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## **Logitech G Unveils New PC Gaming Speaker and Mechanical Keyboard with LIGHTSYNC**

*LIGHTSYNC is a New Technology That Enhances Gameplay with Immersive Light and Sound*

**NEWARK, Calif. & LAUSANNE, Switzerland — March 15, 2018** — Logitech G, a brand of Logitech (SIX: LOGN) (NASDAQ: LOGI), today announced two new additions to their family of high-performance gaming gear. The [Logitech® G560 PC Gaming Speaker](#) is the first dedicated gaming speaker system with advanced Logitech G LIGHTSYNC™, a technology that synchronizes both light and sounds to gameplay. Joining the speaker is the new [Logitech® G513 Mechanical Gaming Keyboard](#). The Logitech G513 also features LIGHTSYNC RGB, provides the choice of two Romer-G™ mechanical key switches and a premium palm rest for a comfortable experience. Logitech G continues to expand its range of high-performance gear that is purpose-built for the needs of gamers, and push innovation in RGB to new immersive levels.

[Tweet Now](#): Logitech G LIGHTSYNC technology takes RGB gaming immersion to new levels with the new G560 PC Speaker + G513 Mechanical Keyboard from @LogitechG.  
#PlayAdvanced Learn more: <https://blog.logitech.com/2018/03/09/g560-g513/>

"Our goal with these two products was to complement our G502, the world's best selling gaming mouse," said Ujesh Desai, vice president and general manager of Logitech Gaming. "With LIGHTSYNC technology we are able to add real intelligence to what RGB lighting can do - synchronizing audio and RGB lighting to on-screen gameplay. If you already own a G502, then the new G513 keyboard and G560 speakers with LIGHTSYNC are the perfect way to complete your desktop, and create a totally immersive solution."

### **Most Immersive PC Gaming Speaker**

Hear every detail as game designers intended with the first gaming speaker from Logitech G. The Logitech G560 provides 240 Watts Peak/120 Watts RMS power, which delivers amazing sound for music and PC games, and 3D audio with DTS:X® Ultra 1.0 for in-game positional

audio. Together this improves accuracy, and heightens intensity and realism, giving gamers a more immersive and fun experience. The G560 speakers are built on Logitech's rich 25-year heritage in designing premium audio devices.

Powered by advanced LIGHTSYNC technology, the Logitech G560 synchronizes brilliant RGB lighting and powerful audio in real time to match on-screen gameplay action. Light and animation effects can be customized across approximately 16.8 million colors, with four lighting zones. The Logitech G560 features multiple connection options including USB, 3.5mm and Bluetooth. This combined with built-in Logitech Easy-Switch™ technology, enables you to switch seamlessly between any four connected devices such as a PC, smartphone and tablet, so you can listen to your favorite playlist off your phone while playing a PC game. LIGHTSYNC technology also works with video and music content allowing you to enjoy immersive light and sound beyond gaming.

### **LIGHTSYNC Powered Mechanical Gaming Keyboard**

The Logitech G513 takes Logitech's award-winning design in keyboards to the next level with RGB lighting and LIGHTSYNC support. The keyboard offers the choice of two Logitech G exclusive Romer-G mechanical key switches, Romer-G Tactile and Romer-G Linear. The tactile version provides soft tactile feedback during actuation for gamers who prefer direct feedback, while the linear version gives you a smooth keystroke. All Romer G keys offer fast and quiet competition-grade performance, and bright sharp lighting, all in a key that is more reliable and durable than standard mechanical switches. The switches actuate up to 25 percent faster than the leading competitor at a distance of 1.5mm, combined with a low-force 45g actuation, to provide near-instant responsiveness.

The Logitech G513 features an anodized and brushed aircraft-grade 5052 aluminum top case for a slim, premium design with rigid durability, an integrated USB extension passthrough port and an optional palm rest to deliver comfort during long sessions.

### **Pricing and Availability**

The Logitech G560 PC Gaming Speaker and G513 Mechanical Gaming Keyboard are expected to be available at global retailers beginning April 2018 for suggested retail prices of \$199.99 and \$149.99, respectively. The keyboard is available in two colors, Carbon which is available worldwide and Silver (Romer-G Tactile only), available in select markets. For more information, please visit our [website](#), [our blog](#), or connect with us [@LogitechG](#).

### **About Logitech G**

Logitech G, a brand of Logitech International, is the global leader in PC and console gaming gear. Logitech G provides gamers of all levels with industry-leading keyboards, mice, headsets, mousepads and simulation products such as wheels and flight sticks - made possible through innovative design, advanced technologies and a deep passion for gaming. Founded in 1981, and headquartered in Lausanne, Switzerland, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech G at [www.logitechG.com](http://www.logitechG.com), the [company blog](#) or [@LogitechG](#).

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