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Logitech Unveils Breakthrough Group Video Conferencing Solution

Logitech ConferenceCam CC3000e turns any meeting room into a video-enabled collaboration room

NEWARK, Calif.--(BUSINESS WIRE)-- [Logitech](#) (SIX: LOGN) (NASDAQ: LOGI) today introduced a breakthrough video conferencing solution. While a typical video conferencing setup can cost \$7,000 or far more, the [Logitech® ConferenceCam CC3000e](#) - at under \$1,000 - is a powerful yet affordable video conferencing solution that can turn any small or midsize conference room into a video-enabled collaboration room. Optimized for workgroups of six to 10 people, the Logitech ConferenceCam CC3000e is an all-in-one solution with 1080p HD video, enterprise-quality audio and the ability to easily connect to a laptop or thin client to give workers the productivity benefits of crystal-clear, face-to-face communication.



With its flexibility and affordability, the Logitech ConferenceCam CC3000e empowers companies of all sizes to realize the benefits of video collaboration. "The number of meeting rooms and collaboration spaces has exploded in new office environments. Yet the cost and complexity of deployment and use of current video conferencing solutions has made it impossible to equip 95 percent of these rooms, forcing employees to revert to voice," said Eric Kintz, Logitech senior vice president. "The ConferenceCam CC3000e is a breakthrough in group video conferencing allowing people to collaborate on their own terms anywhere, any time and with any device and any application."

"The way enterprises collaborate is rapidly changing," said Andrew W. Davis, senior partner and co-founder at Wainhouse Research. "These changes include a shift in user preferences toward personal, software-based solutions and consumer devices (BYOD). Many IT teams are responding by providing video-enabled solutions for use in smaller meeting rooms and workspaces - and not replicating the dedicated video solutions traditionally found in the large, executive boardrooms. Logitech's newest

Logitech ConferenceCam CC3000e turns any meeting room into a video-enabled collaboration room (Photo: Business Wire)

ConferenceCam addresses this shift with features that maintain the familiar software-based experience at a price that is affordable for any size company."

The ConferenceCam CC3000e features a 90-degree field of view with 10x lossless zoom, a Carl Zeiss®-certified glass lens and remote-controlled 260-degree pan, making viewing closeups and whiteboard details very clear. Additional touches include noise and echo cancellation, omni-directional stereo or mono sound with 20-foot diameter range, plug-and-play ability to work with any software client and a Kensington Security slot to help deter theft.

The Logitech ConferenceCam CC3000e can easily connect to a Mac®, PC, tablet or smartphone - using USB for Mac and PCs, and Bluetooth® or Near Field Communication (NFC) connectivity for smartphone or tablet audio streaming. It is also optimized for Microsoft® Lync, Cisco® Jabber and WebEx compatible, Skype™ certified, integrated with Vidyo and works with LifeSize UVC ClearSea. The Logitech ConferenceCam CC3000e includes a speakerphone, camera, optional wall mount and remote control that connect through a single hub with up to 32 feet of cable, allowing the camera and speakerphone to operate separately if desired.

Pricing and Availability

The Logitech® ConferenceCam CC3000e is expected to be available worldwide in January 2014 for a suggested price of \$999.99 in the U.S. For more information, please visit www.logitech.com/business or our [blog](#).

About Logitech

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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