



NEWS RELEASE

# Logi ZeroTouch Turns Any Car Into a Hands-Free Connected Car

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Smart Car Mount and App Help Keep Drivers' Eyes on the Road

NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX:LOGN) (NASDAQ:LOGI) introduced the **Logi ZeroTouch™** Air Vent and Logi ZeroTouch Dashboard smart car mounts for Android™ smartphones that trigger Logitech's voice-controlled app when you dock your phone in the car. With this combo you can hear and respond to an incoming text, and operate select apps such as navigation and music, completely hands free. Together, the car mount and app give you the best features of a connected car, without buying a new car.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160511005353/en/>

The Logi ZeroTouch Air Vent smart car mount for Android smartphones triggers Logitech's voice-controlled app when you dock your phone in the car. (Photo: Business Wire)

**Tweet now:** Introducing the Logi ZeroTouch: A car mount and app designed to give you the best

features of a connected car. Learn more: <http://blog.logitech.com/?p=24768>

"New car owners can experience the luxury of a connected car, but there are still tens of millions of older cars on the road," said Bracken Darrell, Logitech president and chief executive officer. "As we look for ways to design products that are thoughtful solutions to human needs, we realized there was an opportunity to turn any car into a connected car. The result is the Logi ZeroTouch. The smart mount and app work together to give you the best features of a connected car, while keeping your eyes on the road. We believe ZeroTouch will play a crucial role in turning the look down and text, into the look up and talk."

To get your car connected, simply snap your phone to the magnetic air vent or dashboard mount to automatically trigger the Android app, and speak freely. You can use your voice to place calls, text back and forth, stream music using Spotify®, initiate directions with navigation apps, such as Google Maps™ mapping service or Waze, or easily share your location with friends and family through Glympse® location service – all without ever touching your phone.

Through natural language understanding, using the app feels like talking casually to a person next to you in the car. A simple hand gesture quickly wakes up the app to initiate a text or command, and to eliminate errors, the app reads your text back before sending. The app automatically informs you of incoming texts, and you decide if you'd like to listen, respond or cancel without ever looking at or touching your phone. Or, depending on the streaming music app, you can request specific artists, songs, playlists, or genres, and give commands like "pause" and "skip."

## Availability

The ZeroTouch Air Vent and ZeroTouch Dashboard mounts are available today at Logitech.com and Amazon.com for a suggested retail price of \$59.99 or \$79.99 respectively. For more information, please visit **Logitech.com**, our **blog** or connect with us on **Facebook**.

## About Logitech

Logitech designs products that have an everyday place in people's lives, connecting them to the digital experiences they care about. Over 30 years ago, Logitech started connecting people through computers, and now it's designing products that bring people together through music, gaming, video and computing. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech at **www.logitech.com**, the **company blog** or **@Logitech**.

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