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Ultimate Ears Delivers Unrivalled Sound in a Life-Proof Design with New UE MEGABOOM Speaker

Amped Up Portable Speaker Blasts Freakishly Amazing Sound

NEWARK, Calif.--(BUSINESS WIRE)-- Today Ultimate Ears is expanding its lineup of multi award-winning mobile speakers with [UE MEGABOOM](#), the next-generation portable wireless speaker that delivers more power, more sound, more bass and more mayhem than you've ever experienced before in a portable speaker.



UE MEGABOOM (Photo: Business Wire)

Similar to UE's first mobile speaker, [UE BOOM](#), the next-generation UE MEGABOOM blasts freakishly amazing 360-degree sound with heart-pounding bass. With a waterproof - IPX7 certified - and stain-resistant acoustic skin, and a durable grab-and-go design, UE MEGABOOM makes your musical adventures both awesome and easy. Plus, UE MEGABOOM weighs less than two pounds, features a 20-hour rechargeable battery life and 100-foot wireless Bluetooth® range, so you can keep the party going anywhere. You can also wirelessly Double Up with a second UE MEGABOOM, or UE BOOM, for twice the beats.

"People want their music wherever they go, and to be part of everything they do," said Rory Dooley, general manager of Ultimate Ears. "That's why we designed UE MEGABOOM to be strong enough to withstand your life and your adventures, and allow you to share the magic of music wherever you go."

Both UE MEGABOOM and UE BOOM are designed to frequently update with groundbreaking features accessible through the respective free apps for iOS® or Android™, such as remote On/Off, alarm functionality and fully customizable sound. And now, for the first time ever, updates can be made to the speakers over the air.

Pricing and Availability

UE MEGABOOM is expected to be available in the U.S., and in select countries in Europe and Asia in January 2015, for a suggested retail price of \$299.99. For more information, please visit www.ultimateears.com.

About Ultimate Ears

Ultimate Ears, a brand of Logitech, revolutionized the way artists perform music on stage with the creation of its custom fit professional earphones in 1995. Today, more touring artists use Ultimate Ears than any other brand, and UE makes critically acclaimed earphones and speakers that are redefining the way people experience the music they love. Ultimate Ears is the leading supplier of custom fitted earphones for professional musicians and an emerging provider of premium speakers and earphones for the consumer market. For more information, please visit www.ultimateears.com.

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