



April 22, 2014

## Logitech Introduces New Lineup of Protective Cases for iPad

Logitech Hinge, Logitech Big Bang and Logitech Turnaround: Designed to Make iPad Adjust to You

NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX: LOGN) (NASDAQ: LOGI) announced the expansion of its tablet product line with three new cases - the [Logitech® Hinge](#), the [Logitech® Big Bang](#) and the [Logitech® Turnaround](#) - each for the iPad® Air, iPad® mini and iPad mini with Retina display that give your iPad flexibility and improve your viewing experience, during work or play.



Logitech Hinge is a flexible case with a unique hinge that lets your iPad glide into any viewing angle within a 50-degree range. (Photo: Business Wire)

The Logitech Hinge is a flexible case with a smooth-gliding hinge, so regardless of what you're doing - watching movies with your family, mastering that difficult yoga pose or learning a new song on your guitar - it has the perfect viewing angle. The Logitech Big Bang offers the impact protection like a bulky, rugged case, but comes in a thin and light folio design. The Logitech Turnaround is a stylish, versatile case that rotates to give you the optimal screen position, landscape or portrait, while protecting your tablet from everyday bumps, scratches and spills.

"People expect their iPad to integrate into their daily activities - from playing your favorite games to checking e-mails on airplane trays or watching movies on the couch - but until now, accessories haven't adjusted to the kind of flexibility that our busy lifestyles demand," said Mike Culver, vice president and general manager of mobility at Logitech. "Providing people with accessories that are more flexible, versatile and protective is our main focus with the release of the Logitech Hinge, the Logitech Big Bang and the Logitech Turnaround."

Highlights of the new lineup include:

### Logitech Hinge for iPad Air, iPad mini and iPad mini with Retina display

The Logitech Hinge is a flexible case for the iPad with a unique stand that adapts to any activity or place for your iPad use. Its powerful hinge lets your iPad glide into any viewing angle within a 50-degree range, while firmly keeping your iPad in place. The Logitech Hinge is precision engineered with spill-resistant, wipe-clean materials to protect your iPad from accidental bumps, scratches and spills. The suggested retail price for the Logitech Hinge is \$59.99 for iPad Air and \$49.99 for iPad mini and iPad mini with Retina display.

### Logitech Big Bang for iPad Air, iPad mini and iPad mini with Retina display

The Logitech Big Bang brings together the best of ultra-protective, rugged cases and the versatility of a slim folio design. So, whether you're in the office or at home, at work or at play, the Logitech Big Bang is up for the task. Its Essential Protection System (E.P.S.) integrates high-performance materials and state-of-the-art engineering to protect your iPad from drops, screen impact, bumps, scratches and spills.

The Logitech Big Bang's shell and case cover are made of a shock-absorbent material that is also used in aerospace, automotive and sports industries to protect against drops, screen impact and bumps. The case has been drop tested from 1.4 meters which exceeds the U.S. Military Drop Standard at 1.22 meters. When the folio is closed, the screen is protected by the shock-absorbent material — so dropped coffee mugs or tossed toys pose no threat to the iPad's screen.

To protect against scratches and spills, the Logitech Big Bang covers the front and back of the iPad with durable, wipeable and liquid-repellant materials, making it safe to carry with you wherever you go. And, because of its fashionable colors and slim folio design you'll want to take it everywhere. For additional convenience, its versatile viewing stand also allows the iPad to smoothly shift among five comfortable positions for reading and browsing or watching movies and presentations. The suggested retail price for the Logitech Big Bang is \$99.99 for the iPad Air and \$79.99 for the iPad mini and iPad mini with Retina display.

### **Logitech Turnaround for iPad Air, iPad mini and iPad mini with Retina display**

The Logitech Turnaround is a stylish, versatile case that rotates your iPad between portrait and landscape to provide the optimal screen position for any app or situation. The case's multi-angle stand holds your iPad in up to four different positions to get the right angle for every application or activity, from working on a spreadsheet to reading an article or making hands-free video calls. The Logitech Turnaround also transforms into a protective clutch that makes you look sharp and keeps your iPad safe. The suggested retail price for the Turnaround is \$59.99 for iPad Air and \$49.99 for the iPad mini and iPad mini with Retina display.

### **Availability**

The Logitech Hinge and Logitech Turnaround are expected to be available in Europe beginning in April 2014 and in the U.S. beginning in May 2014. The Logitech Big Bang is expected to be available in Europe and the U.S. beginning in May 2014. For more information, please visit [www.logitech.com](http://www.logitech.com) or our [blog](#).

### **About Logitech**

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

Logitech, the Logitech logo, and other Logitech marks are registered in Switzerland and other countries. All other trademarks are the property of their respective owners. For more information about Logitech and its products, visit the company's website at [www.logitech.com](http://www.logitech.com).

(LOGIIR)

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140422005507/en/>

Logitech  
Jessica Monney  
510-713-5830  
[jmonney@logitech.com](mailto:jmonney@logitech.com)

Source: Logitech

News Provided by Acquire Media