



NEWS RELEASE

Logitech CREATE: The First Third-Party Keyboard for iPad Pro

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Logitech Works with Apple to Leverage the New iPad Pro Smart Connector

NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX: LOGN) (NASDAQ: LOGI) announced the **Logitech® CREATE Keyboard Case** for iPad Pro, developed closely with Apple to leverage the new Smart Connector™. As a result, Logitech will bring to market the first ever third-party keyboard compatible with the iPad Pro Smart Connector, eliminating the need to power on, set up or charge the keyboard – it is always ready when you are.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20150909006566/en/>

Logitech CREATE Keyboard Case for iPad Pro (Photo: Business Wire)

Tweet now: Logitech works closely w/ Apple to release

keyboard compatible with the #iPadPro Smart Connector. <http://blog.logitech.com/?p=23830>

“Logitech is the world leader in iPad keyboards, and we’re introducing the Logitech CREATE Keyboard Case – developed together with Apple – to enhance and perfectly complement the iPad Pro,” said Michele Hermann, vice president of mobility at Logitech. “With a full-size keyboard designed to work with iOS 9, the Logitech CREATE will help make the iPad Pro a creativity and productivity powerhouse. Even the color and finish of the keyboard are meticulously crafted to feel and look like the other half of your iPad Pro.”

The Logitech CREATE Keyboard Case helps you unleash the full potential of the iPad Pro. Designed to work exclusively with the new Smart Connector, the CREATE keyboard automatically powers on and pairs with your iPad Pro when placed in the typing position – no Bluetooth® pairing needed. And because the keyboard is powered by

the iPad Pro, you never have to think about charging your keyboard again. The intuitive keyboard layout and full-size keys makes typing easy, and helps you take full advantage of the iPad Pro's expansive workspace and new iOS 9 features. The case offers thin and lightweight protection, and the tightly-woven premium fabric helps resist accidental bumps, scratches and spills.

The Logitech CREATE Keyboard Case for iPad Pro will be available in the U.S., and select countries in Europe and Asia at the same time the iPad Pro is available for purchase. Additional product information and pricing will be available on **Logitech.com** and our **blog** in the coming weeks.

About Logitech

Logitech designs products that have an everyday place in people's lives, connecting them to the digital experiences they care about. Over 30 years ago, Logitech started connecting people through computers, and now it's designing products that bring people together through music, gaming, video and computing. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech at **www.logitech.com**, the **company blog** or **@Logitech**.

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