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Logitech Upgrades Number One Selling Keyboard Cover for iPad

The Other Half of your iPad Just Got Even Better: Thinner, Lighter and More Flexible

NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX: LOGN) (NASDAQ: LOGI) announced an update to its tablet accessories product line with the new [Logitech® Ultrathin](#) for iPad® Air, iPad® mini and iPad® mini with Retina display, which improves the flexibility and design of its award-winning predecessor with an even thinner and lighter keyboard cover, and a new multi-angle slot that adds the freedom to adjust the viewing angle.



"The way we use the iPad is changing," said Mike Culver, vice president and general manager of mobility at Logitech. "The iPad is no longer just for content consumption; it is for content creation wherever you go. The Logitech Ultrathin has evolved with the new ways in which we use the iPad making it thinner, lighter and more flexible than ever before. It is the other half of your iPad."

Its new, flexible, multi-angle slot securely attaches to your iPad with a magnetic clip, so you can tilt your iPad to the perfect angle for more comfortable typing. Its Bluetooth® keyboard features well-spaced keys with an optimized layout - complete with iOS® shortcuts - to provide a familiar, fluid and comfortable typing experience.

The Logitech Ultrathin sports an improved design that is even thinner and lighter than before, at only 6.4 mm thick and at about two-thirds the weight of the iPad. The cover perfectly fits and complements the iPad. It securely attaches to your iPad with a strong magnetic clip, and with the Ultrathin's high-grade aluminum construction and matching finish, you can hardly tell them apart.

Availability

The suggested retail price for the Logitech Ultrathin is \$99.99 for iPad Air and \$89.99 for iPad mini and iPad mini with Retina display. It is expected to be available in the U.S. and

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selectively in Europe beginning in May 2014. For more information, please visit www.logitech.com or our [blog](#).

About Logitech

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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Logitech
Jessica Monney
510-713-5830
jmonney@logitech.com

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