers Comfortable Typing Experience to Students

NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX: LOGN) (NASDAQ: LOGI) introduced the [Logitech® Wired Keyboard for iPad®](#), the first iPad keyboard made specially for the classroom environment. Designed for hassle-free plug-and-play connectivity, the Logitech Wired Keyboard for iPad has an integrated Lightning Connector or 30-pin Connector — depending on which model iPad you use.



Introducing the Logitech Wired Keyboard for iPad, the first iPad keyboard made specially for the classroom environment. Designed for hassle-free plug-and-play connectivity, the Logitech Wired Keyboard for iPad has an integrated Lightning Connector or 30-pin Connector. (Photo: Business Wire)

easier. Familiar shortcut keys help you easily access iPad functions, such as copy and paste, Siri and App switching, and an integrated Home button ensures you can get back to the Home screen instantly and easily.

The Logitech Wired Keyboard for iPad is planned to be on display at the 2013 International Society for Technology in Education conference in San Antonio, Texas from June 23-26 in Logitech's booth, number 5295.

Pricing and Availability

The Logitech Wired Keyboard for iPad with the Lightning Connector is expected to be available in the U.S. in August 2013, for a suggested retail price of \$59.99. The Logitech Wired Keyboard for iPad with the 30-pin Connector is expected to be available in the U.S. in October 2013, for a suggested retail price of \$59.99. For more information, please visit www.logitech.com or our [blog](#).

About Logitech

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

Logitech, the Logitech logo, and other Logitech marks are registered in Switzerland and other countries. All other trademarks are the property of their respective owners. For more information about Logitech and its products, visit the company's website at www.logitech.com.

(LOGIIR)

"Schools are increasingly purchasing iPads for use in the classroom," said Mike Culver, vice president and general manager of mobility at Logitech. "While tablets are enabling new ways of teaching and testing, there's a challenge when a teacher needs to simultaneously pair multiple iPads with multiple wireless Bluetooth keyboards. We developed the Logitech Wired Keyboard for iPad to specifically solve this problem, so students can now simply plug it in and start typing."

With its durable, spill-resistant design and a key lifespan of more than five million strokes, the Logitech Wired Keyboard for iPad brings Logitech's expertise and experience in keyboards to the classroom. Its low-profile, full-size keys provide the familiar fluid feedback you're used to when typing, while saving screen space to make reading and note taking

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130522005382/en/>

Logitech
Jessica Monney
510-713-5830
jmonney@logitech.com

Source: Logitech

News Provided by Acquire Media